











DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

FOOD AND HOSPITALITY

Ready for service. Menus, cup sleeves, packaging and signage need to look good and stand up to daily use. Design & Print creates and prints for cafes, bars, restaurants and food brands, in the quantities you actually need.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

WHAT IS INSIDE

WELCOME

Welcome 3

01 HOW WE HELP

How we help 5
The evidence for using one studio 6

02 WHAT TO BUY

What is commonly bought 8–9
Bought together 10

03 PROOF AND ANSWERS

Recent work 12
What customers say 13
Questions and answers 14

VISIT AND QUICK LINKS

Visit and contact details 15
Quick links: scan to see more online 16

INDEX

Complete index 17

HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



FOOD AND HOSPITALITY

READY FOR SERVICE

Menus, cup sleeves, packaging and signage need to look good and stand up to daily use. Design & Print creates and prints for cafes, bars, restaurants and food brands, in the quantities you actually need.

How we help hospitality: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

MENUS AND TABLE PRINT	Wipe-clean, durable menus, table talkers and takeaway print.
BRANDED PACKAGING	Cups, sleeves and bags that make your brand part of the experience.
QUICK REORDERS	Artwork stored so repeat orders are easy and consistent.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/food-and-hospitality

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01

SECTION ONE

HOW WE HELP

Why food and hospitality use Design & Print, and how a job runs.

HOW WE HELP 5

THE EVIDENCE FOR USING ONE STUDIO 6





HOW WE HELP FOOD AND HOSPITALITY

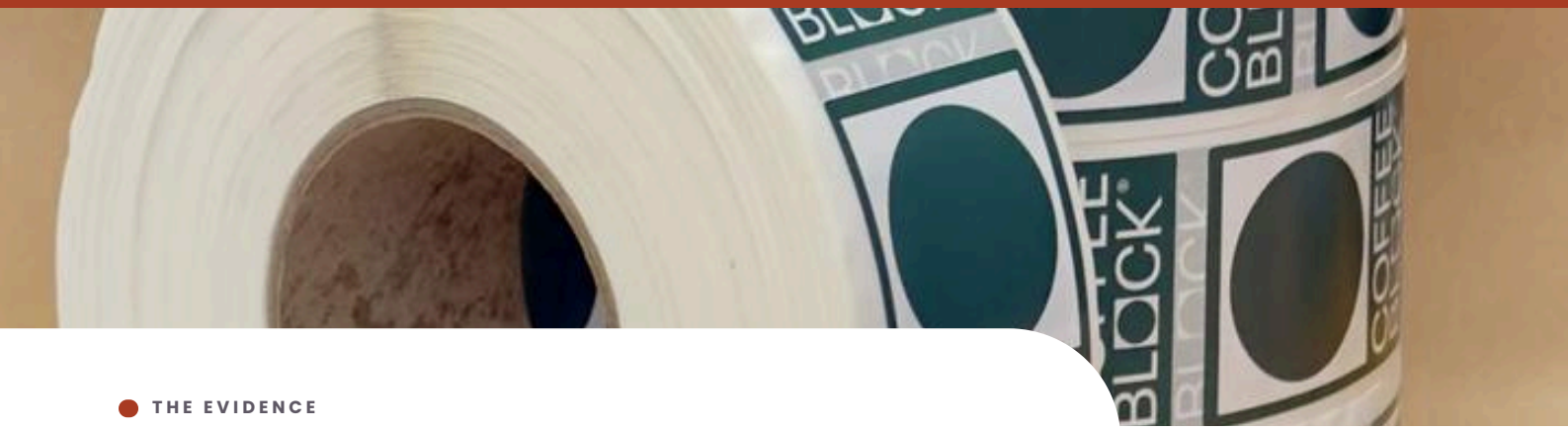
PRINT THAT EARNS ITS PLACE ON THE TABLE

From menu to takeaway bag, print that earns its place on the table.

Menus, cup sleeves, packaging and signage are handled every day, so they need to look good and stand up to use. Design & Print creates and prints for cafes, bars, restaurants and food brands, in the quantities you actually need.

One person designs, proofs and manages your print, so you brief once and finished work arrives on time. We keep your artwork stored, so a new menu, a seasonal offer or a repeat order is quick and consistent.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

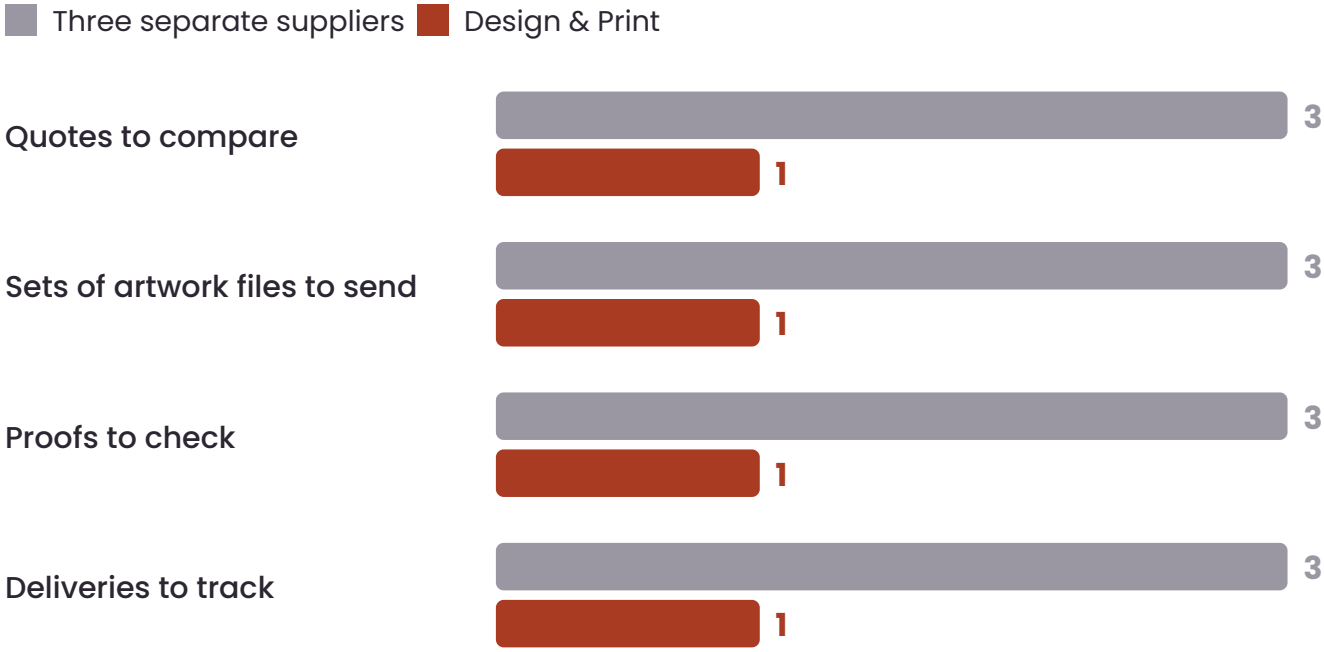


THE EVIDENCE

ONE STUDIO IS SIMPLER

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

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02

SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

WHAT IS COMMONLY BOUGHT 8–9

BOUGHT TOGETHER 10





PRODUCTS COMMONLY BOUGHT BY FOOD AND HOSPITALITY

WHAT IS BOUGHT AND WHY

These are the products customers in this sector order most often, and the reason each one earns its place.

MENUS

Suits: Cafes, restaurants and bars that change dishes through the year.
Why it works: A menu is read by every customer, so it should be clear, on-brand and easy to update. We advise on wipe-clean and low-cost options.

LOYALTY CARDS

Suits: Coffee shops and takeaways that depend on regulars.
Why it works: A stamp card gives people a simple reason to come back, and costs very little per customer.

PAPER BAGS

Suits: Takeaway, bakery and deli businesses.
Why it works: A printed bag goes out of the door and carries your name through the street and into the office.



WHAT IS COMMONLY BOUGHT · CONTINUED

TABLE TALKERS

Suits: Tables, counters and bars promoting specials.
Why it works: A table talker sells the dessert or cocktail at the moment a customer is deciding.

A-FRAMES

Suits: Street-facing venues competing for passing trade.
Why it works: An A-frame stops people on the pavement and can be changed daily with the specials.

POSTERS

Suits: Window and wall promotions.
Why it works: A window poster tells passing customers what you offer, and a wall poster inside builds atmosphere and sells specials.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS FOOD AND HOSPITALITY ORDER TOGETHER

PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

LOYALTY CARDS + SELF-INKING STAMPS	A self-inking stamp is the quick way to mark each visit on a loyalty card.
MENUS + TABLE TALKERS	Table talkers highlight the dish or offer you most want ordered.
PAPER BAGS + STICKERS AND LABEL SHEETS	Stickers seal bags and boxes and carry your logo on takeaway orders.
A-FRAMES + POSTERS	A poster in the window repeats the offer on the A-frame outside.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

RECENT WORK 12

WHAT CUSTOMERS SAY 13

QUESTIONS AND ANSWERS 14



RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.



Coffee Block Takeaway cups and sleeves.



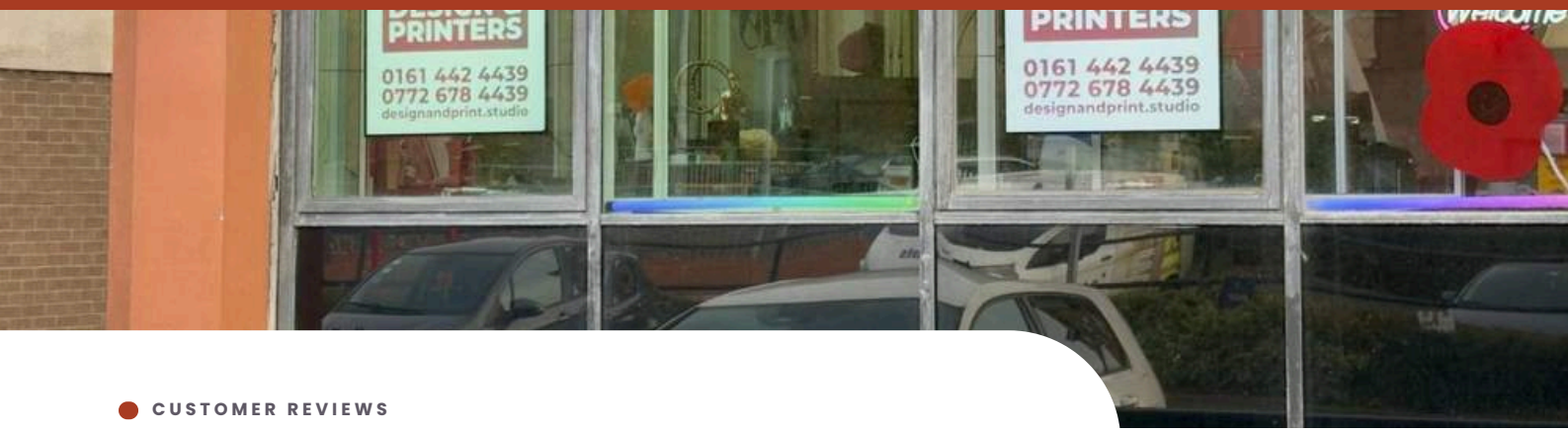
Loyalty Coffee Card "Thanks for being loyal" coffee card.



Porky Pig Illuminated letters and window graphics for a Manchester carvery.



Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/food-and-hospitality



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Absolutely amazing service. Honestly so impressed. Super fast delivery and when DPD mucked up my second delivery he actually hand delivered them the same day as he knew I needed them."

MEL, MEL'S COMPANION SERVICE

"Used phil a few times now and wouldn't look anywhere else. Always on time with what's needed and never lets me down."

KANE, MTECH ELECTRICAL

"Huge thank you for the incredible work on our business cards and vinyl signage! They look absolutely stunning, professional, sleek, and exactly what we were looking for."

BUKKY, MCR PROPERTIES

"Amazing customer service. He is professional, courteous and he has a great work ethic. Definitely a 5 star business."

DENISE

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

WHAT PRINT DO CAFES, RESTAURANTS AND FOOD BUSINESSES NEED?

Menus, takeaway cups, bags, packaging, labels, stickers, signage, loyalty cards and branded merchandise. We can design and print them so your whole offer looks consistent.

CAN YOU BRAND TAKEAWAY CUPS AND COFFEE BAGS?

Yes. We can create branding that carries across cups, bags, stickers and labels, as we did for Coffee Block.

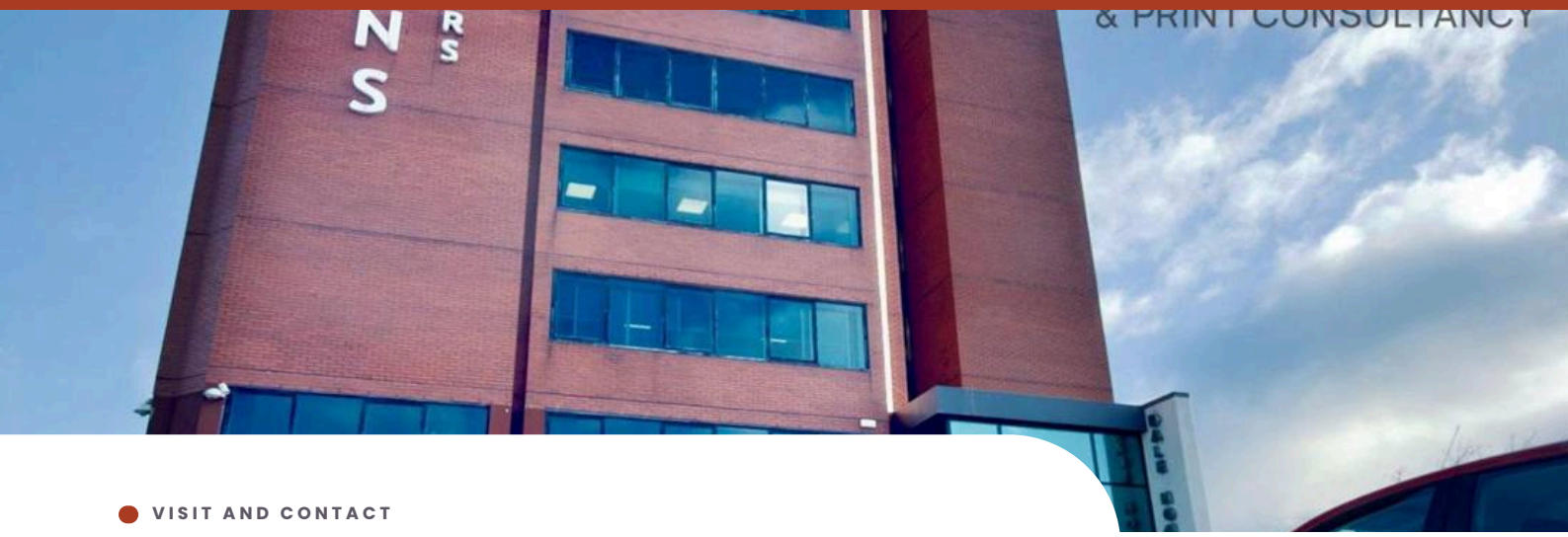
CAN YOU PRINT FOOD LABELS AND PACKAGING STICKERS?

Yes. Stickers and labels are available on a roll or as die-cut shapes. Tell Phil the surface they will go on so he can recommend the right material.

CAN YOU UPDATE MENUS AND PRICE LISTS QUICKLY?

Yes. Your artwork is stored, so a new menu or price list is a quick edit and proof rather than a new design.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/food-and-hospitality



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Food and hospitality
designandprint.studio/sectors/food-and-hospitality

All sectors
designandprint.studio/sectors

Printed products
designandprint.studio/products

Downloads
designandprint.studio/downloads

Our work
designandprint.studio/work

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Branding
designandprint.studio/branding

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

Contact and quote
designandprint.studio/contact

Help guides
designandprint.studio/help

COMPLETE INDEX

A

A-frames 8–9, 10

C

Contact details 15

E

Evidence 6

F

FAQs 14

H

How we help 5, 3

L

Loyalty cards 8–9, 10

M

Menus 8–9, 10

P

Paper bags 8–9, 10
Posters 8–9, 10
Products 8–9
Products bought together 10

Q

Quick links 16

R

Reviews 13

S

Samples of our work 12

T

Table talkers 8–9, 10

W

Why one studio 6

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READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR FOOD

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA





