DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

CALL OR EMAIL
0161 442 4439
hello@designandprint.studio

CAPS · BEANIES · SCARVES · HEADWEAR

Beechfield Headwear Lookbook 2027

The original in brandable headwear: 13 new styles and 10 new colours across caps, beanies and accessories.

Aimed at retailers, decorators, clubs, schools and brands that want trend-led headwear that is easy to decorate. Fresh textures and seasonal colours give your logo more ways to stand out.





Branded with your logo.
Pricing, artwork and delivery handled for you.

Email the studio hello@designandprint.studio





WHY BRANDED CLOTHING

WEAR YOUR **BRAND**

Clothing with your logo on it does more than keep people warm or smart. It tells customers who you are, makes a team look like a team and keeps your name in front of people long after the job is done.

Uniforms, workwear, hoodies, polos, caps and jackets carry your name wherever they go: on the shop floor, on site, at events and out in the street. Whether you are dressing a few staff or a whole club, school or crew, branded clothing gives everyone the same professional look and takes the guesswork out of what to wear.

Design & Print looks after the whole job. Phil prepares your artwork, sends a proof for you to approve, arranges printing or embroidery on the styles you choose and manages delivery. You brief once and finished clothing arrives ready to wear.

LOOK AS ONE TEAM	Matching clothing gives staff, volunteers or members a smart, consistent look that customers notice.
GET NOTICED	Your logo travels with every wearer, so your name is seen at work, at events and around town.
TEAM PRIDE	People feel part of the team when they wear the same colours, and it is easy to see who is who.
ONE BRIEF, ONE CONTACT	Artwork, proof, decoration and delivery are managed together, and stored artwork keeps every repeat order consistent with the first.

Want your logo on these?

For a quote ring **0161 442 4439** or visit

designandprint.studio/clothing-guide



Pattern.
with
personality.







Colour
worth
noticing.

New for AW26/27.

For Autumn/Winter 26/27, Beechfield® Original Headwear brings fresh texture, seasonal colour and more decorating potential, with 13 new styles and 10 new colours across existing favourites.

Making their Beechfield® Original Headwear debut, all-new wool-blend caps introduce a premium, cold-weather feel with versatile appeal – from corporate uniforms and hospitality to lifestyle merchandise, retail and seasonal gifting. Familiar silhouettes meet contemporary details and wearable colour, creating options for workwear, teamwear, events, promotions and branded apparel.



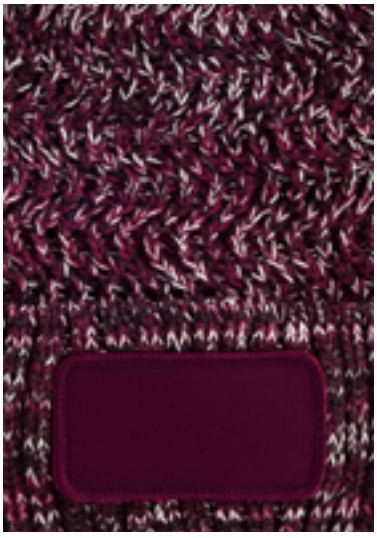
Whatever the end use, AW26/27 is designed to make decoration easy, choice broader and great headwear an essential part of the season.

Texture takes centre stage.



Trend led, brand ready.







Perfect patch.

Two new patch pom beanies bring a fresh twist to the Autumn/Winter 2026 knitwear collection, introducing new silhouettes designed to deliver warmth, style and standout decoration potential. They join the returning B336R, refreshed for the season with an expanded choice of new colourways.

Across all three styles, a generous cuffed decoration area creates the perfect canvas for clean, consistent branding, while TearAway labels make rebranding quick and straightforward. For decorators, matched silicone templates are available in sizes tailored to each beanie, helping achieve a precise, professional finish time after time.







Decoration tested _____ Expert advice _____ TearAway labels

Designed for branding.







New T109 Silicone Template - the perfect way to decorate the B331.

The T109 silicone patch template is shaped to work alongside the new B331 beanie, giving decorators a reliable guide for accurate patch placement every time. No guesswork, no misalignment: just clean, consistent results that let your branding do the talking.

YouTube

Subscribe to be the first to see our newest decoration videos
@BeechfieldBrandsPDV



100% RECYCLED POLYESTER



B329 TOASTY PATCH BEANIE



B336R DEEP CUFFED TONAL PATCH BEANIE



8331 RAMBLE PATCH POM BEANIE

Characterful Caps.

Autumn/Winter 26/27 puts texture, pattern and personality firmly in focus. New wool-blend baseball caps bring a richer, more refined feel to the collection, with heritage-inspired herringbone, plaid and houndstooth adding depth, distinction and plenty of creative potential for decoration. Alongside them, 8-wale cotton corduroy gives familiar silhouettes a tactile seasonal update, while fresh colourways bring new energy to established favourites.

From classic heritage profiles to relaxed lifestyle shapes, every style is designed with decorators in mind, featuring TearAway labels and embroidery-ready construction. The palette is warm, grounded and unmistakably autumnal, led by Dark Olive, Stone, Charcoal and Dark Brown, while plaid and houndstooth introduce extra visual interest. Contrast-peak and self-colour corduroy finishes add further character, with natural and recycled materials helping to create a collection that feels considered, versatile and full of seasonal appeal.

B110



B633



B254R















Designed for branding, built to last.

ROPE DETAIL



B633 5 PANEL ROPE TRUCKER



B864N EARTHAWARE® ORGANIC COTTON 5 PANEL ROPE CAP



B692 CORDUROY DAD CAP



B690 CONTRAST PEAK CORDUROY CAP





6 PANEL DESIGN

B627 SUEDE PEAK HERRINGBONE CAP



B110 LEOPARD PRINT 6 PANEL CAP





Pair with the Westford Mill® W335 Leopard Print Canvas Shopper

The original in brandable headwear.

Since 1995, Beechfield® Original Headwear has helped shape the brandable headwear category, combining trusted quality and reliable supply with a clear understanding of what decorators and distributors need.

With millions of units held in stock and a broad range ready to ship, trade customers can take on projects of every scale with confidence, from branded runs to major uniform, merchandise and promotional programmes. Dependable availability means fewer delays and greater freedom to respond when briefs change or deadlines tighten.

Every Beechfield® Original Headwear style is designed with decoration in mind, with construction, shape and fabric chosen to help branding look its best and make customisation straightforward.



Built for every brief.

Designed for decoration.



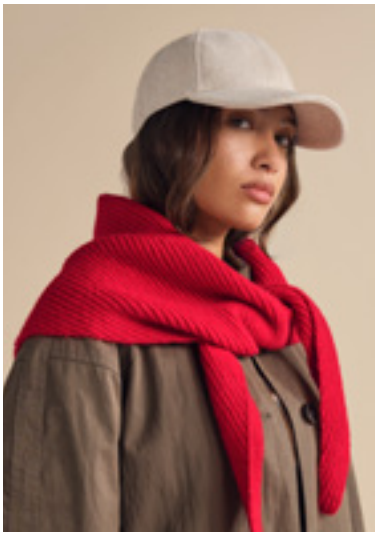




Responsibilty as standard.



Delivered at scale.





From structured front panels and fold-down buckram to TearAway labels, three decades of headwear expertise inform a versatile collection for workwear, corporate kit, teamwear, events, retail and promotions, balancing timeless silhouettes with contemporary styling, consistent fits, reliable fabrics and more responsible material choices. Backed by deep stock and trusted service, Beechfield® Original Headwear gives decorators and distributors the confidence to deliver for their customers.

Outdoors is in.

This season, outdoor influence comes in from the cold. Outdoors is in takes the textures, colours and practical details associated with life outside and gives them a distinctly retail-ready feel.

Across four carefully connected styles, Beechfield® Original Headwear draws on coastal heritage, contemporary knitwear and cold-weather utility. Tactile ribbed knits, characterful flecked yarns and soft fleece bring warmth and substance, while familiar, easy-to-wear silhouettes make each style a natural fit for decoration. The result is headwear that works just as comfortably for outdoor brands and workwear as it does for lifestyle merchandise, retail collections and seasonal campaigns.

Colour takes a quieter turn for Autumn/Winter 26/27. Stormy greys, softened naturals and mixed yarns let texture do the talking, adding depth without relying on bold pattern. Ribbed knits feel rich and considered, while fleece moves beyond its purely practical roots into shapes made for everyday wear.







WOOL BLEND

B389 STONEFELL BEANIE

100% RECYCLED POLYESTER



B328 CAMPFIRE BEANIE



LOW PROFILE

B254R RECYCLED FLEECE 5 PANEL CAP









A new angle.

A fresh silhouette joins the Beechfield® Original Headwear winter story with the B402 Knitted Triangle Scarf, bringing a contemporary edge to cold-weather styling. Crafted in a soft ribbed knit containing 84% recycled polyester, its wrap-around shape delivers warmth, versatility and an elevated finish across both tailored and relaxed looks.

With broad appeal offering strong embroidery potential, it's a commercially versatile choice for retail, gifting, corporate and uniform collections. Pair with a complementary beanie and knitted gloves for a coordinated, decoration-ready winter set that's effortless to merchandise and made to stand out.

100% RECYCLED POLYESTER



B402 KNITTED TRIANGLE SCARF

WOOL BLEND









The wool edit.

Wool brings natural warmth, rich texture and a premium feel to everyday headwear. The Beechfield® Original Headwear Wool Edit combines heritage-inspired colour, mixed-yarn marls and classic checks with decoration ready designs, giving caps and beanies a refined yet wearable character. From premium workwear and hospitality to lifestyle branding, retail and winter gifting, these new wool-blend styles offer a fresh way tobring texture, warmth and an elevated finish to seasonal headwear.




WOOL BLEND
FUDG
The World
HUNG



B388 WOOL BLEND BEANIE

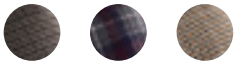




B619 WOOL BLEND CAP



B625 WOOL BLEND CHECK CAP







Game on.

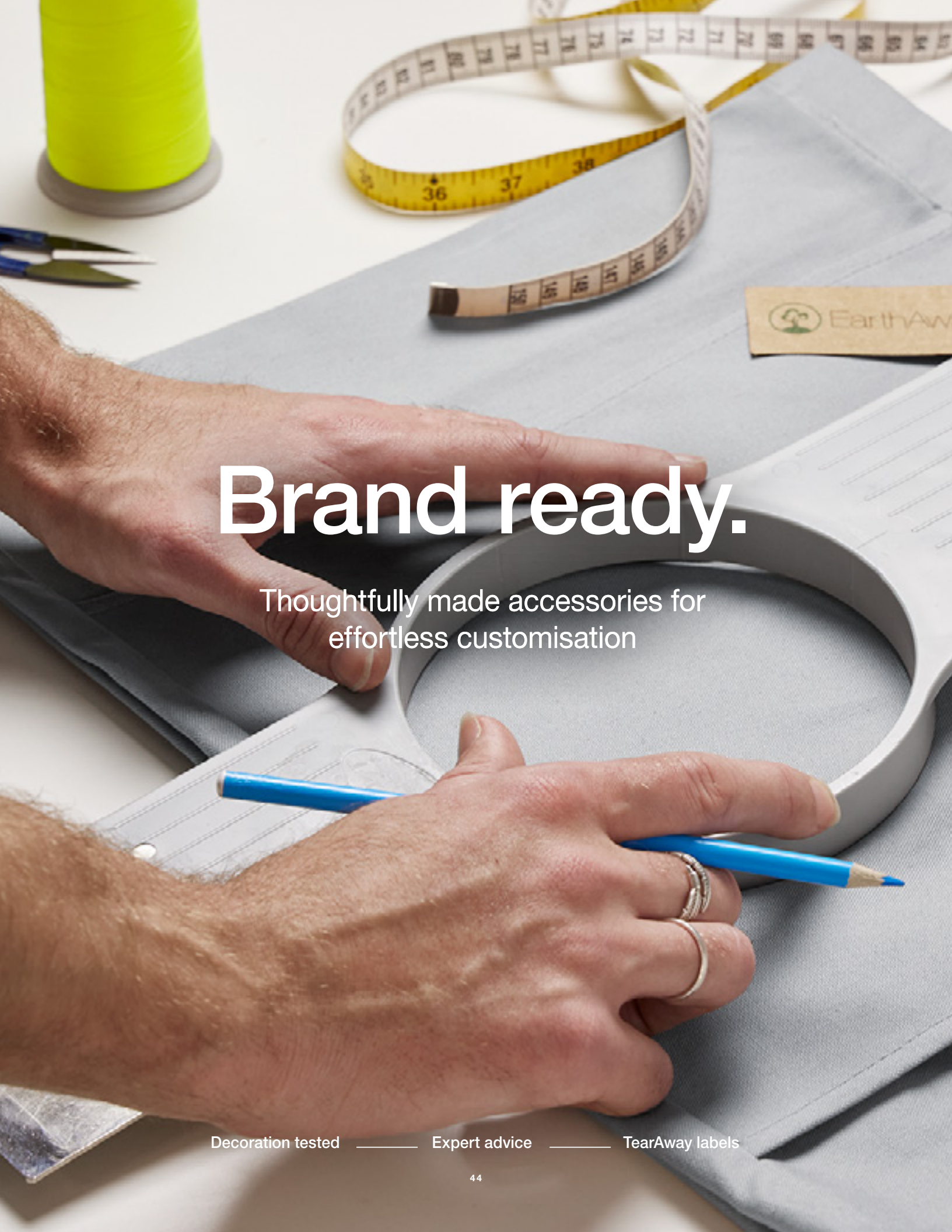
The B476 Team Stripe Beanie brings club colours to life when the temperature drops. Available in ten sport-inspired colour combinations, its bold multi-stripe knit and retro pom pom capture classic match-day style, making it a natural choice for clubs, teams and supporters – from grassroots sport and school teams to fanwear and seasonal merchandise.

For distributors and decorators, it’s a dependable teamwear staple with plenty of branding potential. A TearAway label makes rebranding simple, while the cuffed design provides an ideal space for embroidery, club crests and personalised decoration – taking team identity beyond the shirt and into the stands.

10 NEW COLOURS



B476 TEAM STRIPE BEANIE



Brand ready.

Thoughtfully made accessories for effortless customisation

Decoration tested ——— Expert advice ——— TearAway labels

Screen Print | Transfer Print | Embroidery | DTG | Appliqué | Sublimation | Debossing/ Foiling | Laser

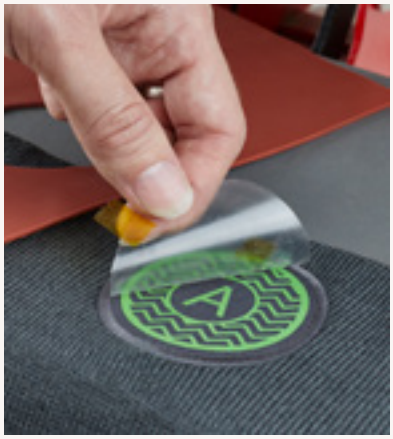
Have you seen our Product Decoration Youtube channel?

Discover decoration methods, placement tips, troubleshooting and best practice from the team behind Beechfield® Original Headwear, BagBase®, Quadra®, and Westford Mill®.

YouTube

Subscribe and be the first to see our latest decoration videos.

@BeechfieldBrandsPDV







Join the community

Be the first to know about our latest product launches, with exclusive access to decoration advice, pricing and more.

beechfieldbrands.com/jointhecommunity



As proud members of 1% for the Planet, we give 1% of our annual sales to help preserve and restore the natural environment.

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