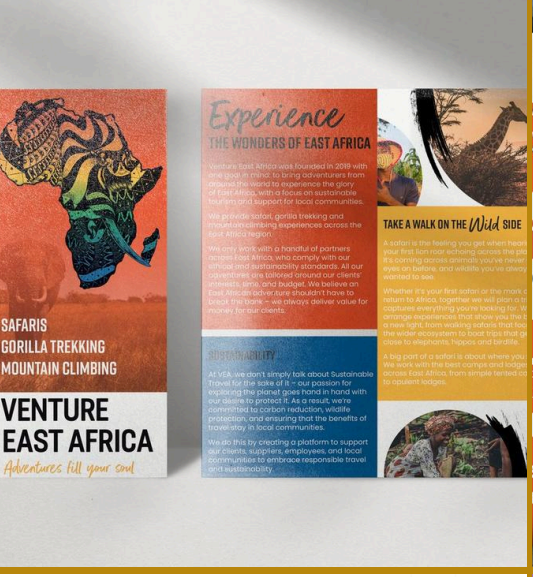












DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

ADVERTISING, MARKETING AND PR AGENCIES

Campaigns that land. Agencies need a reliable creative and print partner who can turn around artwork, point-of-sale and campaign print without drama. Design & Print works as your extra pair of hands, from first concept to delivery.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



ADVERTISING, MARKETING AND PR AGENCIES

CAMPAIGNS THAT LAND

Agencies need a reliable creative and print partner who can turn around artwork, point-of-sale and campaign print without drama. Design & Print works as your extra pair of hands, from first concept to delivery.

How we help advertising and PR: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

ONE BRIEF, ONE CONTACT — Design, proofing and print managed together, so there is no chasing between suppliers.

SPECIFICATION ADVICE — The right paper, finish and format for the campaign and the budget.

ROLL-OUTS THAT MATCH — Stored artwork keeps every repeat batch consistent with the first.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/advertising-marketing-and-pr

DESIGN&PRINT
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01

SECTION ONE

HOW WE HELP

Why advertising, marketing and pr agencies use Design & Print, and how a job runs.

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HOW WE HELP ADVERTISING, MARKETING AND PR AGENCIES

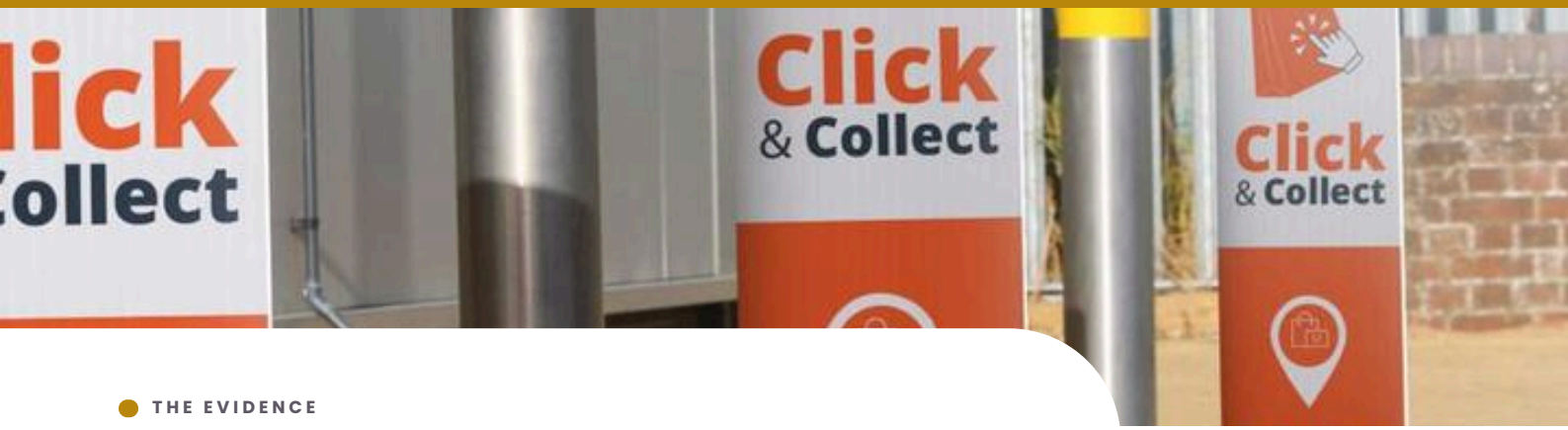
PRINT THAT MAKES YOUR CAMPAIGNS LAND

One brief, one person, campaign print that lands on time.

Agencies are judged on how a campaign looks in the hand as much as on screen. Design & Print gives you one person to brief for design, print specification and delivery, so your client work arrives looking the way it did in the pitch.

We advise on stocks, finishes and quantities, check files before they print, and keep artwork stored so repeat campaigns and roll-outs match first time. Short, fast turnarounds and awkward formats are part of the job, not a problem.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

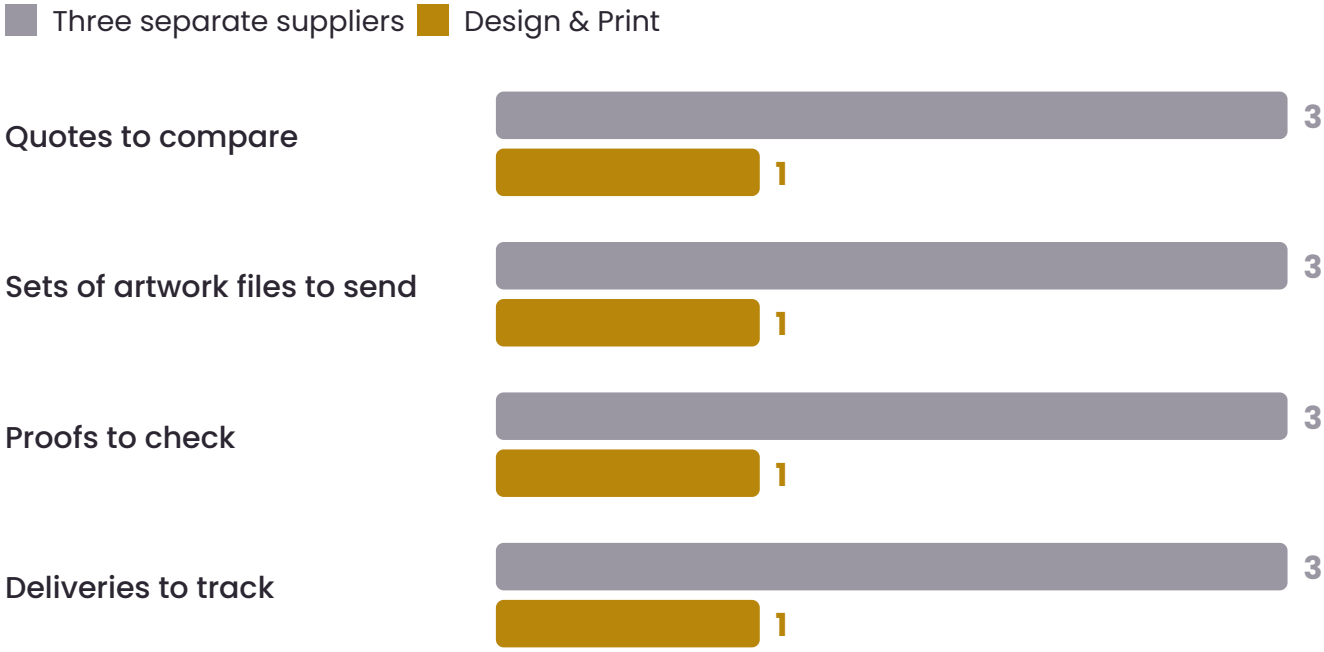


THE EVIDENCE

ONE STUDIO IS SIMPLER

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

DESIGN&PRINT
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02

SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

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PRODUCTS COMMONLY BOUGHT BY ADVERTISING, MARKETING AND PR AGENCIES

WHAT IS BOUGHT AND WHY

These are the products customers in this sector order most often, and the reason each one earns its place.

FOLDED LEAFLETS

Suits: Campaign collateral and pitch leave-behinds that need to feel considered.
Why it works: Folded formats let you tell a story in stages, and finishes such as soft touch make the piece memorable after the meeting.

ROLLER BANNERS

Suits: Pop-up presence at launches, pitches and client events.
Why it works: They set up in a minute, travel in a carry case and put the campaign message at eye level.



WHAT IS COMMONLY BOUGHT · CONTINUED

POSTERS

Suits: Out-of-home style activations and in-venue campaigns.
Why it works: Large formats carry one clear message, and different stocks let you match indoor, outdoor or short-run use.

BUSINESS CARDS

Suits: Account teams who meet clients and press every week.
Why it works: A well finished card is the smallest piece of brand work you hand over, so finish and stock matter.

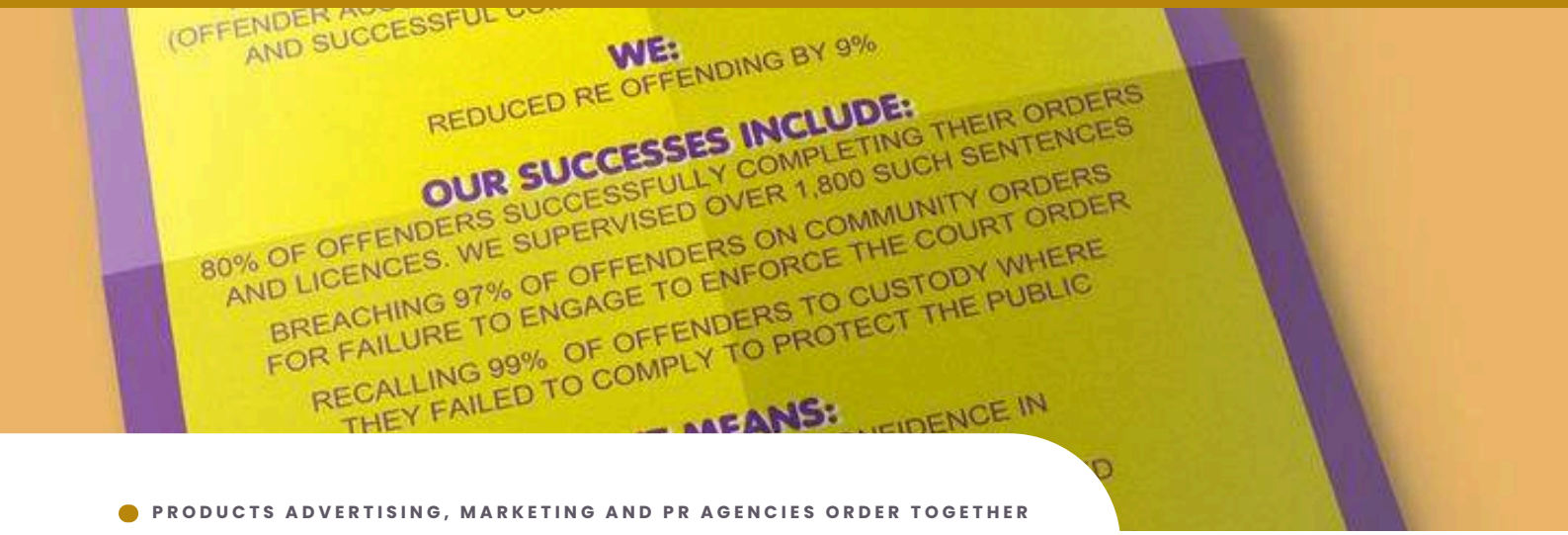
EXHIBITION POP-UPS

Suits: Trade show stands and experiential events.
Why it works: A printed pop-up gives a client a full branded backdrop that folds into one case.

STICKERS AND LABEL SHEETS

Suits: Giveaways, mailers and campaign packs.
Why it works: Stickers are cheap enough to include in every pack, and a bold shape or colour gets them stuck on laptops and bottles, carrying the campaign further.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS ADVERTISING, MARKETING AND PR AGENCIES ORDER TOGETHER

PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

FOLDED LEAFLETS + PRESENTATION FOLDERS	A leaflet that wins interest can be backed up with a presentation folder holding proposals and price lists.
ROLLER BANNERS + FLYERS	Hand out flyers from the stand so people take the message away with them.
POSTERS + STICKERS AND LABEL SHEETS	Matching stickers extend a poster campaign into packs, envelopes and giveaways.
BUSINESS CARDS + COMPLIMENT SLIPS	A matching compliment slip finishes the stationery set for pitches and follow-ups.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

SECTION THREE

PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

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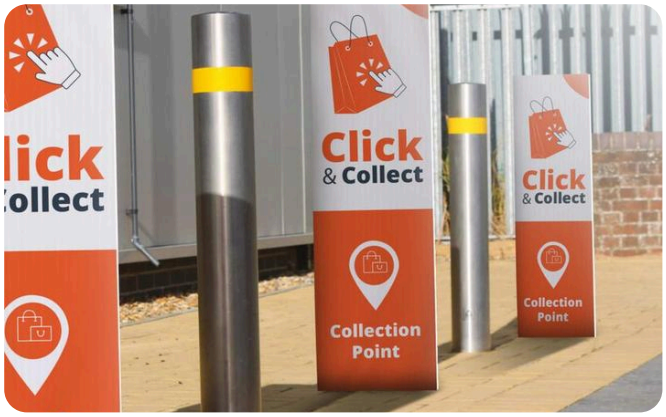


RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.



Venture East Africa



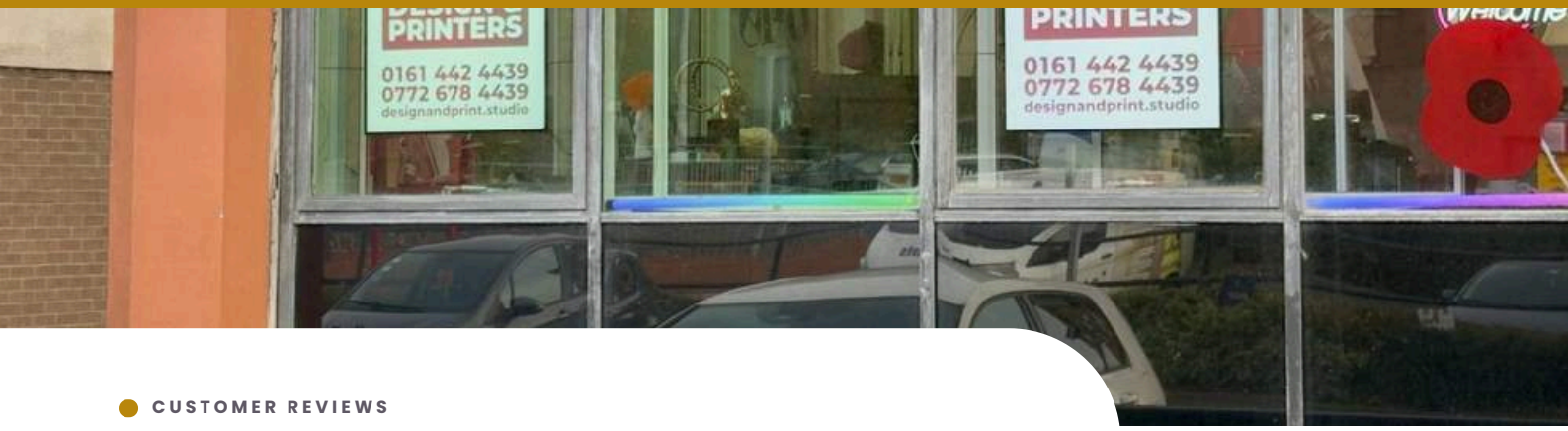
Click and collect signage



Warwickshire Open Studios



Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/advertising-marketing-and-pr



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"I have used Phil for many different types of print. His prices are competative and his service exceptional."

ANDY, ADMIRAL TRAVEL

"Phil is incredibly knowledgeable, patient, and transparent about every step, from layout and materials through to costs and timelines."

JACK BRIDGE, SONOVO GROUP LTD

"Phil is great to work with. He printed some postcards for me. Perfect results and on time. 100% recommended."

KATIE COOMBES, DIRECTOR AT PROJECT2

"Phil genuinely cares about matching people to the correct products and guides them through each step. Fantastic service, very thorough and professional."

MEGAN

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

CAN YOU WORK AS AN EXTRA PAIR OF HANDS FOR OUR AGENCY?

Yes. You brief once and Phil designs or checks the artwork, proofs it, manages the print and arranges delivery, so client work arrives on time without you chasing several suppliers.

CAN YOU TURN AROUND POINT-OF-SALE AND CAMPAIGN PRINT QUICKLY?

Tell us the deadline when you brief. Phil will confirm what is achievable for the stock, finish and quantity before you commit, so there are no surprises on launch day.

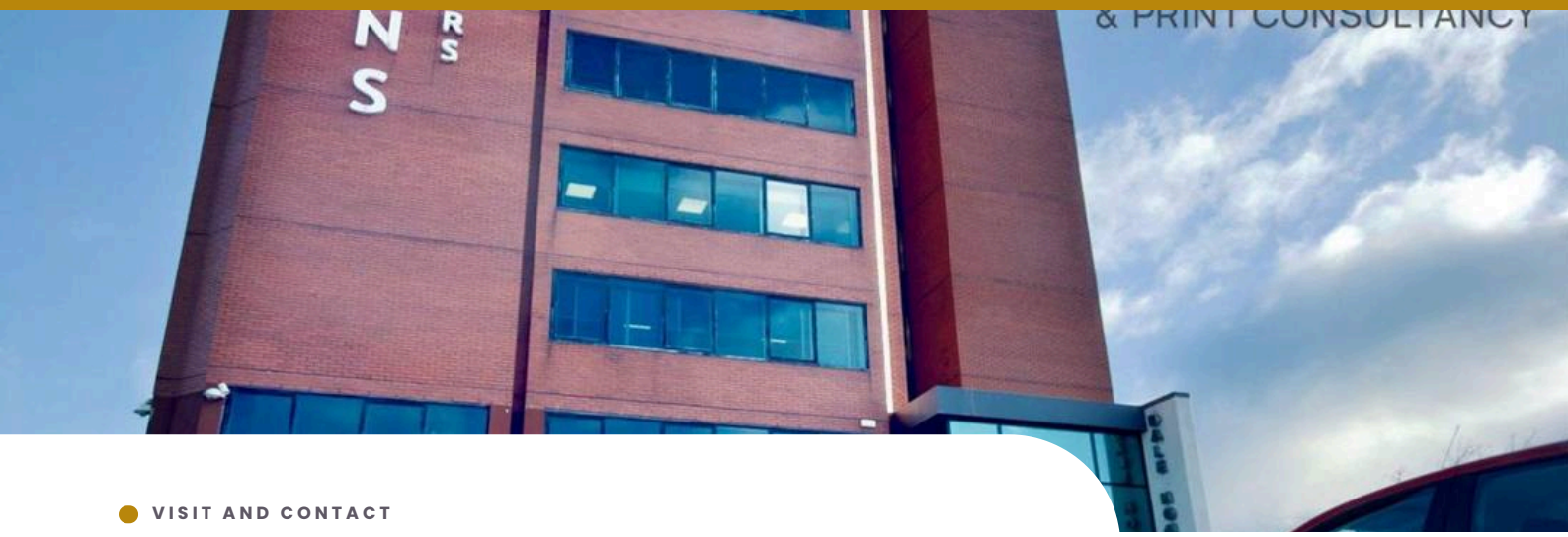
CAN YOU KEEP ARTWORK ON FILE FOR REPEAT CAMPAIGNS AND ROLL-OUTS?

Yes. We store your artwork so repeat campaigns, regional roll-outs and reprints match the first batch exactly.

CAN YOU PRODUCE DISPLAY AND EVENT PRINT FOR PITCHES AND CAMPAIGNS?

Yes. Roller banners, fabric displays, posters, point-of-sale and promotional items can all be designed and printed for campaigns. Ask Phil which format suits the space and budget.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/advertising-marketing-and-pr



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Advertising
designandprint.studio/sectors/advertising-marketing-and-pr

All sectors
designandprint.studio/sectors

Printed products
designandprint.studio/products

Downloads
designandprint.studio/downloads

Our work
designandprint.studio/work

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Branding
designandprint.studio/branding

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

Contact and quote
designandprint.studio/contact

Help guides
designandprint.studio/help

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DESIGN&PRINT
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READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR ADVERTISING

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA

