

















DESIGN&PRINT™
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

# ARTS, ENTERTAINMENT AND PERFORMING ARTS

Curtain up on great print. Posters, programmes, tickets and merchandise all need to look right and arrive before the doors open. Design & Print handles the artwork and production so you can focus on the show.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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### HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.




ARTS, ENTERTAINMENT AND PERFORMING ARTS

# CURTAIN UP ON GREAT PRINT

Posters, programmes, tickets and merchandise all need to look right and arrive before the doors open. Design & Print handles the artwork and production so you can focus on the show.

How we help arts and entertainment: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

**DESIGNED FOR THE SHOW** Layouts that carry your artwork and your venue style.

**DATES THAT HOLD** Print managed to your opening night, not ours.

**SHORT RUNS WELCOME** Practical quantities for one event, one season or one exhibition.

**Talk to Phil about your project.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/arts-entertainment-and-performing-arts

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01

SECTION ONE

# HOW WE HELP

Why arts, entertainment and performing arts use Design & Print, and how a job runs.


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HOW WE HELP ARTS, ENTERTAINMENT AND PERFORMING ARTS

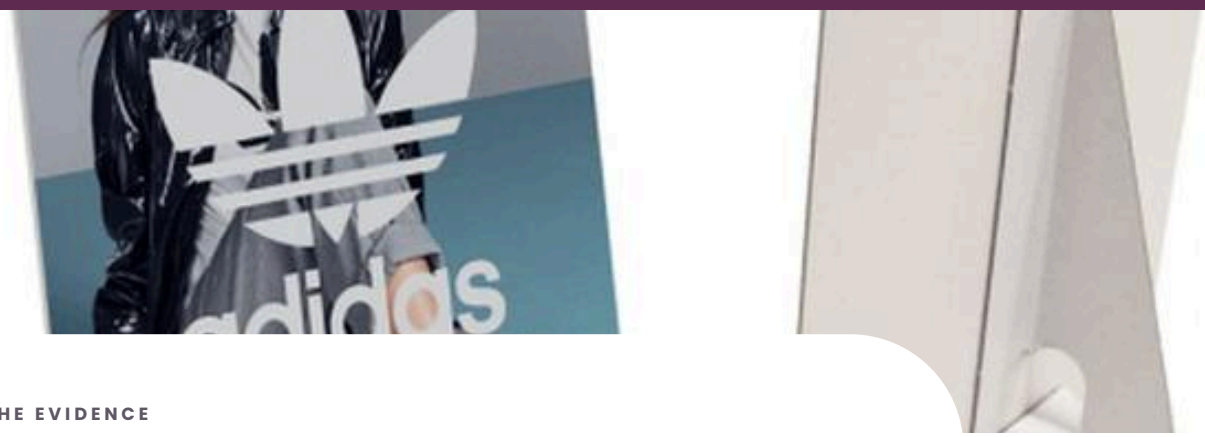
# PRINT THAT SETS THE SCENE

Print that looks like the show, delivered before the curtain rises.

Theatres, galleries, festivals and performers need print that looks like the show: posters that stop people in the street, programmes people keep, and signage that guides a crowd.

Design & Print designs, proofs and delivers to your date, advising on stocks and finishes so artwork looks right in the flesh as well as on screen. We can handle short runs for a single performance or larger runs for a season.

**Send Phil your brief.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact



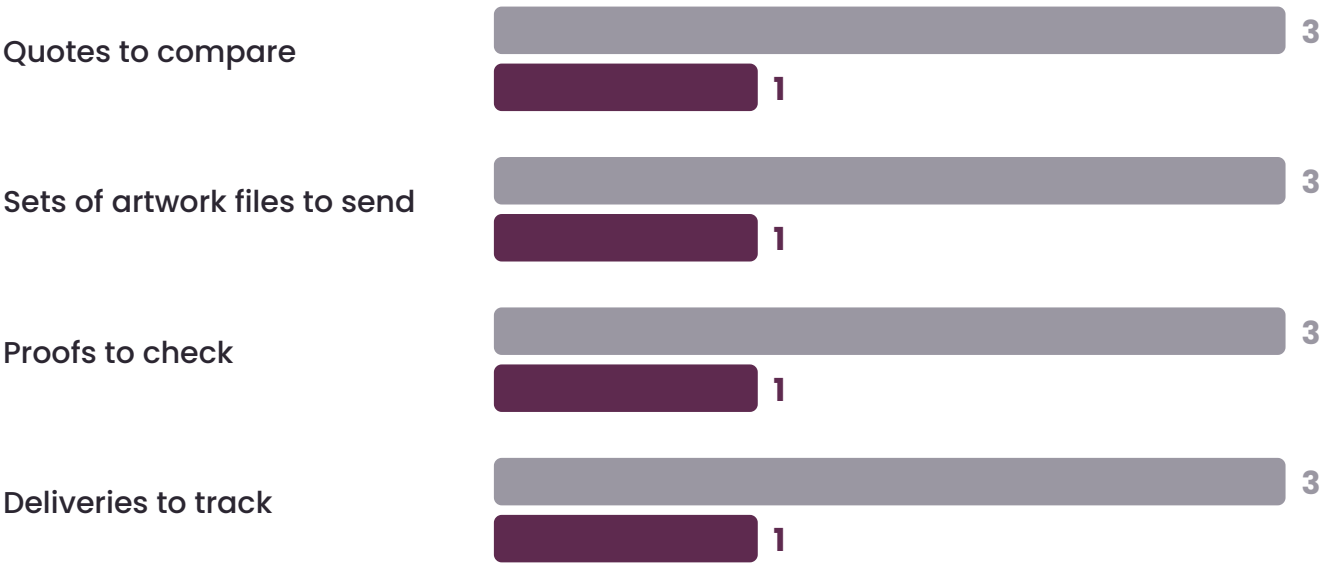

THE EVIDENCE

# ONE STUDIO IS **SIMPLER**

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

## Your workload on a job needing three print items

Three separate suppliers  Design & Print




An illustration of the typical pattern, not measured data.

**Want one person to look after it all?**
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SECTION TWO

# WHAT TO BUY

The products ordered most often, and the ones that go together.

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PRODUCTS COMMONLY BOUGHT BY ARTS, ENTERTAINMENT AND PERFORMING ARTS

# WHAT IS BOUGHT **AND WHY**

These are the products customers in this sector order most often, and the reason each one earns its place.

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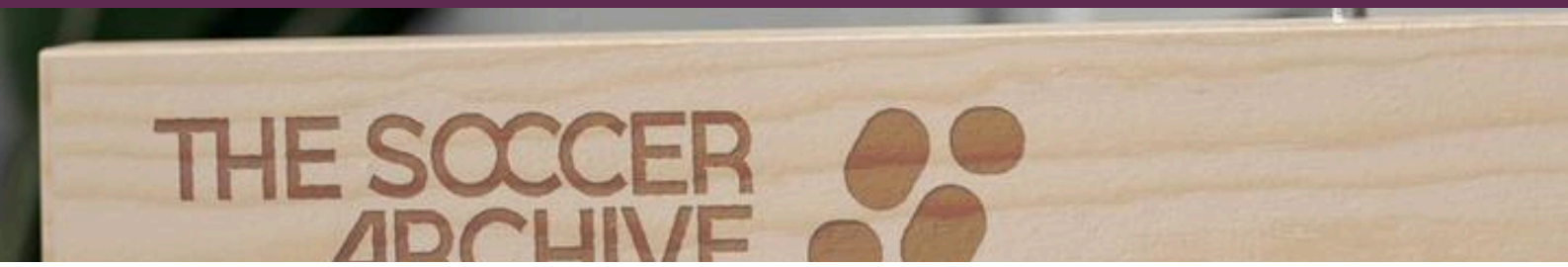
**POSTERS**

**Suits:** Tour dates, exhibitions and productions that need street-level impact.
**Why it works:** Big, bold imagery works from a distance, and different stocks cope with indoor walls or outdoor display.

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**STAPLED BOOKLETS**

**Suits:** Show programmes and exhibition guides audiences take home.
**Why it works:** A booklet gives space for cast, credits and artist statements, and feels like a keepsake.




WHAT IS COMMONLY BOUGHT · CONTINUED

## INVITATIONS

**Suits:** Private views, premieres and fundraising evenings.
**Why it works:** A printed invitation sets the tone for the event before anyone arrives.

## OUTDOOR BANNERS

**Suits:** Festivals, open studios and outdoor events.
**Why it works:** Weatherproof banners announce an event from the road and can be reused year after year.

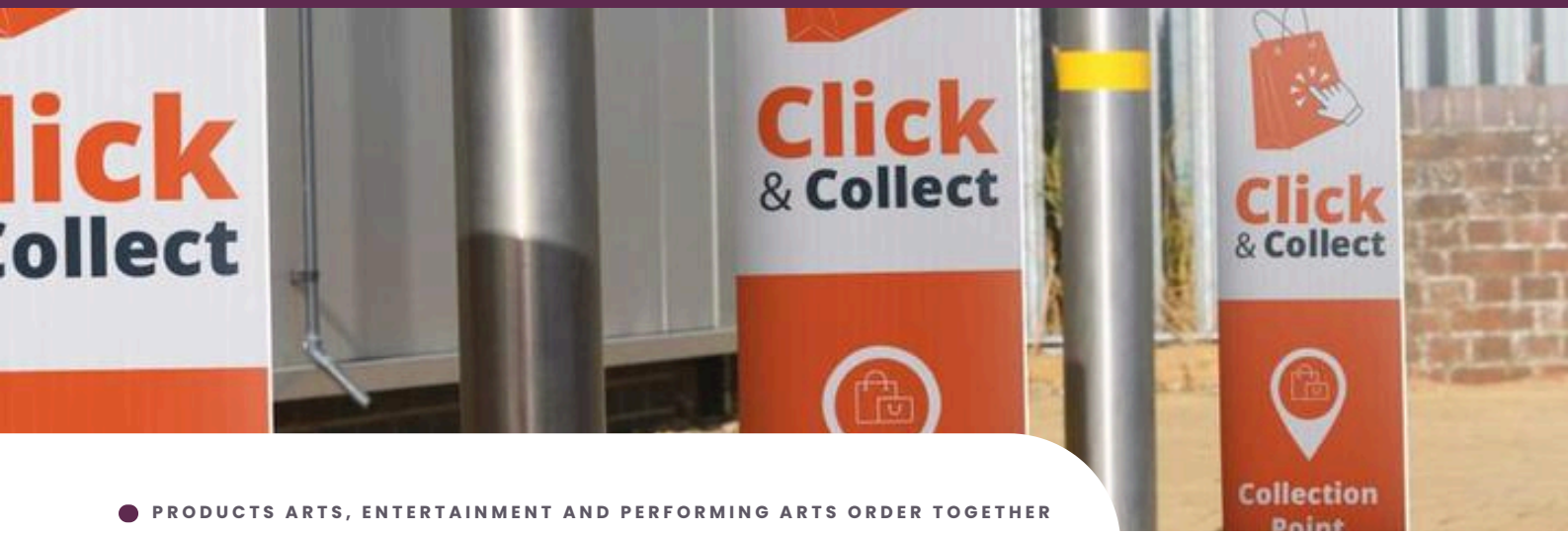
## ALUMINIUM COMPOSITE SIGNS (DIBOND)

**Suits:** Wayfinding and gallery signage that must look refined.
**Why it works:** A rigid, flat finish looks like part of the building and lasts for many exhibitions.

## POSTCARDS

**Suits:** Venues, galleries and performers promoting what is on next.
**Why it works:** A postcard works as a pocket-size poster that audiences take home, and it sits easily in a rack in a foyer or cafe.

**See printed products online.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/products




PRODUCTS ARTS, ENTERTAINMENT AND PERFORMING ARTS ORDER TOGETHER

# PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

| | |
|---|---|
| **POSTERS + FLYERS** | Flyers put the same artwork into hands at cafes, venues and street handouts. |
| **STAPLED BOOKLETS + BOOKMARKS** | A matching bookmark in the programme carries your next date and web address. |
| **INVITATIONS + POSTCARDS** | Postcards make a quick reminder or thank-you after the event. |
| **OUTDOOR BANNERS + A-FRAMES** | An A-frame at the door catches people who missed the banner. |

**Download the Product & Services Catalogue.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

# PROOF AND ANSWERS

Recent work, what customers say and your questions answered.


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# RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.









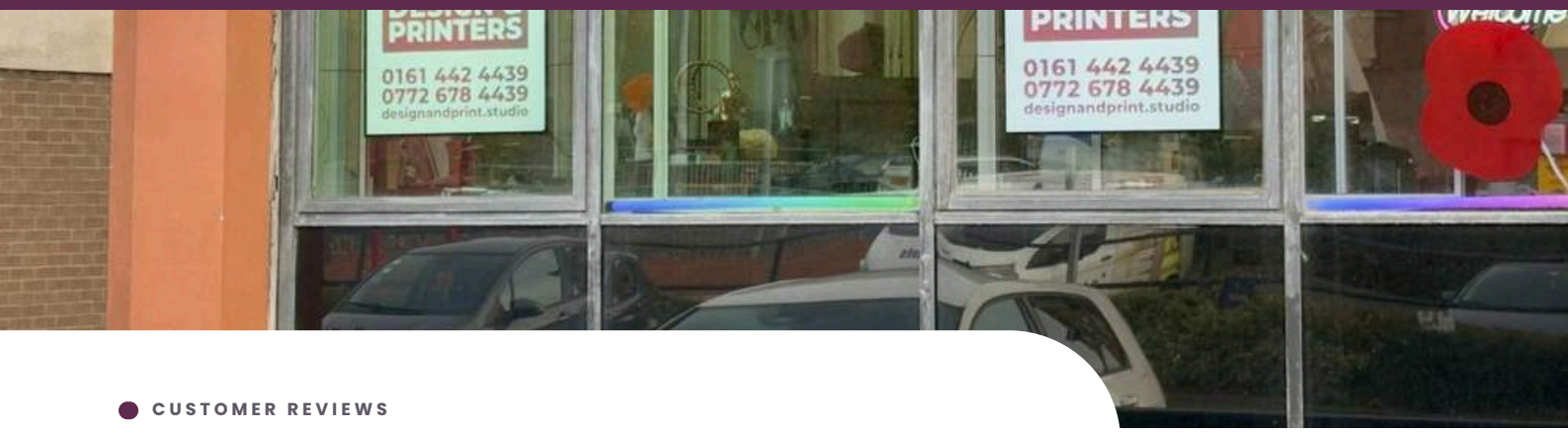
**Warwickshire Open Studios** Large-format PVC banner for an arts festival.







**Start a similar project.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/arts-entertainment-and-performing-arts




CUSTOMER REVIEWS

# WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

*"Phil is great to work with. He printed some postcards for me. Perfect results and on time. 100% recommended."*

**KATIE COOMBES, DIRECTOR AT PROJECT2**

*"I wanted to give the team something they would genuinely be proud to use, and Phil absolutely delivered. The quality is fantastic, they look incredibly professional, and the attention to detail was spot on."*

**LOUISE ECCLES, BNI EXECUTIVE DIRECTOR**

*"Phil genuinely cares about matching people to the correct products and guides them through each step. Fantastic service, very thorough and professional."*

**MEGAN**

*"Needed a table cloth for a networking event, Phil was very responsive and made the whole process very easy, will use again in the future."*

**DAVID, TRUSTIST**

**Read more about Phil and his customers.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil




FAQS

# QUICK ANSWERS TO COMMON QUESTIONS

**WHAT PRINT DO ARTS AND PERFORMING ARTS ORGANISATIONS USUALLY NEED?**

Posters, flyers, programmes, tickets, festival banners, merchandise and packaging for artists and makers. We can design and print them together so the whole campaign looks consistent.

**CAN YOU PRINT TICKETS AND PROGRAMMES FOR AN EVENT?**

Yes. Tickets, programmes, flyers and posters can be designed and printed to match your event branding. Tell Phil the date and quantities and he will advise on stock and lead time.

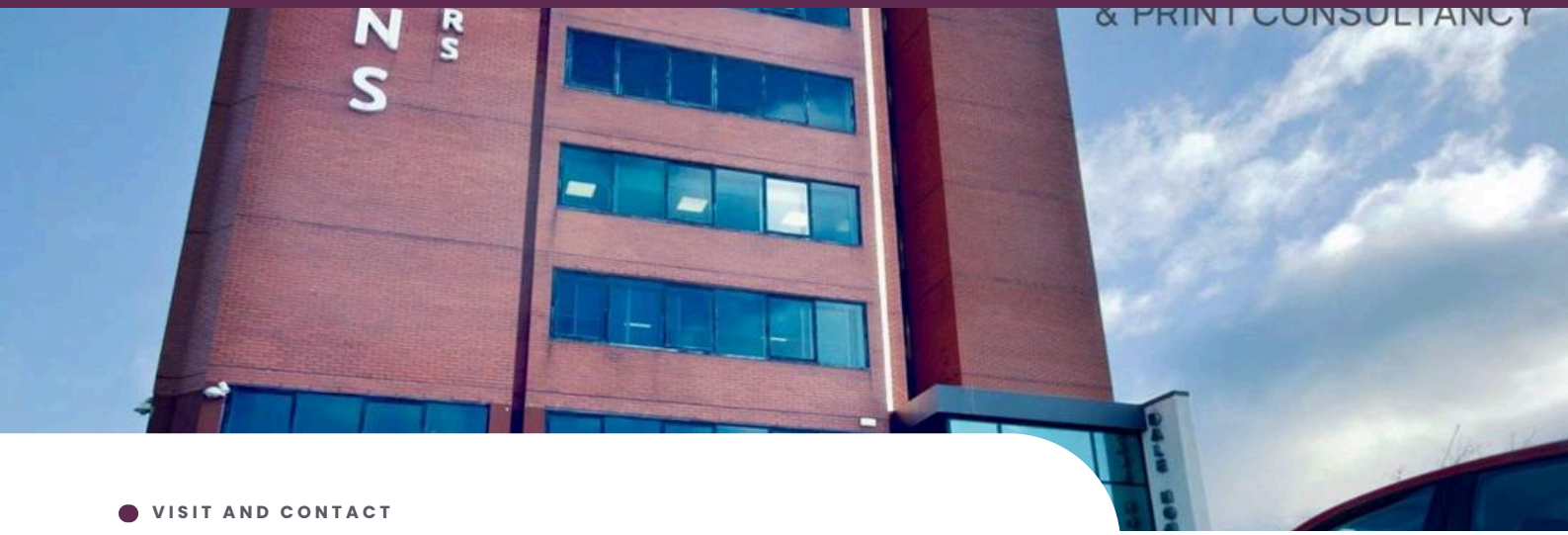
**CAN YOU HELP US SHOW OUR WORK AT FESTIVALS AND OPEN STUDIOS?**

Yes. Banners, roller banners, signage and printed packaging are all options, and we can design them around the artwork you are showing.

**CAN YOU PRINT SMALL RUNS FOR AN INDIVIDUAL ARTIST OR MAKER?**

Yes. Small quantities of cards, packaging, labels and prints are possible. Ask for a quote with the quantity you have in mind.

**More questions? See our online FAQ.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/arts-entertainment-and-performing-arts



VISIT AND CONTACT

# COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

**FIND US**

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

**CONTACT**

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

**OPENING HOURS**

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

**Book a visit or ask for a quote.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

# SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

**Arts**
designandprint.studio/sectors/arts-entertainment-and-performing-arts

**All sectors**
designandprint.studio/sectors

**Printed products**
designandprint.studio/products

**Downloads**
designandprint.studio/downloads

**Our work**
designandprint.studio/work

**Graphic design**
designandprint.studio/graphic-design

**Print consultancy**
designandprint.studio/print

**Branding**
designandprint.studio/branding

**FAQs**
designandprint.studio/faq

**About Phil**
designandprint.studio/about-phil

**Contact and quote**
designandprint.studio/contact

**Help guides**
designandprint.studio/help

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READY WHEN YOU ARE

# TALK TO PHIL ABOUT PRINT FOR ARTS

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA







