











DESIGN&PRINT™
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

SPORT, LEISURE AND FITNESS

Game on for great print. Clubs, gyms and leisure businesses need kit, banners, books and event material that match their energy. Design & Print designs and produces for teams, venues and sports brands.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



SPORT, LEISURE AND FITNESS

GAME ON FOR GREAT PRINT

Clubs, gyms and leisure businesses need kit, banners, books and event material that match their energy. Design & Print designs and produces for teams, venues and sports brands.

How we help sport and leisure: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

SEASON-READY Print planned back from fixtures, term starts and class launches.

DURABLE MATERIALS Signs and banners that cope with weather and wear.

CLUB IDENTITY A consistent look from membership cards to touchline banners.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/sport-leisure-and-fitness

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01

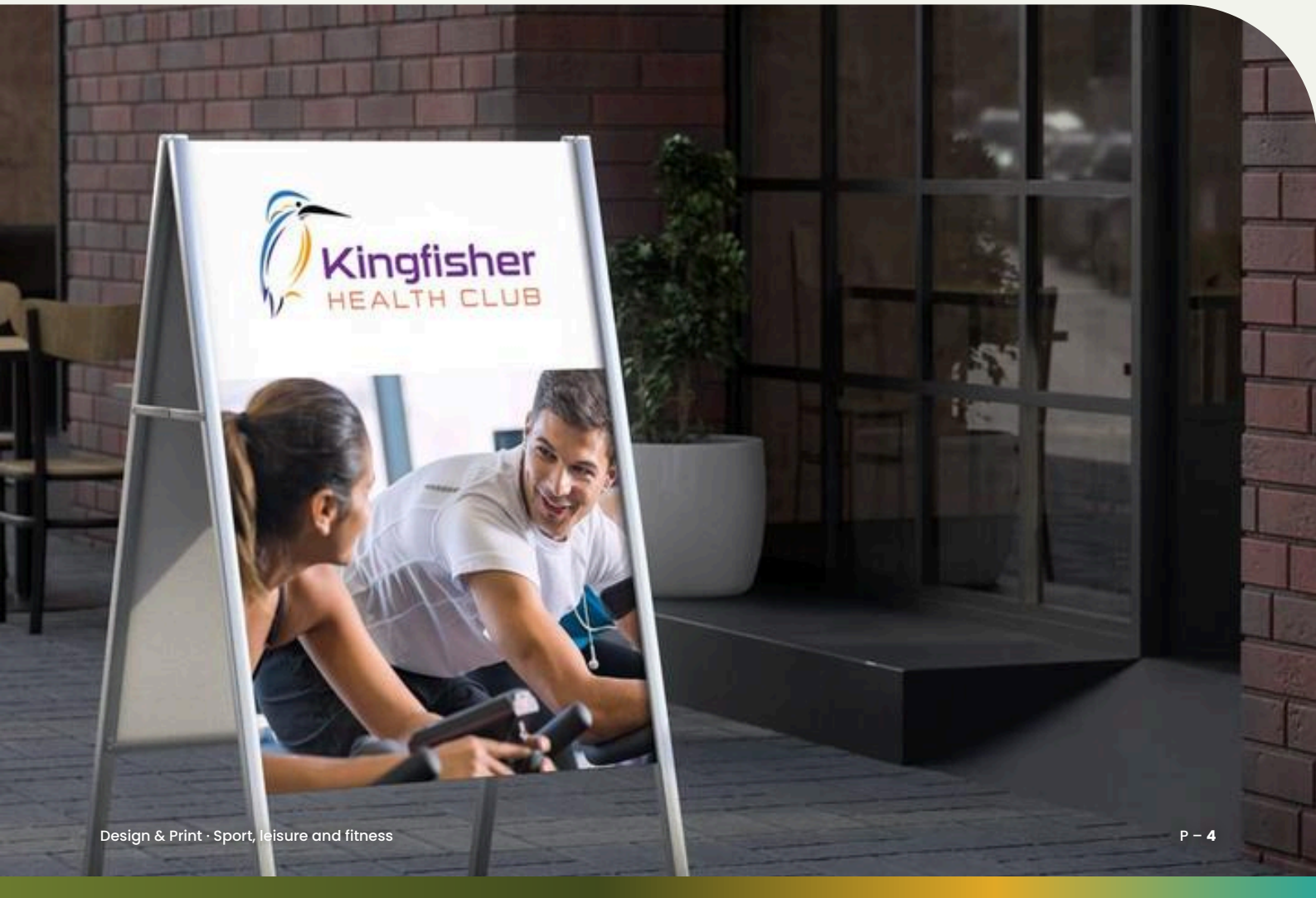
SECTION ONE

HOW WE HELP

Why sport, leisure and fitness use Design & Print, and how a job runs.

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HOW WE HELP SPORT, LEISURE AND FITNESS

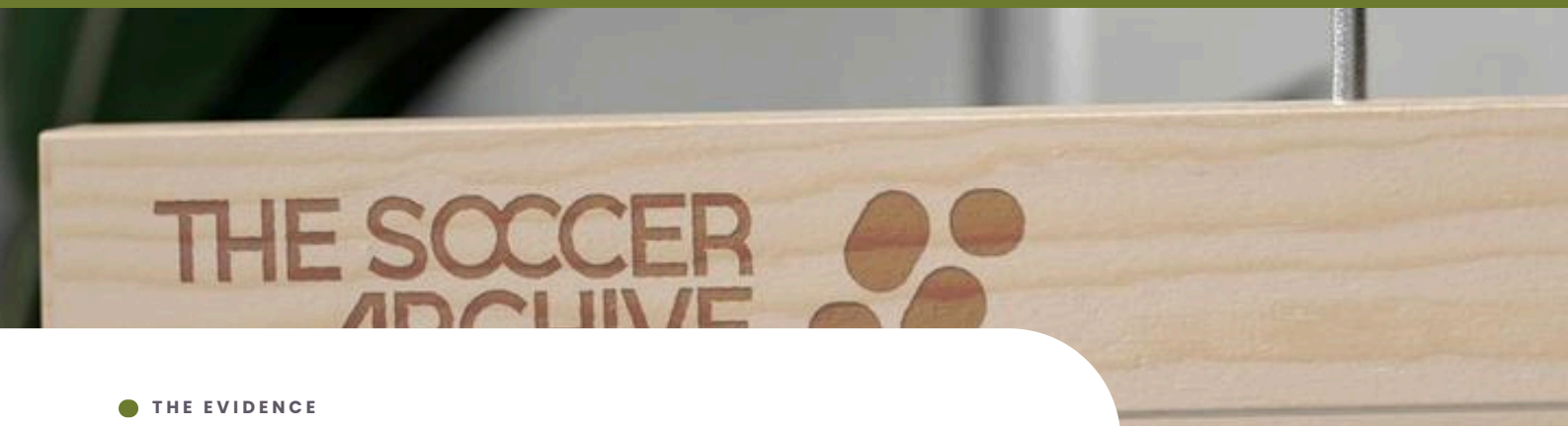
PRINT WITH ENERGY

Print with energy, ready for the first whistle.

Gyms, clubs, coaches and leisure venues sell energy and community. Print that looks sharp and motivating helps recruit members, announce classes and keep a club identity strong. Design & Print designs and prints for sports and leisure businesses and keeps your artwork stored for each new season.

We advise on durable materials for items used in changing rooms, on pitches and outdoors, and manage production so your team kit, banners and signage arrive in time for the first match or the first class.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact



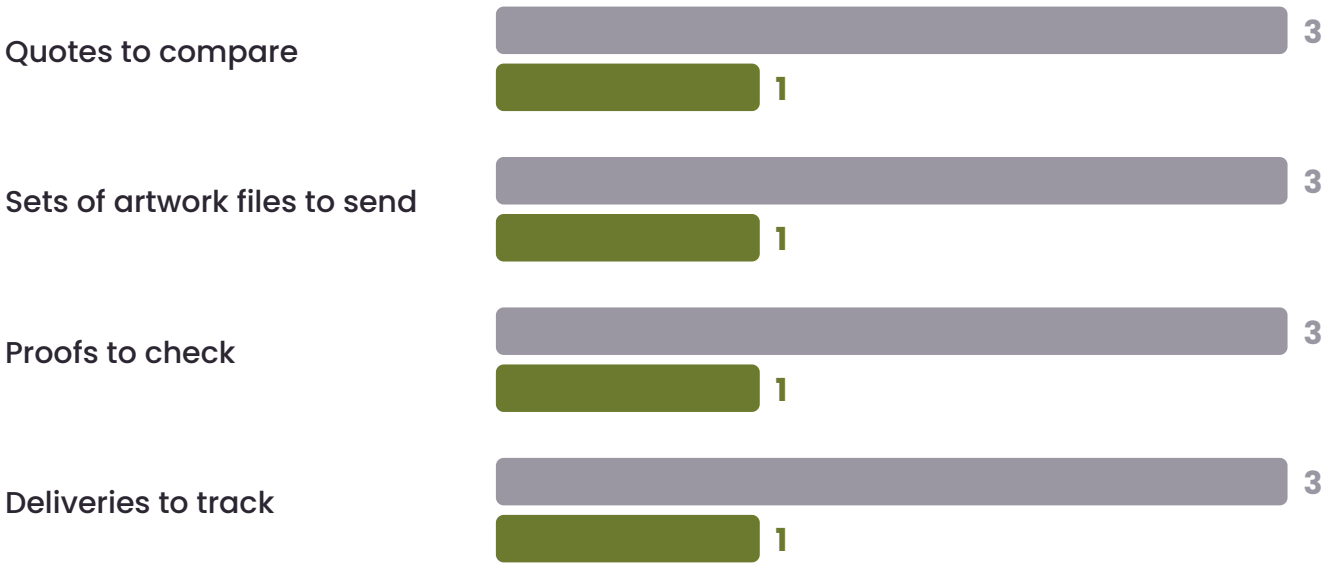
THE EVIDENCE

ONE STUDIO IS SIMPLER

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items

Three separate suppliers Design & Print



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

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02

SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

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PRODUCTS COMMONLY BOUGHT BY SPORT, LEISURE AND FITNESS

WHAT IS BOUGHT AND WHY

These are the products customers in this sector order most often, and the reason each one earns its place.

OUTDOOR BANNERS

Suits: Matches, tournaments and club open days.
Why it works: Weatherproof banners mark the ground and show sponsors, and can be reused each season.

A-FRAMES

Suits: Gyms, studios and leisure centres.
Why it works: An A-frame shows today's classes and offers right where people walk past.

FLYERS

Suits: Class launches, taster sessions and membership drives.
Why it works: Flyers can be handed out locally for a low cost per head, with a clear offer and a call to action.



WHAT IS COMMONLY BOUGHT · CONTINUED

BUSINESS CARDS

Suits: Coaches, instructors and personal trainers.
Why it works: A card is how a new client takes your number away after the first session.

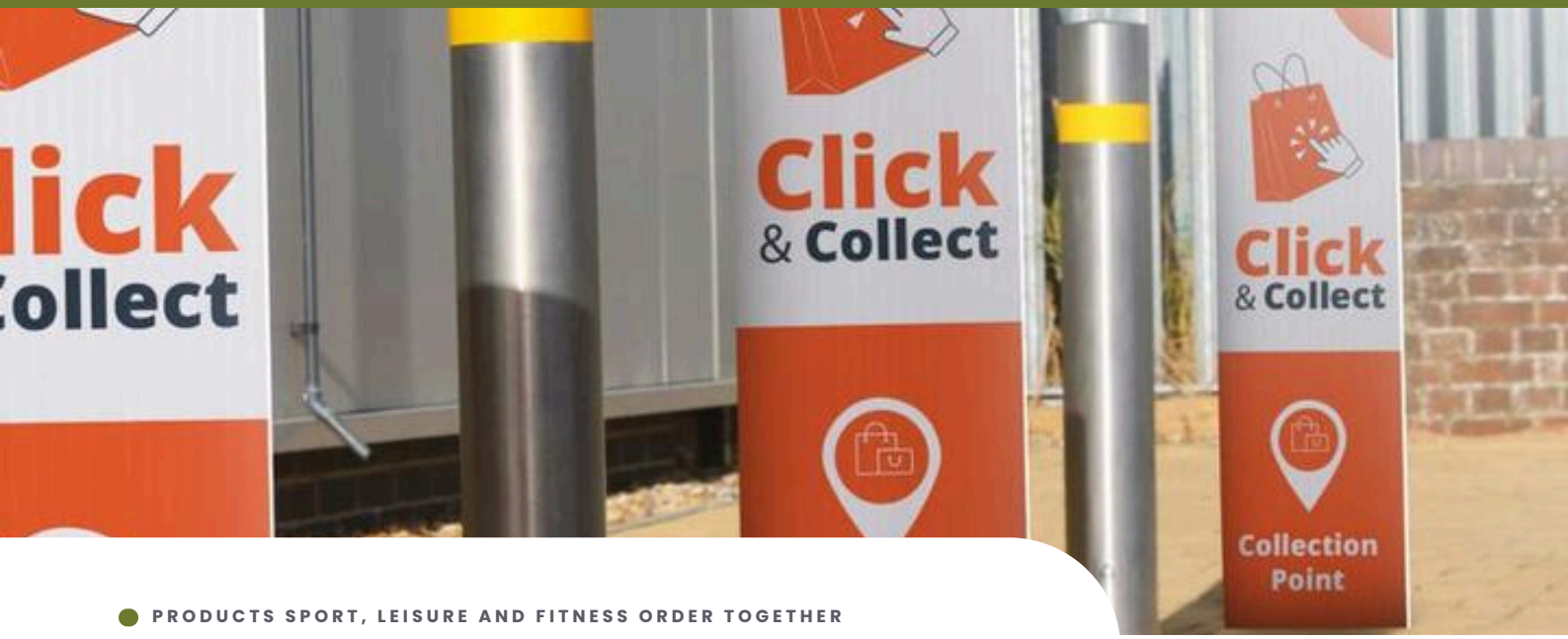
BRANDED MERCHANDISE

Suits: Teams, clubs and events.
Why it works: Branded kit and merchandise build team spirit and bring in funds.

POSTERS

Suits: Club noticeboards, schools and local shops.
Why it works: A bold poster sells fixtures and class timetables at the places your members already visit.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS SPORT, LEISURE AND FITNESS ORDER TOGETHER

PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

OUTDOOR BANNERS + FLAGS	Flags and banners together give a ground a strong identity.
FLYERS + POSTERS	Posters at the venue and flyers in the community repeat the same offer.
BUSINESS CARDS + STICKERS AND LABEL SHEETS	Stickers are an easy reward for juniors and members.
A-FRAMES + ROLLER BANNERS	A roller banner indoors points new members to reception.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

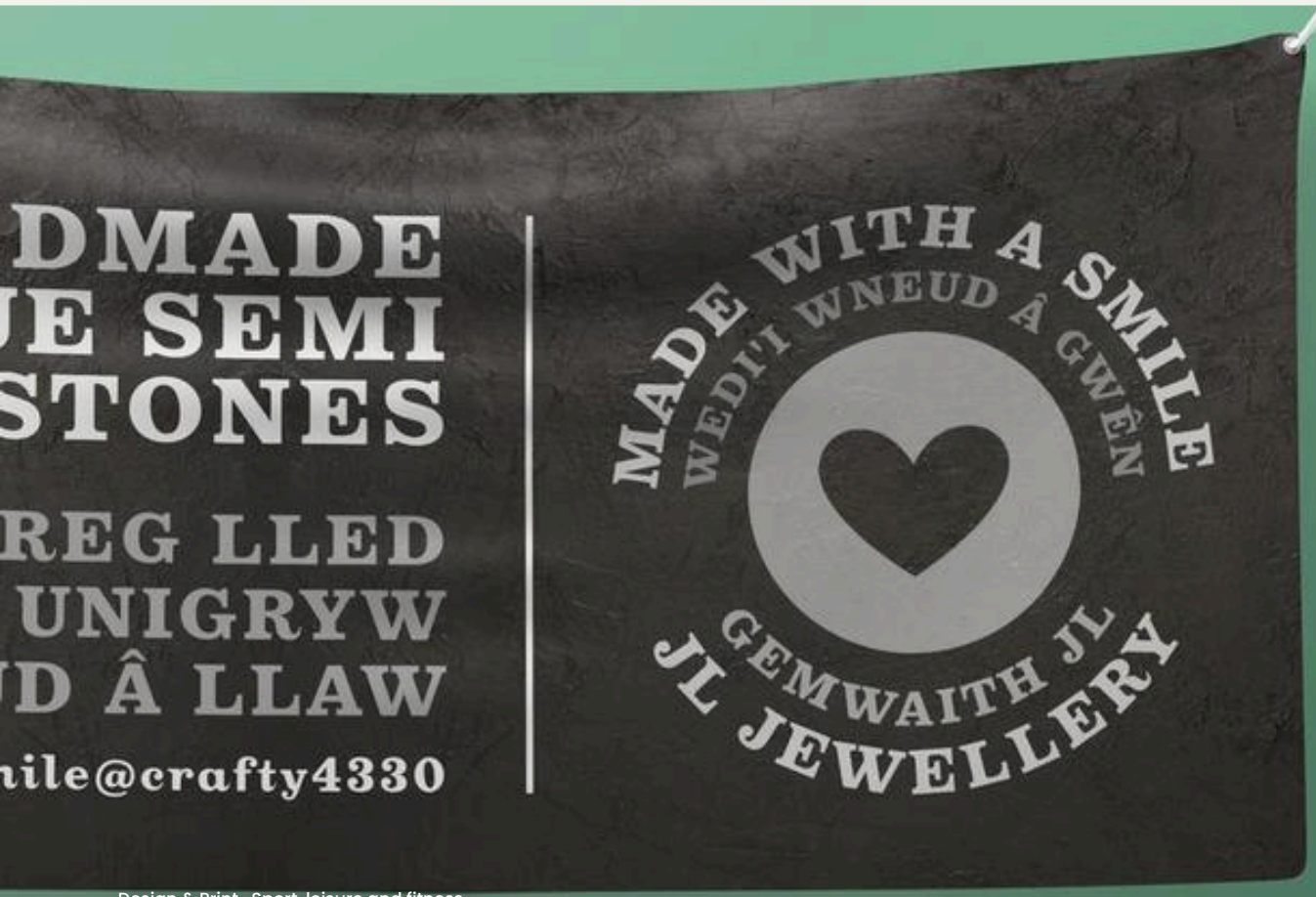
PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

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RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.



JL Jewellery Bilingual banner for a handmade jewellery maker.



Learn how to Skate Perfect-bound book with pink spot colour.

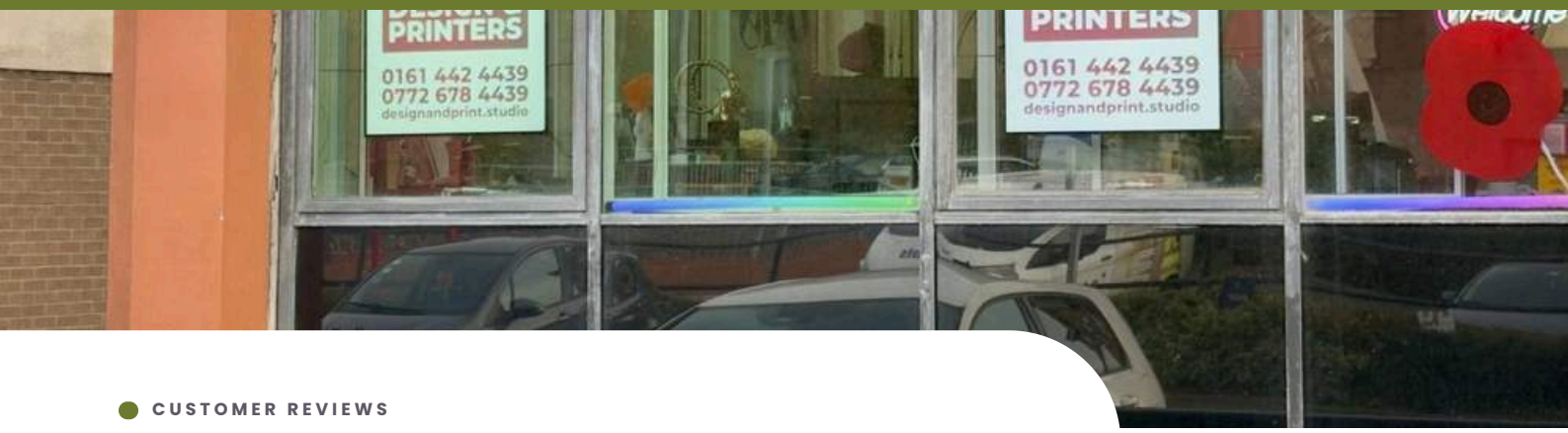


The Soccer Archive Logo engraved on branded merchandise.



Kingfisher Health Club A-board signage for a health club.

Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/sport-leisure-and-fitness



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Used phil a few times now and wouldn't look anywhere else. Always on time with what's needed and never lets me down."

KANE, MTECH ELECTRICAL

"Absolutely amazing service. Honestly so impressed. Super fast delivery and when DPD mucked up my second delivery he actually hand delivered them the same day as he knew I needed them."

MEL, MEL'S COMPANION SERVICE

"Needed a table cloth for a networking event, Phil was very responsive and made the whole process very easy, will use again in the future."

DAVID, TRUSTIST

"Amazing customer service. He is professional, courteous and he has a great work ethic. Definitely a 5 star business."

DENISE

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

WHAT PRINT DO CLUBS, GYMS AND SPORTS BUSINESSES NEED?

Banners, posters, flyers, tickets, membership cards, signage, kit and branded clothing, all designed and printed with one point of contact.

CAN YOU PRINT BRANDED CLOTHING FOR A CLUB OR TEAM?

Yes. Branded clothing and workwear are available. See the Clothing Guide for the ranges and ask Phil about printing or embroidery for your logo.

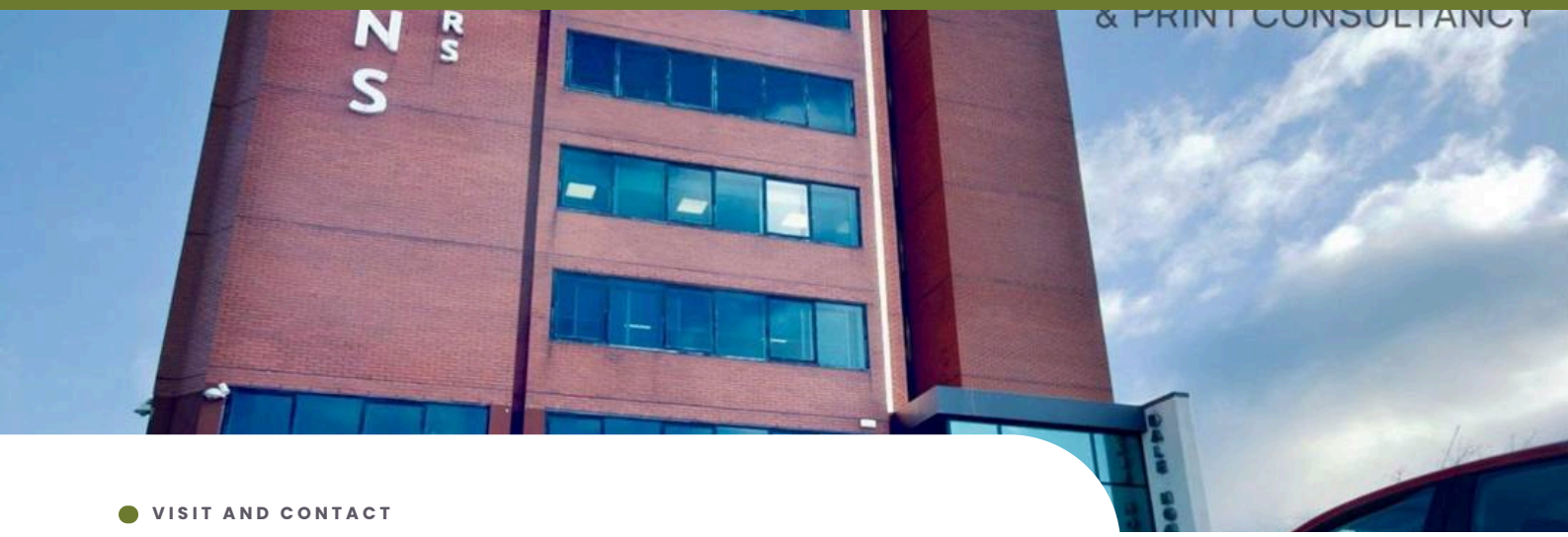
CAN YOU PRODUCE A GUIDE OR BOOKLET FOR MEMBERS?

Yes. We produced a perfect-bound guide for Learn how to Skate. Ask Phil about page counts and binding for yours.

CAN YOU PRINT BANNERS FOR EVENTS AND FIXTURES?

Yes. PVC banners, roller banners and fabric displays can be produced for events, fixtures and sponsors.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/sport-leisure-and-fitness



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Sport
designandprint.studio/sectors/sport-leisure-and-fitness

All sectors
designandprint.studio/sectors

Printed products
designandprint.studio/products

Downloads
designandprint.studio/downloads

Our work
designandprint.studio/work

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Branding
designandprint.studio/branding

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

Contact and quote
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Help guides
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READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR SPORT

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA

