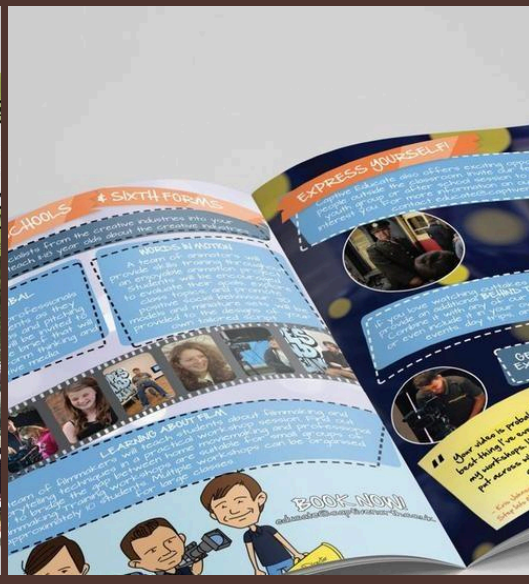












DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

PUBLISHING, MEDIA AND JOURNALISM

Made to be read. Newspapers, magazines, books and reports need clean layout and dependable production. Design & Print designs and manages print for publishers and community titles.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



PUBLISHING, MEDIA AND JOURNALISM

MADE TO BE READ

Newspapers, magazines, books and reports need clean layout and dependable production. Design & Print designs and manages print for publishers and community titles.

How we help publishing: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

READABLE LAYOUTS	Typography and structure that make long reading easy.
BINDING THAT SUITS THE BOOK	Perfect, wiro or stapled, matched to page count and use.
NEXT EDITION READY	Stored artwork makes reprints and updates simple.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/publishing-media-and-journalism

DESIGN&PRINT
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01

SECTION ONE

HOW WE HELP

Why publishing, media and journalism use Design & Print, and how a job runs.

HOW WE HELP 5

THE EVIDENCE FOR USING ONE STUDIO 6





HOW WE HELP PUBLISHING, MEDIA AND JOURNALISM

PRINT MADE TO **BE READ**

Pages built to be read, bound the way your book deserves.

Publishers, authors and local media need print that handles pages well: readable type, sound binding and consistent colour from the first proof to the last copy. Design & Print designs and prepares files for the press, and advises on paper, cover finish and binding.

Whether it is a community newspaper, a photography book, a catalogue or a calendar, we manage the production for you and keep your artwork stored so the next issue or edition is easy to reprint.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact



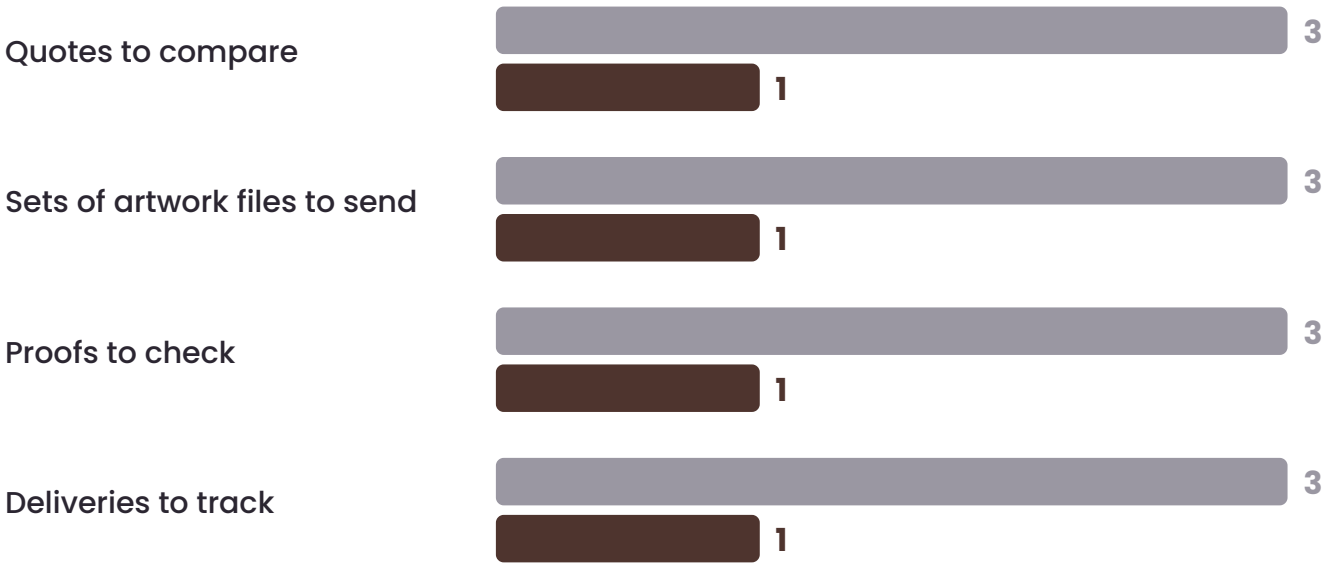
THE EVIDENCE

ONE STUDIO IS **SIMPLER**

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items

Three separate suppliers Design & Print



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

WHAT IS COMMONLY BOUGHT 8–9

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PRODUCTS COMMONLY BOUGHT BY PUBLISHING, MEDIA AND JOURNALISM

WHAT IS BOUGHT **AND WHY**

These are the products customers in this sector order most often, and the reason each one earns its place.

STAPLED BOOKLETS

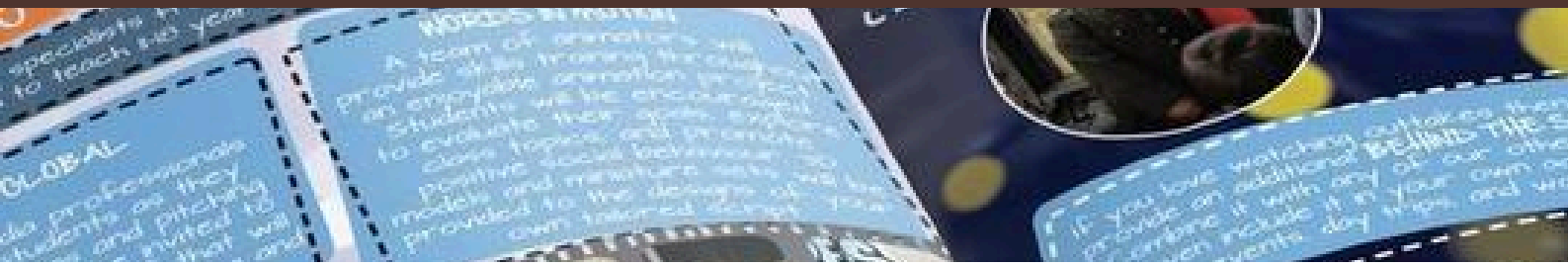
Suits: Magazines, zines and short-run publications.
Why it works: Saddle-stitched booklets are cost effective for lower page counts and easy to post.

WIRO BOUND BOOKLETS

Suits: Photography portfolios, workbooks and manuals.
Why it works: Wiro binding opens flat, which suits images and working documents.

WALL CALENDARS

Suits: Annual publications that readers keep all year.
Why it works: A calendar is on a wall for twelve months, so your imagery and name are seen every day.



WHAT IS COMMONLY BOUGHT · CONTINUED

BOOKMARKS

Suits: Authors, bookshops and libraries.
Why it works: A bookmark goes inside every book you sell, with your next title and website on it.

POSTERS

Suits: Launches, readings and festival appearances.
Why it works: A poster announces the event at venues and shops and gives it a strong visual identity.

WIRO BOUND NOTEBOOKS

Suits: Writers' groups, festivals and gifts.
Why it works: A wiro notebook with your cover design is a practical gift that keeps your title in a writer's bag.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS PUBLISHING, MEDIA AND JOURNALISM ORDER TOGETHER

PRODUCTS THAT **WORK TOGETHER**

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

STAPLED BOOKLETS + BOOKMARKS	Slip a bookmark in each copy to promote the next issue or title.
WALL CALENDARS + DESK CALENDARS	A desk calendar suits the same artwork for offices and gifts.
WIRO BOUND BOOKLETS + BUSINESS CARDS	Authors and editors can hand out cards at launches and fairs.
POSTERS + FLYERS	Flyers carry the same launch artwork to bookshops and libraries.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

SECTION THREE

PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

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RECENT WORK FOR THIS SECTOR

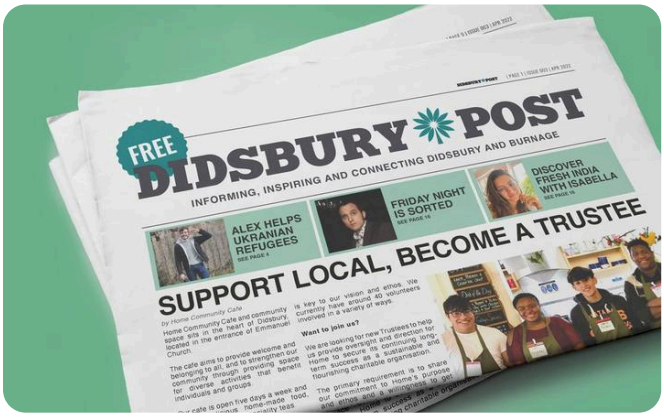
Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.



Learn how to Skate Perfect-bound skate guide with pink spot colour.



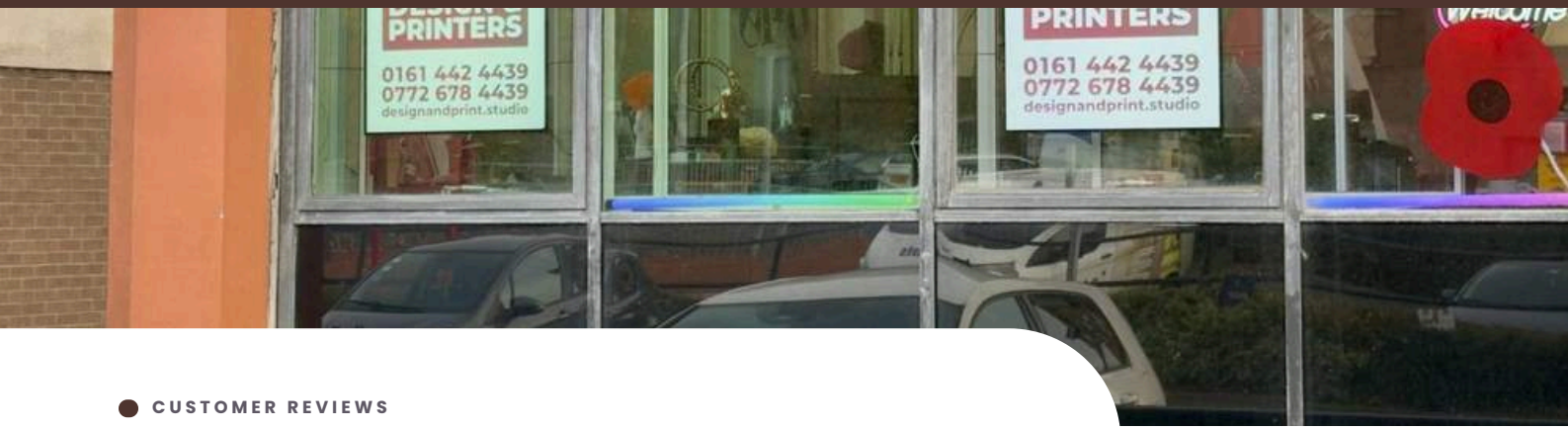
MMA Wall calendar, April page.



Didsbury Post Community newspaper design and print.



Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/publishing-media-and-journalism



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Phil is great to work with. He printed some postcards for me. Perfect results and on time. 100% recommended."

KATIE COOMBES, DIRECTOR AT PROJECT2

"Phil is incredibly knowledgeable, patient, and transparent about every step, from layout and materials through to costs and timelines."

JACK BRIDGE, SONOVO GROUP LTD

"I have used Phil for many different types of print. His prices are competative and his service exceptional."

ANDY, ADMIRAL TRAVEL

"Phil genuinely cares about matching people to the correct products and guides them through each step. Fantastic service, very thorough and professional."

MEGAN

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

CAN YOU PRINT NEWSPAPERS, MAGAZINES AND COMMUNITY PUBLICATIONS?

Yes. We have produced a community newspaper for Didsbury Post. Ask Phil about page counts, paper and quantities for your title.

CAN YOU DESIGN THE LAYOUT AS WELL AS PRINT IT?

Yes. We can design and lay out publications, check proofs with you and manage the print and delivery.

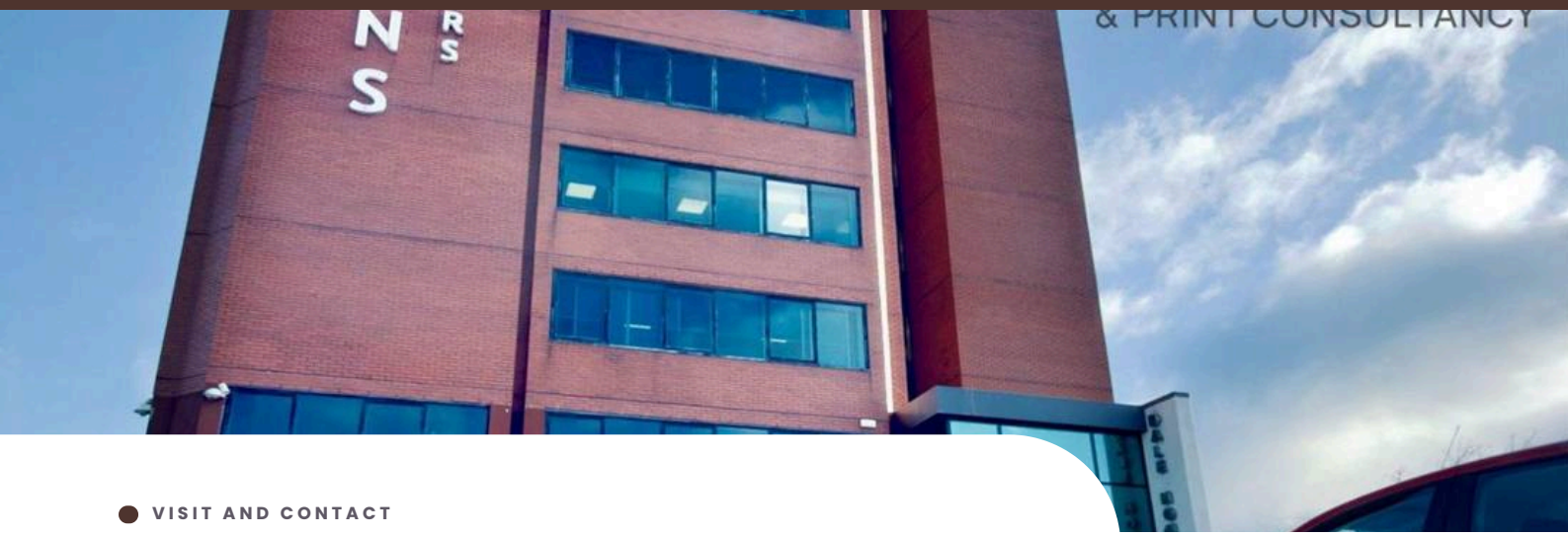
CAN YOU PRINT BOOKS AND PERFECT-BOUND TITLES?

Yes. Stapled, wire-bound and perfect-bound books and booklets are available. See the Booklets and books page for the options.

CAN YOU PRODUCE PROMOTIONAL MATERIAL FOR A LAUNCH?

Yes. Posters, flyers, banners, postcards and bookmarks can be designed to match your cover and branding.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/publishing-media-and-journalism



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Publishing
designandprint.studio/sectors/publishing-media-and-journalism

All sectors
designandprint.studio/sectors

Printed products
designandprint.studio/products

Downloads
designandprint.studio/downloads

Our work
designandprint.studio/work

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Branding
designandprint.studio/branding

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

Contact and quote
designandprint.studio/contact

Help guides
designandprint.studio/help

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DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR **PUBLISHING**

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA





