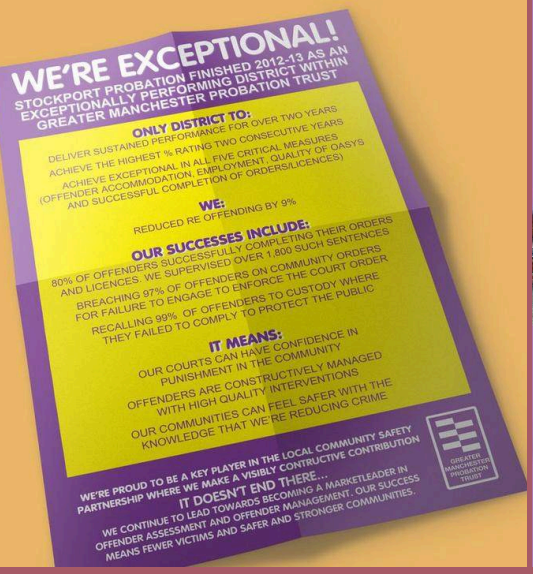
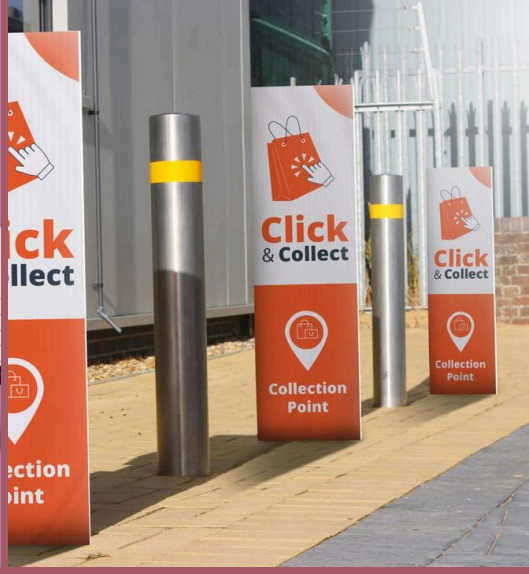












DESIGN&PRINT
GRAPHIC DESIGN STUDIO & PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

CHARITIES, COMMUNITY AND PUBLIC SECTOR

Print that does good. Every pound counts for charities, community groups and public bodies. Design & Print gives clear advice on the right specification and budget, and prints materials that get your message read.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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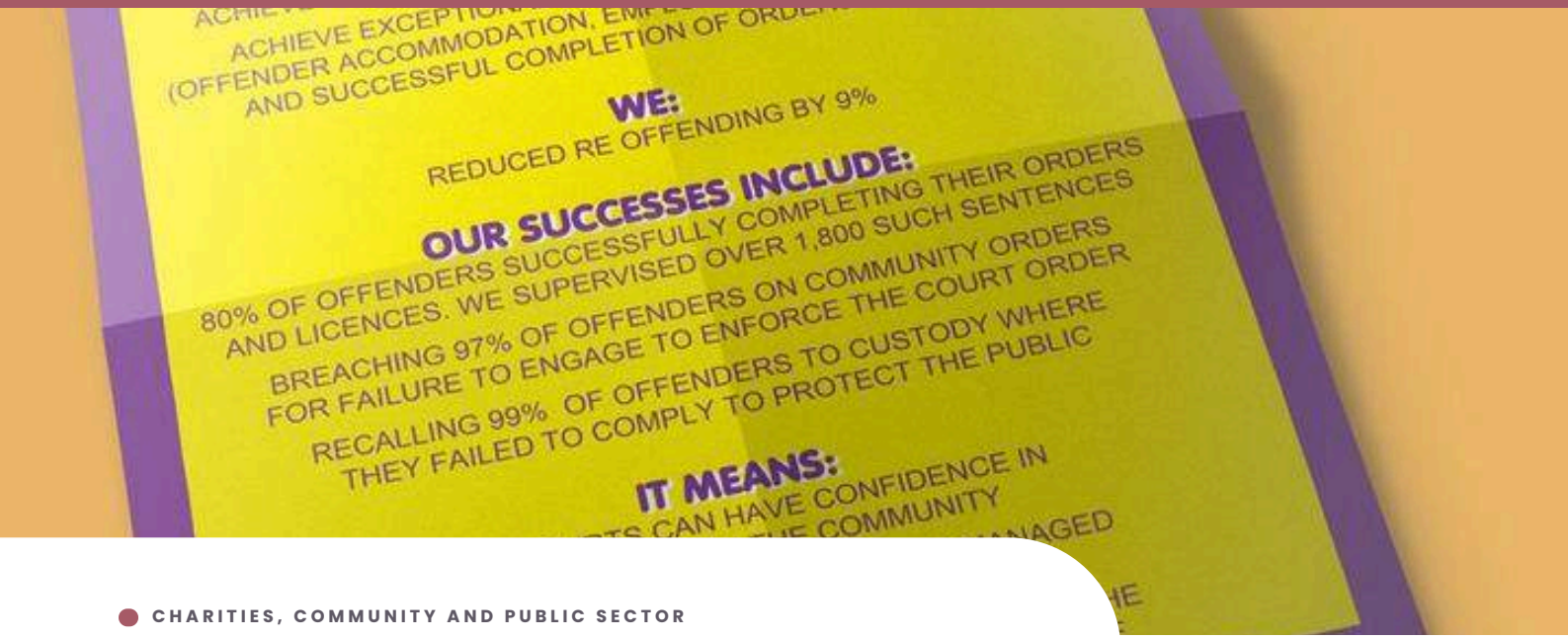
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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



CHARITIES, COMMUNITY AND PUBLIC SECTOR

PRINT THAT DOES GOOD

Every pound counts for charities, community groups and public bodies. Design & Print gives clear advice on the right specification and budget, and prints materials that get your message read.

How we help charities and the public sector: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

CLEAR, ACCESSIBLE DESIGN	Readable layouts that put the message and the action first.
BUDGET AWARE	Specifications that fit your funding without looking cheap.
REUSABLE ARTWORK	Stored files make repeat campaigns quick and consistent.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/charities-community-and-public-sector

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01

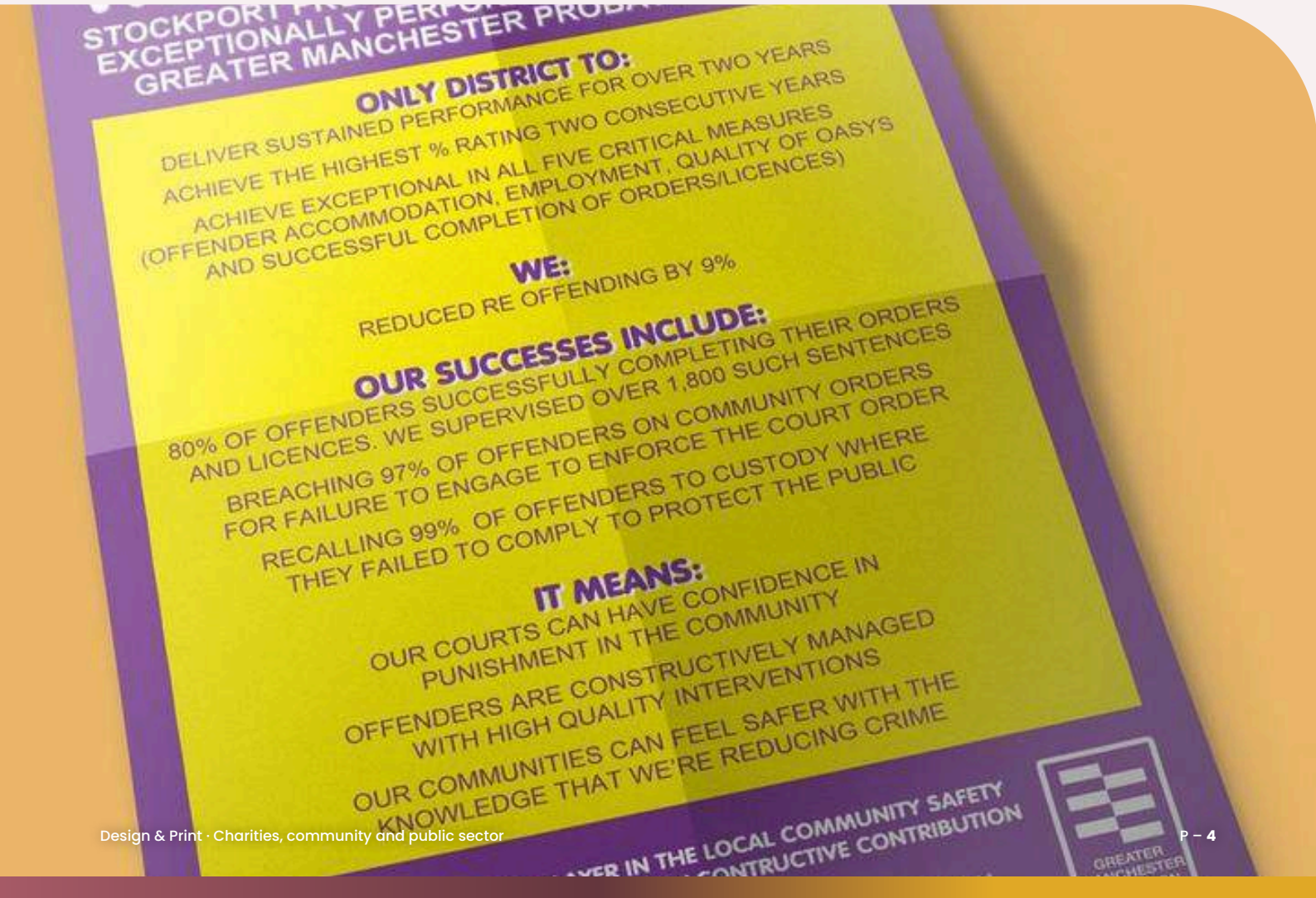
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HOW WE HELP

Why charities, community and public sector use Design & Print, and how a job runs.

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HOW WE HELP CHARITIES, COMMUNITY AND PUBLIC SECTOR

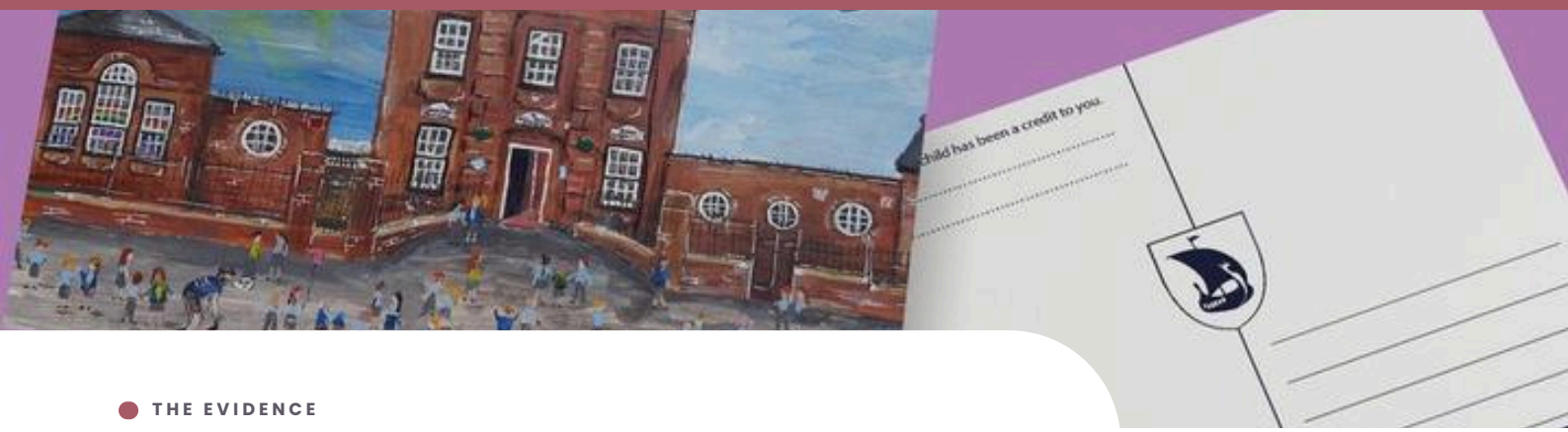
PRINT THAT DOES MORE WITH EVERY POUND

More reach for every pound, from first sketch to final delivery.

Charities, community groups and public services need clear, trusted print that reaches people and respects a budget. Design & Print helps you choose what will make the most difference, and manages it from artwork to delivery.

We keep layouts accessible and easy to read, advise on sensible quantities, and store your artwork so appeals, events and annual campaigns stay consistent. If you need something at short notice for an event, ask early and we will tell you what is realistic.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact



THE EVIDENCE

ONE STUDIO IS SIMPLER

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items

Three separate suppliers Design & Print



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

02

SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

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PRODUCTS COMMONLY BOUGHT BY CHARITIES, COMMUNITY AND PUBLIC SECTOR

WHAT IS BOUGHT AND WHY

These are the products customers in this sector order most often, and the reason each one earns its place.

FLYERS

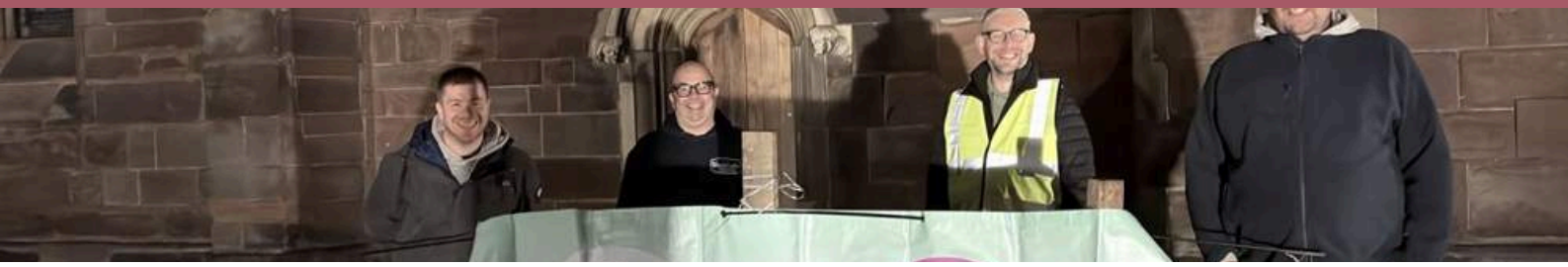
Suits: Awareness campaigns, events and volunteer recruitment.
Why it works: A single clear call to action is easy to hand out, post and pin up, and the cost per head is low.

OUTDOOR BANNERS

Suits: Fundraisers, fun days and community events.
Why it works: Outdoor banners mark the location and can be reused, which spreads the cost across events.

POSTCARDS

Suits: Thank-you messages, appeals and event reminders.
Why it works: A postcard is a personal, quick read, and a handwritten line on the back makes supporters feel valued.



WHAT IS COMMONLY BOUGHT · CONTINUED

ROLLER BANNERS

Suits: Information stands, open days and public consultations.
Why it works: They give an organisation a professional presence at a table in a hall or foyer.

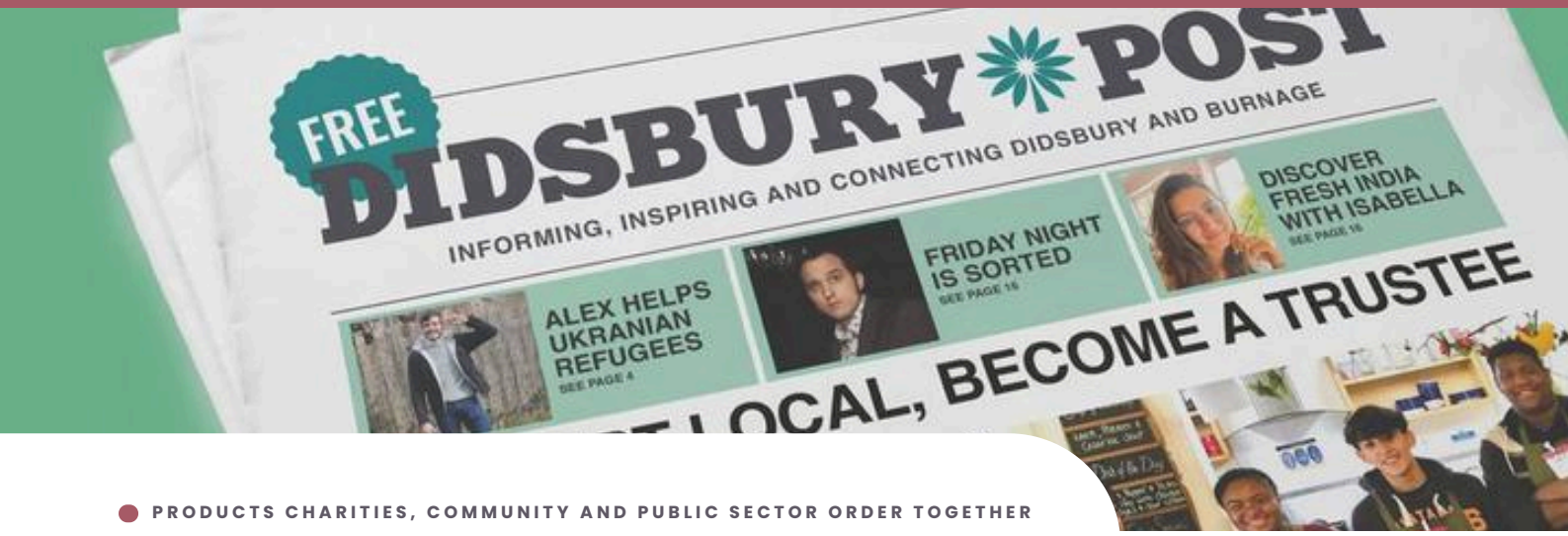
NOTEPADS AND DESK PADS

Suits: Training sessions, campaigns and giveaways.
Why it works: A branded notepad is used again and again, so your name stays in sight long after the event.

POSTERS

Suits: Community notice boards, libraries and surgeries.
Why it works: A clear poster carries your appeal to places you cannot be, and a large format gets noticed on a crowded noticeboard.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS CHARITIES, COMMUNITY AND PUBLIC SECTOR ORDER TOGETHER

PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

FLYERS + POSTERS	Pair flyers with posters so the message appears in noticeboards as well as in hands.
OUTDOOR BANNERS + A-FRAMES	An A-frame points people from the street to the door of the event.
POSTCARDS + STICKERS AND LABEL SHEETS	Branded stickers are a cheap thank-you that supporters wear or stick on.
ROLLER BANNERS + BRANDED MERCHANDISE	Badges, pens or bags give people a reason to stop at your stand.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

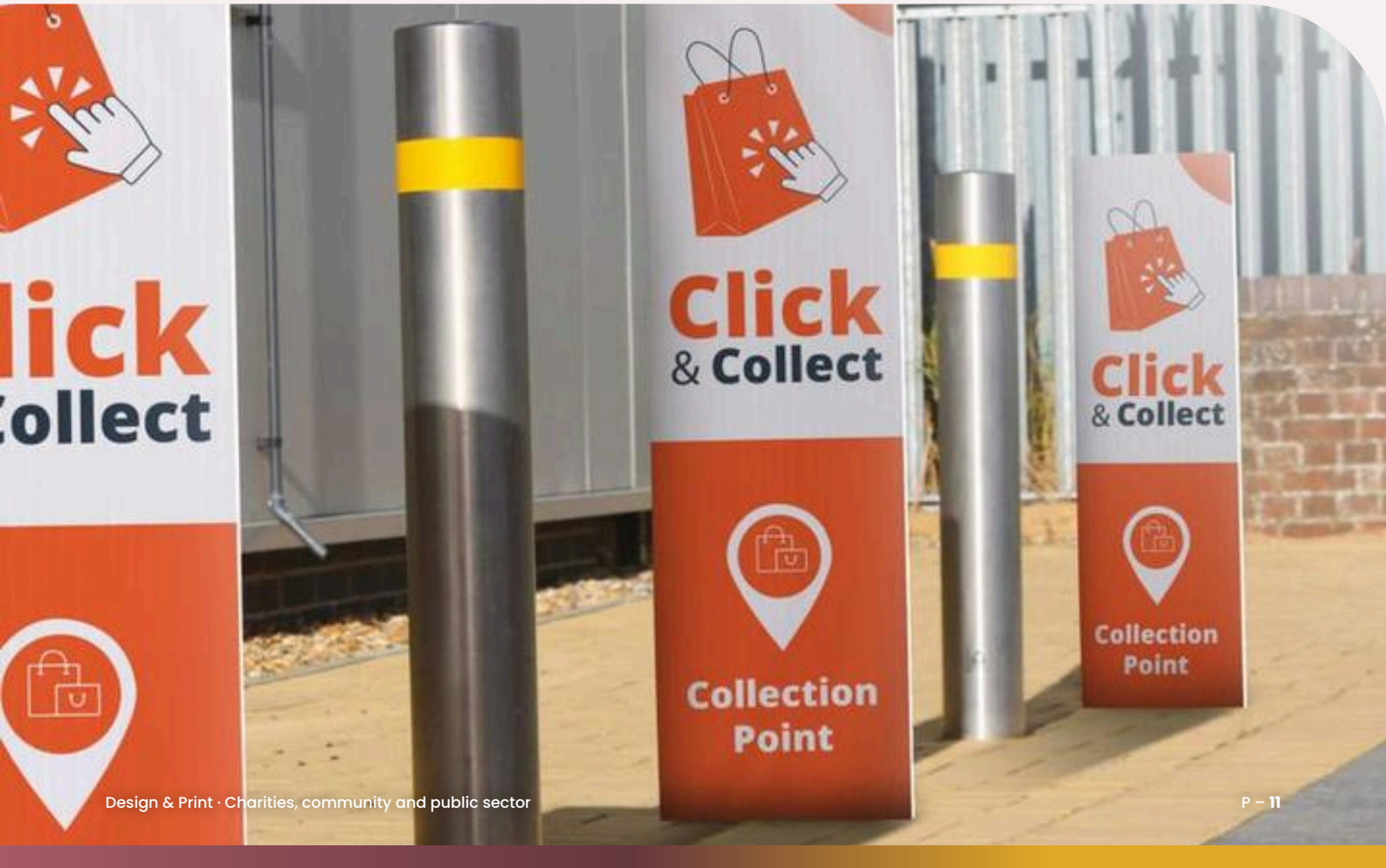
PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

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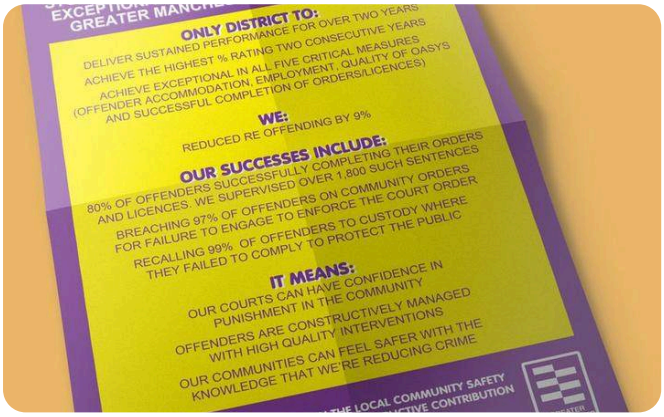
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RECENT WORK FOR THIS SECTOR

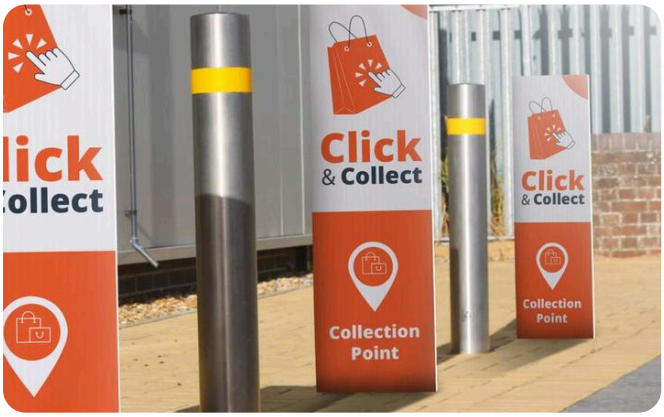
Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.



Greater Manchester Probation Trust Information flyer for a public sector service.



Alexandra Park postcard

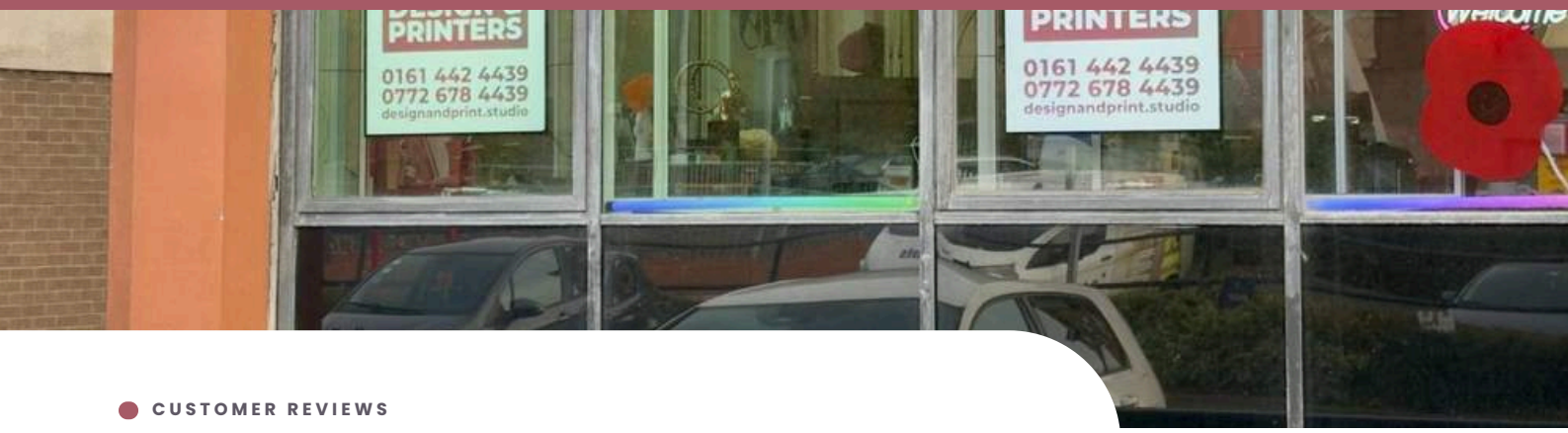


Click and collect signage



Raffle tickets

Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/charities-community-and-public-sector



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Phil is great to work with. He printed some postcards for me. Perfect results and on time. 100% recommended."

KATIE COOMBES, DIRECTOR AT PROJECT2

"Absolutely amazing service. Honestly so impressed. Super fast delivery and when DPD mucked up my second delivery he actually hand delivered them the same day as he knew I needed them."

MEL, MEL'S COMPANION SERVICE

"Phil genuinely cares about matching people to the correct products and guides them through each step. Fantastic service, very thorough and professional."

MEGAN

"Amazing customer service. He is professional, courteous and he has a great work ethic. Definitely a 5 star business."

DENISE

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

CAN YOU HELP CHARITIES AND COMMUNITY GROUPS ON A TIGHT BUDGET?

Yes. Phil will recommend the most cost-effective stock, size and finish for your message and quantity, and will tell you where a simpler option saves money without hurting the result.

WHAT FUNDRAISING AND EVENT PRINT DO YOU PRODUCE?

Raffle tickets, event tickets, posters, flyers, postcards, banners and collection materials, all designed and printed with one point of contact.

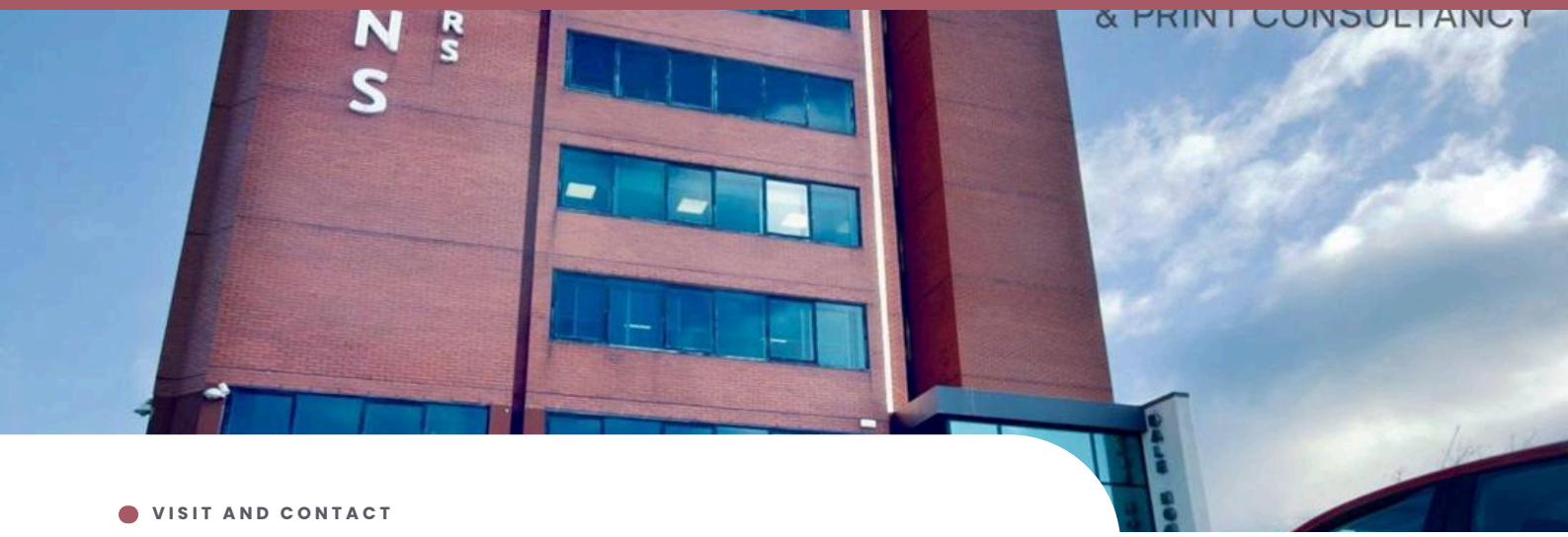
CAN YOU DESIGN LEAFLETS AND ANNUAL REPORTS AS WELL AS PRINT THEM?

Yes. We design, proof and print leaflets, booklets and reports, and can update them each year from your stored artwork.

DO YOU WORK WITH SCHOOLS AND PARENT GROUPS?

Yes. Schools, PTAs and community groups use us for postcards, tickets, newsletters and event signage. Call Phil with the date and numbers you need.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/charities-community-and-public-sector



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Charities
designandprint.studio/sectors/charities-community-and-public-sector

All sectors
designandprint.studio/sectors

Printed products
designandprint.studio/products

Downloads
designandprint.studio/downloads

Our work
designandprint.studio/work

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Branding
designandprint.studio/branding

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

Contact and quote
designandprint.studio/contact

Help guides
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& PRINT CONSULTANCY

READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR CHARITIES

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA





