

















DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

# CORPORATE, FINANCE AND LEGAL SERVICES

Professional on paper. Professional services are judged on first impressions. Design & Print creates identities, stationery and brochures that look credible and are produced to a consistent, high standard.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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### HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.




CORPORATE, FINANCE AND LEGAL SERVICES

# PROFESSIONAL ON **PAPER**

Professional services are judged on first impressions. Design & Print creates identities, stationery and brochures that look credible and are produced to a consistent, high standard.

How we help corporate and legal firms: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

| | |
|---|---|
| **A CONSISTENT FIRM IDENTITY** | One set of stationery that matches across every team. |
| **DOCUMENTS THAT FEEL SUBSTANTIAL** | Stocks, covers and binding that suit reports and proposals. |
| **FAST REORDERS** | Stored artwork makes new starters and rebrands simple. |

**Talk to Phil about your project.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/corporate-finance-and-legal-services

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01

SECTION ONE

# HOW WE HELP

Why corporate, finance and legal services use Design & Print, and how a job runs.


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HOW WE HELP CORPORATE, FINANCE AND LEGAL SERVICES

# PRINT THAT LOOKS AS PROFESSIONAL AS **YOUR ADVICE**

Stationery and documents as professional as your advice.

Clients form a view of your firm from the first card, letter or report they pick up. Design & Print designs and prints corporate stationery and documents that look consistent and considered, and manages the whole job through one contact.

We advise on paper weights, finishes and binding so reports feel substantial, and we keep your brand assets on file so every partner, branch and new starter gets matching material. Confidential documents stay between you and us.

**Send Phil your brief.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact




THE EVIDENCE

# ONE STUDIO IS **SIMPLER**

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

## Your workload on a job needing three print items

Three separate suppliers  Design & Print




An illustration of the typical pattern, not measured data.

**Want one person to look after it all?**
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SECTION TWO

# WHAT TO BUY

The products ordered most often, and the ones that go together.

WHAT IS COMMONLY BOUGHT 8–9

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PRODUCTS COMMONLY BOUGHT BY CORPORATE, FINANCE AND LEGAL SERVICES

# WHAT IS BOUGHT **AND WHY**

These are the products customers in this sector order most often, and the reason each one earns its place.

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**BUSINESS CARDS**

**Suits:** Every fee earner, partner and adviser who meets clients.
**Why it works:** A weighty card with a good finish sets expectations about the quality of your work before you speak.

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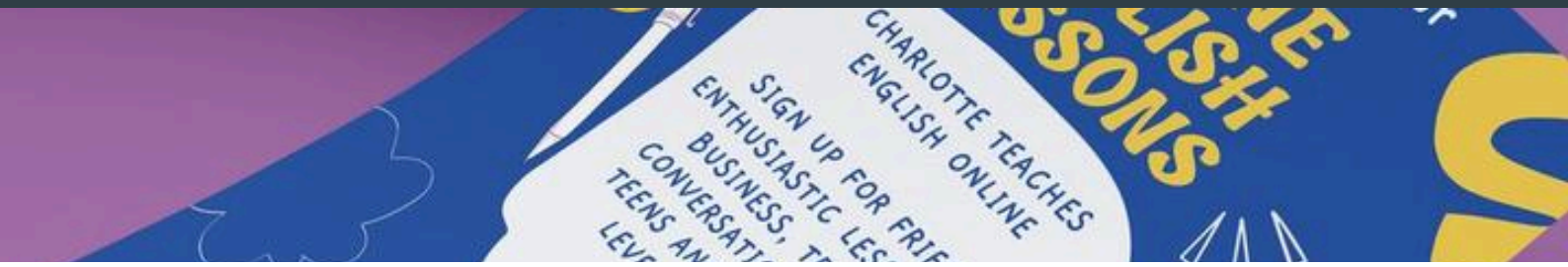
**LETTERHEADS**

**Suits:** Formal correspondence, engagement letters and invoices.
**Why it works:** Matching letterheads and compliment slips make every document look like it came from one firm.

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**PRESENTATION FOLDERS**

**Suits:** Proposals, tenders and client welcome packs.
**Why it works:** A folder keeps everything together and adds weight to the presentation of a pitch.




WHAT IS COMMONLY BOUGHT · CONTINUED

**WIRO BOUND BOOKLETS**

**Suits:** Annual reports, handbooks and policy documents.
**Why it works:** Wiro lies flat on a desk and lets readers annotate, which suits working documents.

**EXHIBITION POP-UPS**

**Suits:** Conferences, seminars and exhibitions.
**Why it works:** A printed backdrop shows your firm at its best in any hall, and folds away afterwards.

**NOTEPADS AND DESK PADS**

**Suits:** Meetings, conferences and client gifts.
**Why it works:** A quality notepad is used daily, so your firm name stays on the client's desk long after the meeting.

**See printed products online.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/products




PRODUCTS CORPORATE, FINANCE AND LEGAL SERVICES ORDER TOGETHER

# PRODUCTS THAT **WORK TOGETHER**

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

| | |
|---|---|
| **BUSINESS CARDS + LETTERHEADS** | Cards, letterheads and compliment slips together make a full matching stationery set. |
| **PRESENTATION FOLDERS + NOTEPADS AND DESK PADS** | Notepads in the folder give clients a place for notes and keep your firm in sight. |
| **WIRO BOUND BOOKLETS + PRESENTATION FOLDERS** | Slip a printed report into a folder for formal presentation to a board. |
| **EXHIBITION POP-UPS + ROLLER BANNERS** | A roller banner is a lighter option for smaller rooms and breakout areas. |

**Download the Product & Services Catalogue.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

# PROOF AND ANSWERS

Recent work, what customers say and your questions answered.


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QUESTIONS AND ANSWERS 14




# RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.




**Anything Legal** Tri-fold brochure for a legal services brand, open view.




Anything Legal

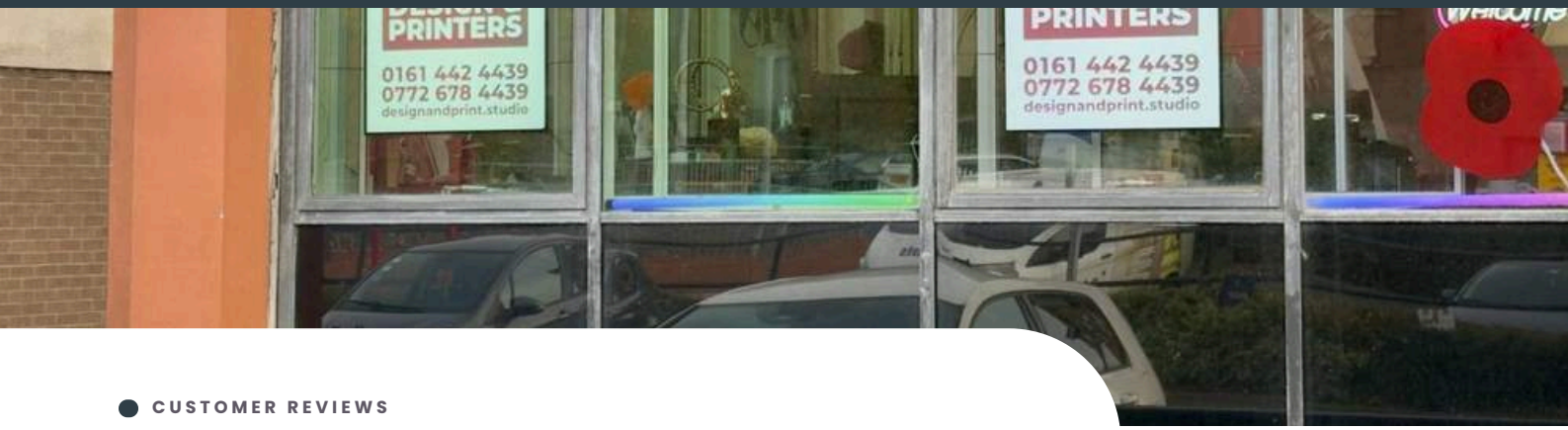



Desk calendar




Rewards cards

**Start a similar project.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/corporate-finance-and-legal-services




CUSTOMER REVIEWS

# WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

*"Phil is incredibly knowledgeable, patient, and transparent about every step, from layout and materials through to costs and timelines."*

**JACK BRIDGE, SONOVO GROUP LTD**

*"Needed a table cloth for a networking event, Phil was very responsive and made the whole process very easy, will use again in the future."*

**DAVID, TRUSTIST**

*"Outstanding service and experience. Phil is both professional and knowledgeable; his advice on logo, brand and business paraphernalia is second to none."*

**DYLAN, B2H SOLUTIONS**

*"Huge thank you for the incredible work on our business cards and vinyl signage! They look absolutely stunning, professional, sleek, and exactly what we were looking for."*

**BUKKY, MCR PROPERTIES**

**Read more about Phil and his customers.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil




FAQS

# QUICK ANSWERS TO COMMON QUESTIONS

**CAN YOU PRINT STATIONERY AND DOCUMENTS THAT LOOK PROFESSIONAL?**

Yes. Letterheads, compliments slips, business cards, folders and reports can be designed and printed to a consistent brand standard.

**CAN YOU DESIGN A BRAND IDENTITY AND BROCHURE FOR A PROFESSIONAL FIRM?**

Yes. We can create or refresh a logo and brand guidelines, then apply it to brochures, stationery, signage and your website.

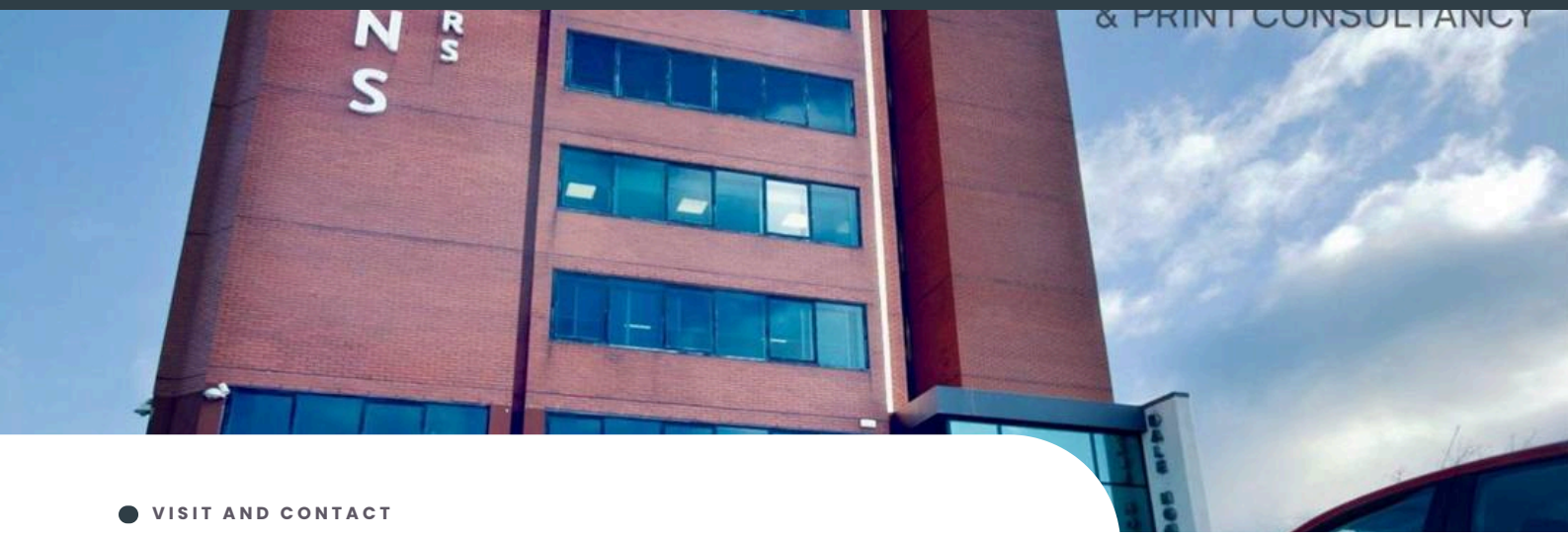
**CAN YOU KEEP OUR BRANDED PRINT CONSISTENT ACROSS OFFICES AND TEAMS?**

Yes. We store your artwork and specification so every reprint, from business cards for new starters to client packs, matches what you already have.

**CAN YOU MANAGE REPEAT ORDERS FOR THE WHOLE FIRM?**

Yes. Tell us what you reorder and how often. Phil can set up repeat jobs from your stored files so ordering stays quick.

**More questions? See our online FAQ.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/corporate-finance-and-legal-services



VISIT AND CONTACT

# COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

**FIND US**

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

**CONTACT**

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

**OPENING HOURS**

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

**Book a visit or ask for a quote.**
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

# SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

**Corporate**
designandprint.studio/sectors/corporate-finance-and-legal-services

**All sectors**
designandprint.studio/sectors

**Printed products**
designandprint.studio/products

**Downloads**
designandprint.studio/downloads

**Our work**
designandprint.studio/work

**Graphic design**
designandprint.studio/graphic-design

**Print consultancy**
designandprint.studio/print

**Branding**
designandprint.studio/branding

**FAQs**
designandprint.studio/faq

**About Phil**
designandprint.studio/about-phil

**Contact and quote**
designandprint.studio/contact

**Help guides**
designandprint.studio/help

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READY WHEN YOU ARE

# TALK TO PHIL ABOUT PRINT FOR **CORPORATE**

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

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SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA

