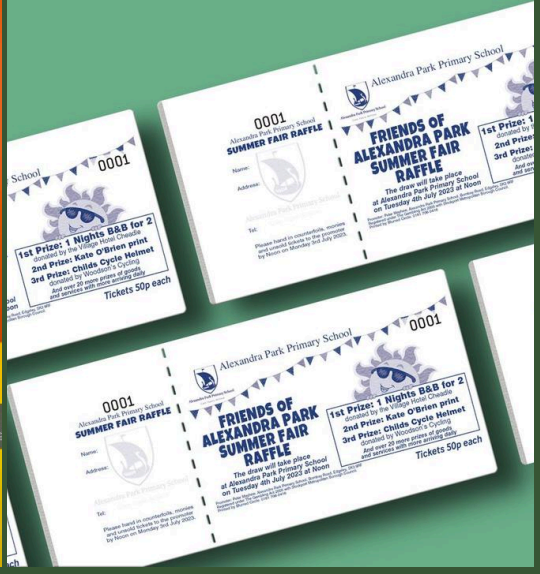
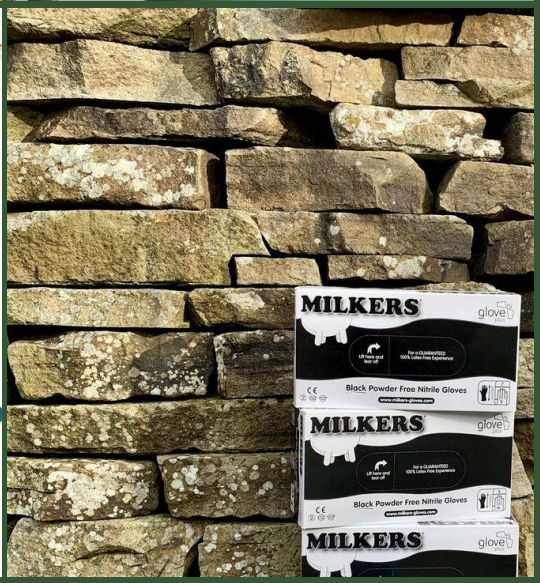












DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A GUIDE TO PRINTED PRODUCTS · BY DESIGN & PRINT

PRINT YOU CAN PICK UP AND HOLD

From cup sleeves and hang tags to tickets, signage and branded clothing: the right stock, finish and supplier chosen for your budget, with proofs and delivery managed for you.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

WHAT IS INSIDE

WELCOME

Welcome 3

01 WHAT WE PRINT

Business cards and stationery 5
Flyers, leaflets and postcards 6
Books, booklets and brochures 7
Labels, stickers and tags 8
Signs, banners and large format 9
Packaging and merchandise 10

02 GETTING IT RIGHT

Choosing the finish 12
Getting artwork right 13
The evidence for using one studio 14–15
What customers say 16–17
Questions and answers 18
Terms in plain English 19

VISIT AND QUICK LINKS

Visit and contact details 20
Quick links: scan to see more online 21

INDEX

Complete index 22

HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



WELCOME

PRINT THAT LOOKS RIGHT AND ARRIVES ON TIME

This guide shows the kinds of printed products Design & Print produce, how to choose between the options, and how one person looks after the whole job.

Our Product and Services Catalogue gives sizes, materials and finishes we recommend most often. This is only a small section of what we offer: many bespoke jobs are possible, so if there is a project you have in mind, please ask.

Every item can be adapted to suit your brand, budget and deadline. Phil can advise on the best choice for your project, check your artwork, manage production and deliver on time. Most requests can be quoted, designed and produced through one studio.

ONE PERSON, START TO FINISH

You deal with Phil. Every time. One phone number and one person who already knows your job.

MADE IN STOCKPORT, DELIVERED TO YOU

Where possible, jobs are delivered the same day. Some items are subject to courier delivery.

See the full range of printed products.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products

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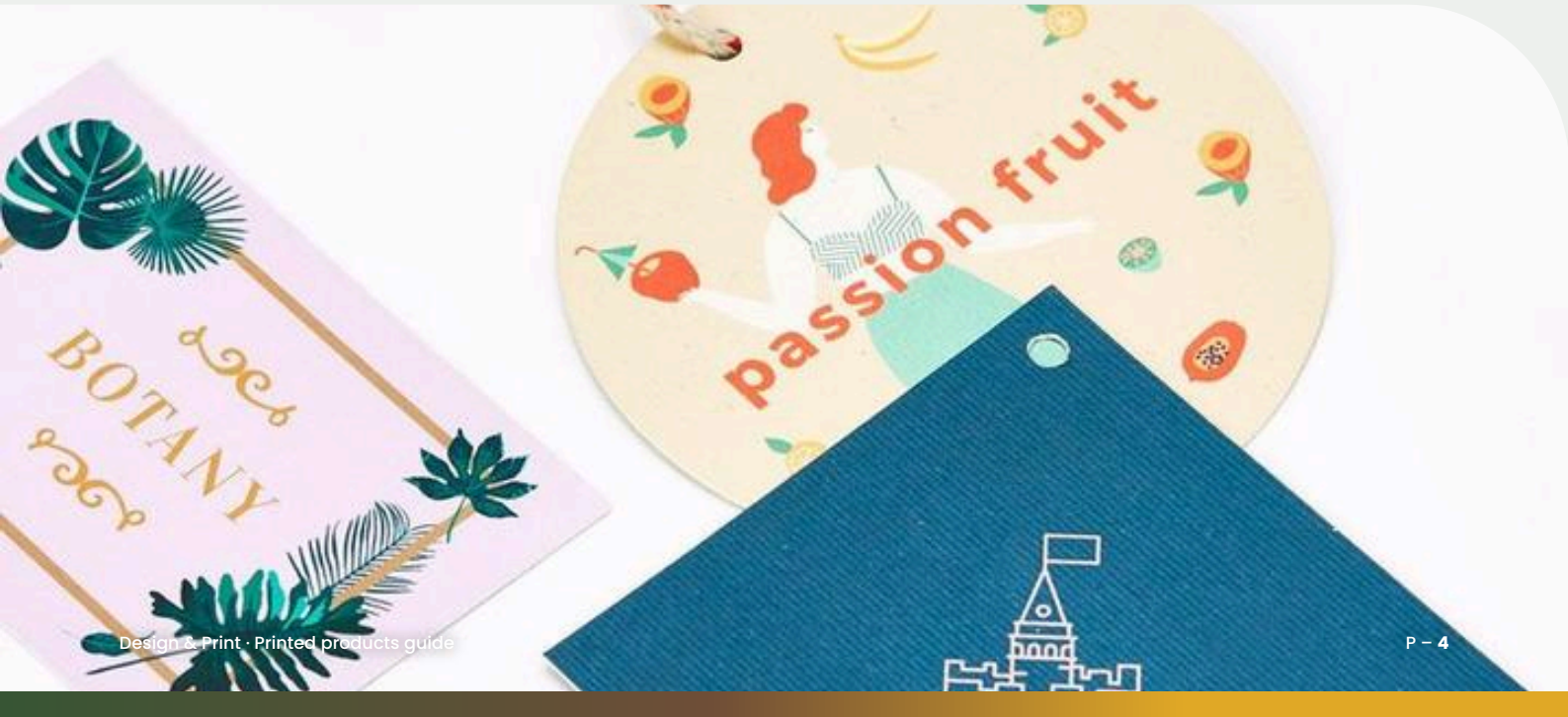
01

SECTION ONE

WHAT WE PRINT

Cards and flyers, books, labels, signs and packaging:
a tour of the range.

BUSINESS CARDS AND STATIONERY	5
FLYERS, LEAFLETS AND POSTCARDS	6
BOOKS, BOOKLETS AND BROCHURES	7
LABELS, STICKERS AND TAGS	8
SIGNS, BANNERS AND LARGE FORMAT	9
PACKAGING AND MERCHANDISE	10





STATIONERY

BUSINESS CARDS AND STATIONERY

Cards, letterheads, compliment slips and pads are the print most customers see first, so they carry more weight than their size suggests.

Business cards, including spot UV cards where the logo or a pattern has a raised gloss finish, make a strong first impression. Uncoated stock suits anything that will be written on, such as letterheads, forms and NCR carbonless pads, because it absorbs ink and feels natural.

Phil helps you choose the stock thickness, finish and size, and makes sure your logo and colours match every other item you use.

BUSINESS CARDS	Standard and spot UV cards in a choice of finishes.
NCR CARBONLESS PADS	Duplicate and triplicate pads for invoices, job sheets and forms, popular with trades and construction.
LETTERHEADS AND COMPLIMENT SLIPS	Printed on uncoated stock so they can be written on or stamped.
LOYALTY AND APPOINTMENT CARDS	Small cards that keep customers coming back, popular with hospitality.

Ready to talk about your project?
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designandprint.studio/products



FLYERS AND LEAFLETS

FLYERS, LEAFLETS AND POSTCARDS

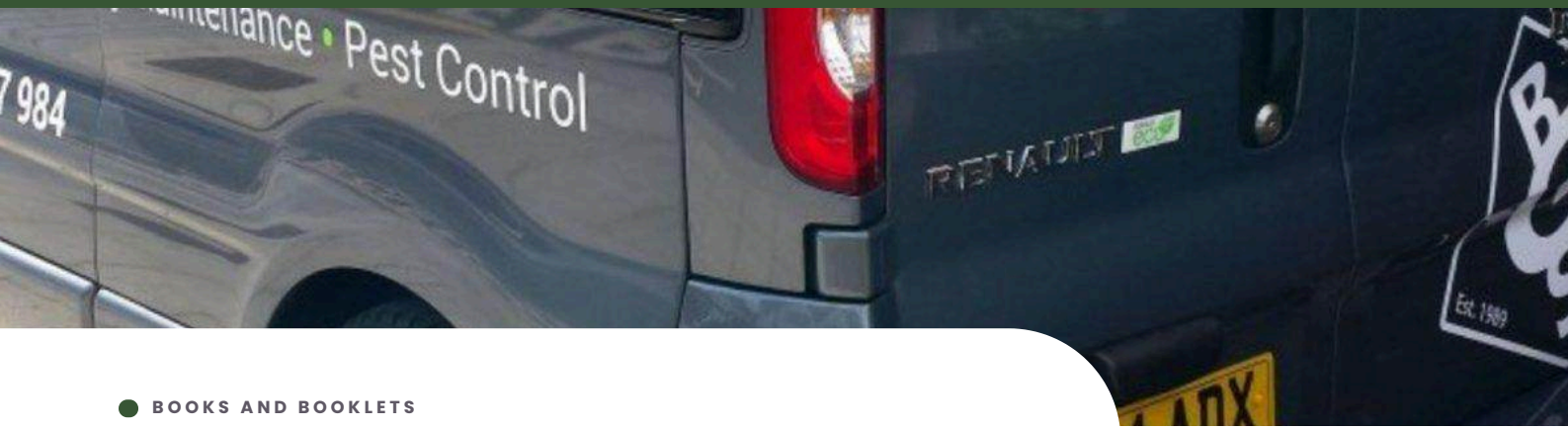
Flat and folded print is still one of the quickest ways to put your message into someone's hand.

Choices include A5 and A4 flyers, folded flyers, perforated flyers, tri-fold leaflets, tri-fold menus and postcards, including greeting postcards. Gloss makes photography pop, silk is a softer all-round finish and matt suits text-heavy pieces.

The right size and fold depends on how the piece will be used: handed out, posted through a door, left on a counter or slipped into a bag. Phil will talk through the options and recommend one.

FLYERS	A5 and A4, single sheet or folded, gloss, silk or matt.
LEAFLETS	Tri-fold and other folded formats for menus, price lists and information.
POSTCARDS	Greeting and promotional postcards that are small enough to post and strong enough to keep.
INVITATIONS	Printed invitations for events, openings and celebrations.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



BOOKS AND BOOKLETS

BOOKS, BOOKLETS AND BROCHURES

From a stapled booklet to a perfect-bound book, how pages are held together depends on how many there are and how the book will be used.

Stapled booklets suit lower page counts. Wire-bound books lie flat, which is useful for guides and notebooks. PUR bound brochures, books and catalogues give a clean, durable spine for longer documents. We have produced 200-page lookbooks in Stockport and shipped them to New York.

Phil advises on page counts, paper, binding and cover finishes so your document feels the way you want.

STAPLED BOOKLETS	Economical and flexible for shorter documents.
WIRE-BOUND BOOKS	Lie flat for easy use, ideal for workbooks and guides.
PUR BOUND BOOKS AND CATALOGUES	A professional, durable spine for longer publications.
BROCHURES	Folded and bound formats for company information and sales.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



LABELS AND TAGS

LABELS, STICKERS AND TAGS

Small items that sit on your product do a lot of work: they carry your brand, your information and your first impression.

Options include stickers on a roll, bottle stickers and labels, custom shape stickers, swing tags and printed hang tags, bottle neck tags and printed keyring tags. Roll labels suit products that are labelled in quantity, while custom shapes help a product stand out.

Material and adhesive matter, particularly for bottles that may be chilled or wet. Phil recommends the right combination for the surface and conditions.

STICKERS AND LABELS	Rolls, sheets and custom shapes for bottles, jars and boxes.
TAGS	Swing tags, hang tags, bottle neck tags and keyring tags.
WRAPPING AND TISSUE	Branded tissue and wrapping paper for retail and gifts.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



SIGNAGE

SIGNS, BANNERS AND LARGE FORMAT

Large format print has to be seen from a distance, and survive the weather, so the material and the artwork need careful choices.

The range includes PVC and fabric banners, roll-up banners, A-frame boards, Dibond metal signs, foamex and foam board signs, light box posters, point-of-sale and strut-back display cards, printed table cloths and vehicle graphics.

Larger prints need artwork set up at the right resolution for the size. Our Go big with print guide explains sizes, materials and artwork set-up.

BANNERS	PVC, fabric and roll-up banners for events and shopfronts.
RIGID SIGNS	Dibond, foamex and foam board for indoors and outdoors.
POINT OF SALE	Display cards, A-boards and light box posters.
VEHICLE GRAPHICS	Van and car graphics that turn a vehicle into advertising.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/go-big-with-print



PACKAGING AND MERCHANDISE

PACKAGING, CLOTHING AND MERCHANDISE

Branded packaging and merchandise carry your identity into customers' homes, hands and wardrobes.

Printed boxes and bags, coffee cup sleeves and coasters, branded mugs, printed cotton bags, DTF printed t-shirts, workwear and hi-vis jackets can all be produced to match your branding.

Because the same studio handles your design and print, colours and logos stay consistent across everything.

PRINTED BOXES	Packaging that matches your brand and fits your product.
CLOTHING AND WORKWEAR	Branded clothing, t-shirts, aprons and hi-vis jackets.
MUGS, BAGS AND GIFTS	Branded mug sets, cotton bags, keyrings and gifts.
PROMOTIONAL MERCHANDISE	Calendars, diaries and giveaways that keep your name in view.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/products

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02

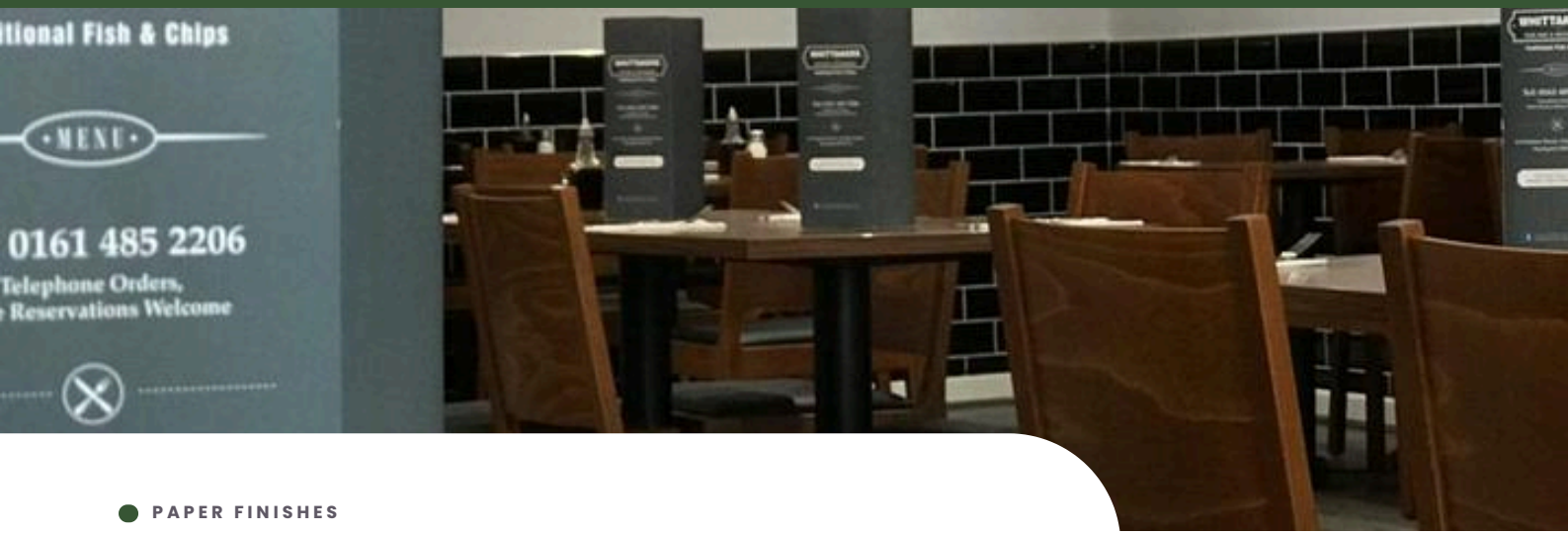
SECTION TWO

GETTING IT RIGHT

Choosing a finish, preparing artwork and why one studio is simpler.

CHOOSING THE FINISH	12
GETTING ARTWORK RIGHT	13
THE EVIDENCE FOR USING ONE STUDIO	14–15
WHAT CUSTOMERS SAY	16–17
QUESTIONS AND ANSWERS	18
TERMS IN PLAIN ENGLISH	19





PAPER FINISHES

CHOOSE THE FINISH, SEE THE DIFFERENCE

The finish changes how a job looks, feels and works.

Choosing the right finish depends on your budget, audience and the impression you want to create.

GLOSS	Vivid colour and deep blacks. Avoid where people need to write on the print, as ink smears.
SILK	A softer, all-round sheen.
MATT	Calm and glare-free, ideal for text-heavy brochures.
UNCOATED	Natural feel; best for letterheads, forms and anything written on or stamped.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/help



ARTWORK

ARTWORK THAT GOES TO PRESS FIRST TIME

Good print starts with a good file. These basics prevent most problems.

A bleed of 3mm and a safe area of 5mm keep important content away from the trim edge. Files for print should use CMYK colour and images at around 300 pixels per inch. If you are not sure, send your file to Phil and it will be checked before anything is printed.

BLEED AND SAFE AREA

Extend backgrounds 3mm beyond the edge and keep text 5mm inside it.

CMYK V RGB

Print colours can look different from your screen.

PNG V JPEG

Which to use, and why JPEG loses detail each time it is saved.

ENVELOPES: FOR THE PERFECT FIT

Envelope sizes explained, and which one suits your print.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/print-ready-artwork

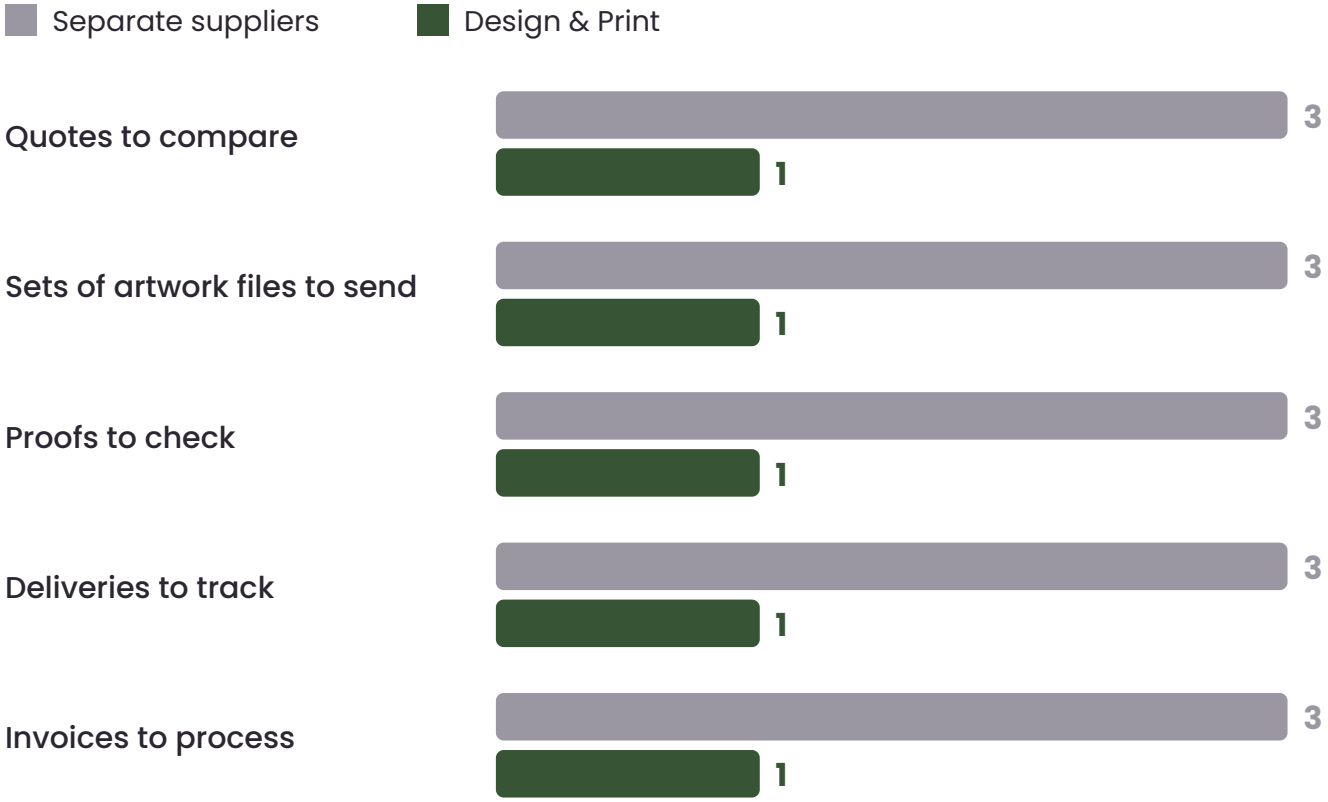


THE EVIDENCE

ONE STUDIO IS **SIMPLER**

A single print job can mean a designer, a printer and sometimes a sign maker or clothing supplier. These charts show how Design & Print simplify that.

Your workload on a job needing three print items

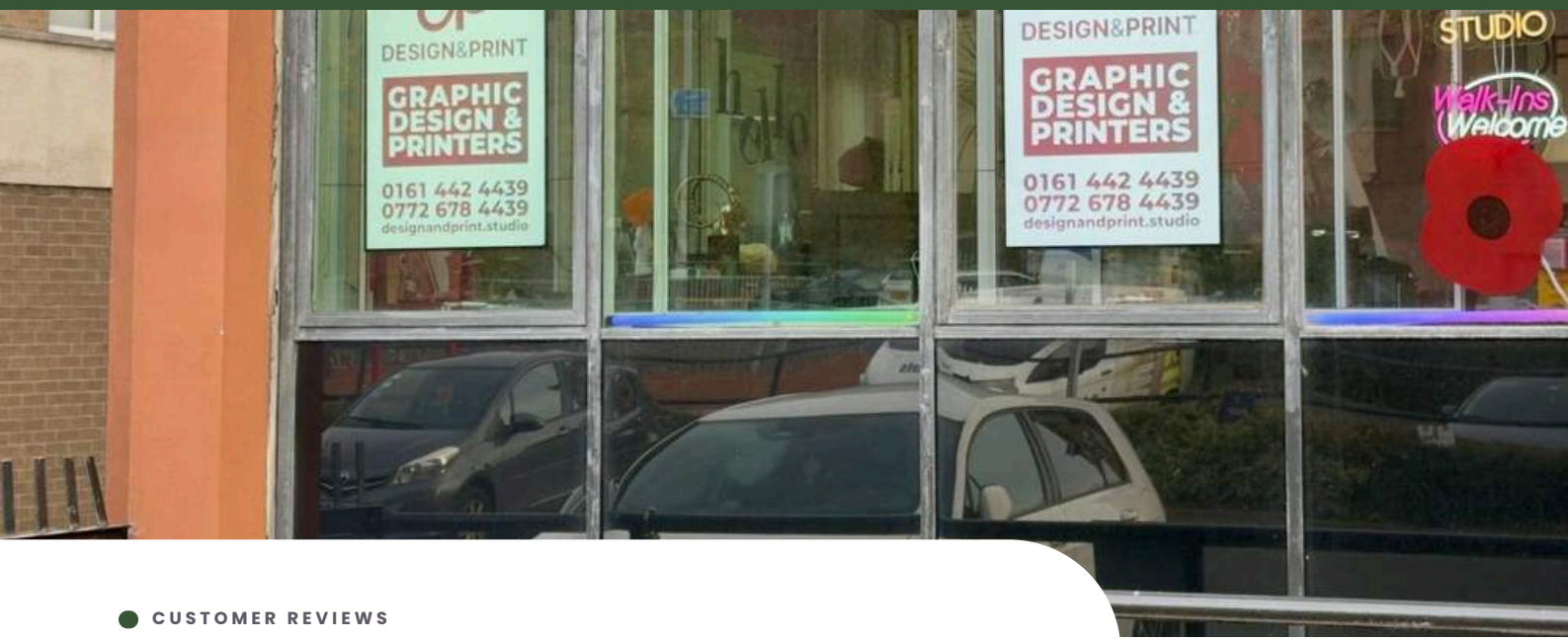


Counts are based on a job needing three different printed items, each ordered separately. They show how the number of contacts grows, not prices.

WHY IT OFTEN COSTS LESS

The saving rarely comes from one cheaper quote. It comes from fewer reprints caused by file errors, a specification chosen to suit your budget, and not having to spend your own time managing several suppliers.

Want one studio to look after your print?
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Absolutely amazing service. Honestly so impressed. Super fast delivery and when DPD mucked up my second delivery he actually hand delivered them the same day as he knew I needed them."

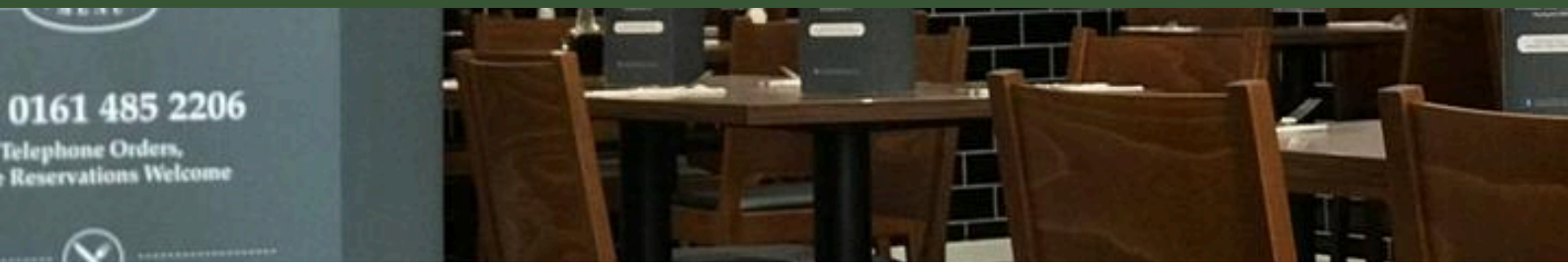
MEL, MEL'S COMPANION SERVICE

"Phil is great to work with. He printed some postcards for me. Perfect results and on time. 100% recommended."

KATIE COOMBES, DIRECTOR AT PROJECT2

"Needed a table cloth for a networking event, Phil was very responsive and made the whole process very easy, will use again in the future."

DAVID, TRUSTIST



WHAT CUSTOMERS SAY · CONTINUED

"Huge thank you for the incredible work on our business cards and vinyl signage! They look absolutely stunning, professional, sleek, and exactly what we were looking for."

BUKKY, MCR PROPERTIES

"Used phil a few times now and wouldn't look anywhere else. Always on time with what's needed and never lets me down."

KANE, MTECH ELECTRICAL

"Amazing customer service. He is professional, courteous and he has a great work ethic. Definitely a 5 star business."

DENISE

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

WHAT PRINTED PRODUCTS CAN YOU PRODUCE?

Business cards, postcards, flyers, brochures, posters, marketing material, display boards, exhibition graphics, packaging, promotional materials, branded merchandise and custom printed pieces. Bespoke projects are a core part of the service.

CAN I SEE A CATALOGUE?

Yes. The Product and Services Catalogue 2027 shows the printed products, signage, large format, merchandise and clothing we produce, with the sizes, materials and finishes we recommend most often.

CAN YOU HELP WITH URGENT JOBS?

Contact us as early as possible with your deadline. Some products can be produced more quickly than others, and an alternative material or finish may be faster.

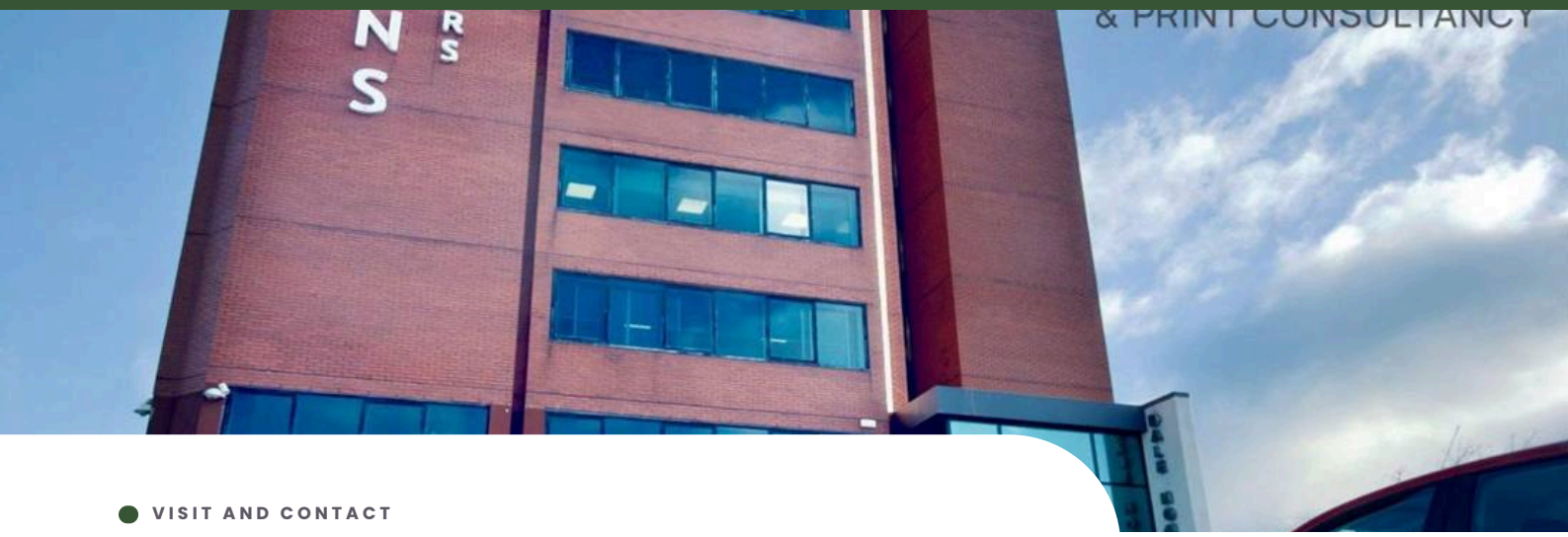
DO YOU DESIGN AS WELL AS PRINT?

Yes. Design and print come from the same studio, so your artwork is set up correctly and checked before printing.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/faq

TERMS EXPLAINED IN PLAIN ENGLISH

Bleed	Extra image beyond the trim edge, usually 3mm, so there is no white edge after cutting.
Brand guidelines	A document that explains how to use your logo, colours, fonts and tone of voice consistently.
CMYK	The four inks used in printing: cyan, magenta, yellow and black.
DTF	Direct to film: a way of printing designs onto clothing.
NCR	Carbonless paper that makes a copy without carbon sheets.
Proof	A preview of your job to approve before it is printed or published.
PUR binding	A strong, flexible glue binding used for books and brochures.
RGB	The red, green and blue light used by screens.
Spot UV	A glossy varnish applied to selected parts of a printed piece.



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Printed products
designandprint.studio/products

Print consultancy
designandprint.studio/print

Our work
designandprint.studio/work

Help guides
designandprint.studio/help

Downloads
designandprint.studio/downloads

CMYK v RGB
designandprint.studio/cmyk-vs-rgb

Bleed and safe area
designandprint.studio/bleed-and-safe-area

Go big with print
designandprint.studio/go-big-with-print

Print-ready artwork
designandprint.studio/print-ready-artwork

Upload artwork
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FAQs
designandprint.studio/faq

Contact and quote
designandprint.studio/contact

COMPLETE INDEX

A

A-boards 9
Artwork 13

B

Banners 9
Bleed 13, 19
Books and booklets 7
Business cards 5

C

Catalogue 3, 18
Charts and comparisons 14–15
Clothing 10
Contact details 20

F

FAQs 18
Finishes 12, 6
Flyers 6

G

Glossary 19

L

Labels and stickers 8
Large format 9

M

Merchandise 10

P

Packaging 10
Postcards 6

Q

Quick links 21

R

Reviews 16–17

S

Signage 9
Spot UV 5, 19

T

Tags 8

V

Vehicle graphics 9

W

Workwear 10

DESIGN&PRINT™
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

READY WHEN YOU ARE

TALK TO PHIL ABOUT YOUR PRINT

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA



