











DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

HEALTH, BEAUTY AND WELLBEING

Looking good, feeling good. Barbers, salons, clinics and wellness businesses live by their look. Design & Print creates branded uniforms, packaging, price lists and signage that reflect the standard of your service.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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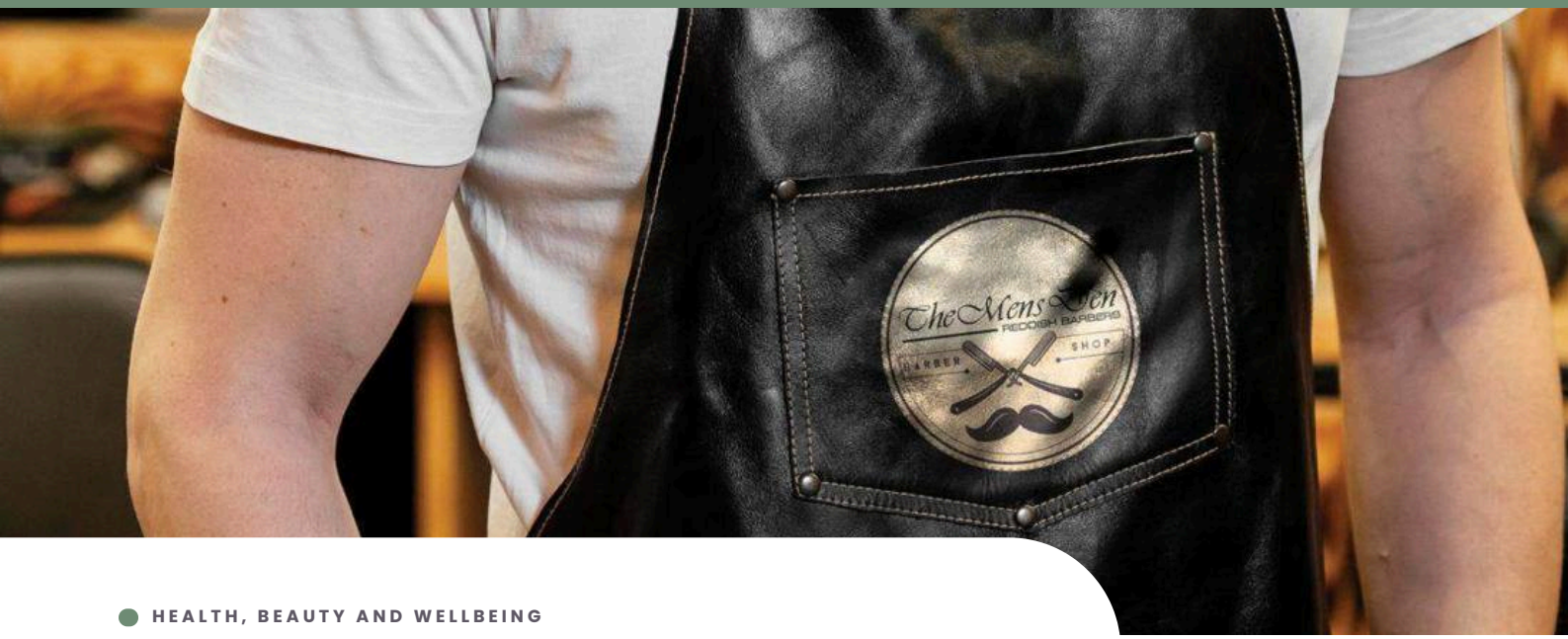
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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



HEALTH, BEAUTY AND WELLBEING

LOOKING GOOD, FEELING GOOD

Barbers, salons, clinics and wellness businesses live by their look. Design & Print creates branded uniforms, packaging, price lists and signage that reflect the standard of your service.

How we help health and beauty: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

A POLISHED FIRST IMPRESSION	Cards and menus that look as good as the room.
APPOINTMENT-FRIENDLY PRINT	Reminder cards, vouchers and price lists that are easy to update.
TAKE-HOME BRANDING	Labels, bags and items that keep your name in clients' homes.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/health-beauty-and-wellbeing

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01

SECTION ONE

HOW WE HELP

Why health, beauty and wellbeing use Design & Print,
and how a job runs.

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HOW WE HELP HEALTH, BEAUTY AND WELLBEING

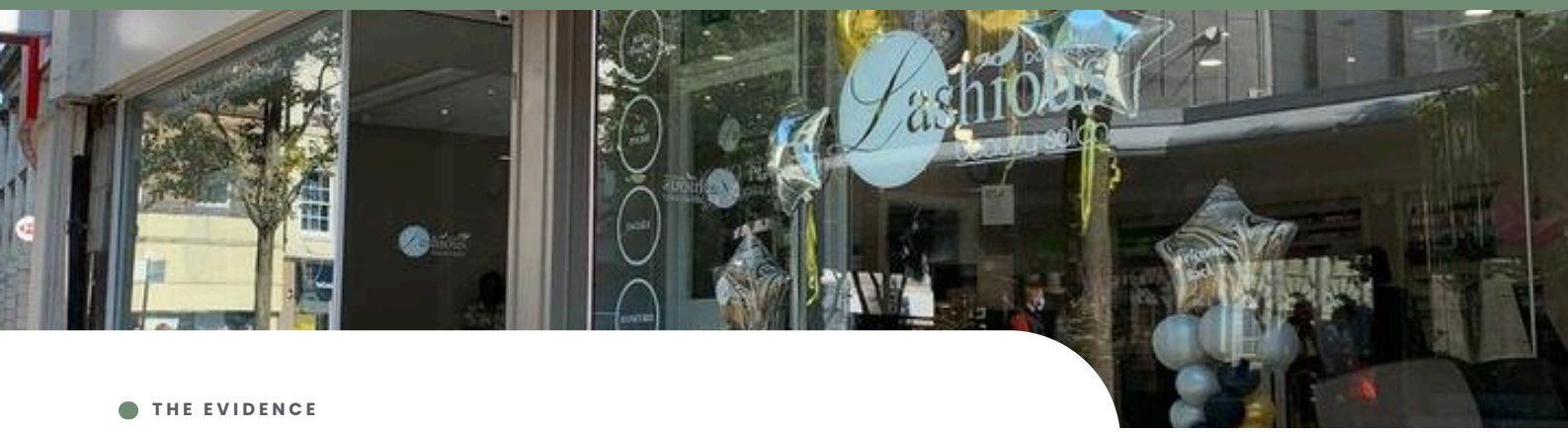
PRINT THAT FEELS AS GOOD AS THE SERVICE

Print that feels as good as the service you give.

Salons, barbers, clinics and wellbeing studios sell trust and a calm, polished experience. Design & Print creates print that matches your premises: refined cards, appointment materials, product labels and branded items clients take home.

We advise on finishes that feel high end without being wasteful, and we keep your artwork on file so price lists, vouchers and seasonal offers are easy to update. One person designs, proofs and manages delivery.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

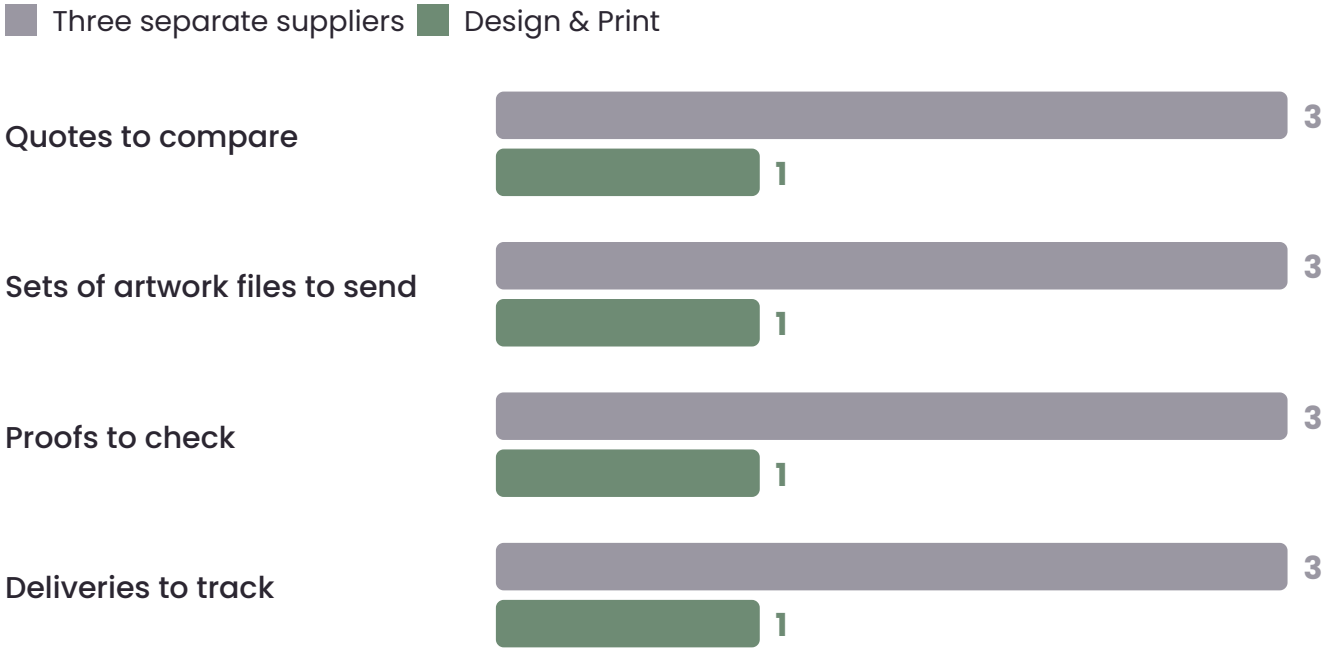


THE EVIDENCE

ONE STUDIO IS SIMPLER

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

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02

SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

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PRODUCTS COMMONLY BOUGHT BY HEALTH, BEAUTY AND WELLBEING

WHAT IS BOUGHT AND WHY

These are the products customers in this sector order most often, and the reason each one earns its place.

BUSINESS CARDS

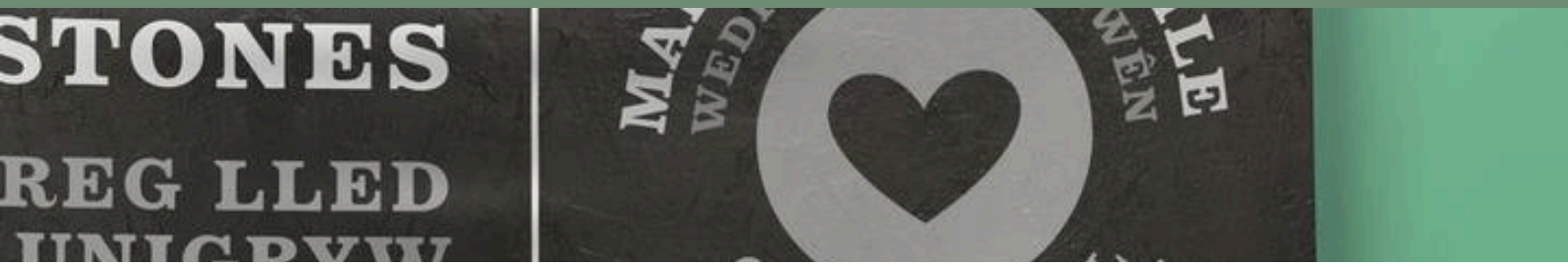
Suits: Therapists, stylists and practitioners who build their own client base.
Why it works: A card with a soft-touch or foil finish feels premium, and the booking details are always to hand.

LOYALTY CARDS

Suits: Salons, barbers and studios that rely on repeat visits.
Why it works: A stamp card encourages the next booking and rewards regular clients without discounting.

PAPER BAGS

Suits: Salons selling products and gift sets.
Why it works: A branded bag turns a purchase into a gift and advertises you after the client leaves.



WHAT IS COMMONLY BOUGHT · CONTINUED

CUSTOM SHAPE STICKERS AND LABELS

Suits: Product bottles, jars and treatment packs.
Why it works: Labels carry ingredients and branding, and custom shapes make your products stand out on the shelf.

TABLE TALKERS

Suits: Reception desks and treatment areas.
Why it works: A table talker lets clients read offers and price lists while they wait.

FLYERS

Suits: Launch offers and seasonal promotions.
Why it works: A flyer can sit on reception, go in product bags and be handed out locally to promote a new treatment or seasonal offer.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS HEALTH, BEAUTY AND WELLBEING ORDER TOGETHER

PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

LOYALTY CARDS + SELF-INKING STAMPS	A self-inking stamp lets staff mark each visit in seconds.
BUSINESS CARDS + GREETINGS CARDS	Greetings cards for birthdays and thank-yous make clients feel looked after.
PAPER BAGS + GIFT TAGS	Gift tags finish gift sets and vouchers.
CUSTOM SHAPE STICKERS AND LABELS + PAPER BAGS	Use stickers to seal and brand bags and boxes.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

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RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.



The Mens Den Logo-printed leather aprons for a barbershop.



Lashious Beauty and lashes website with branding by Design & Print.

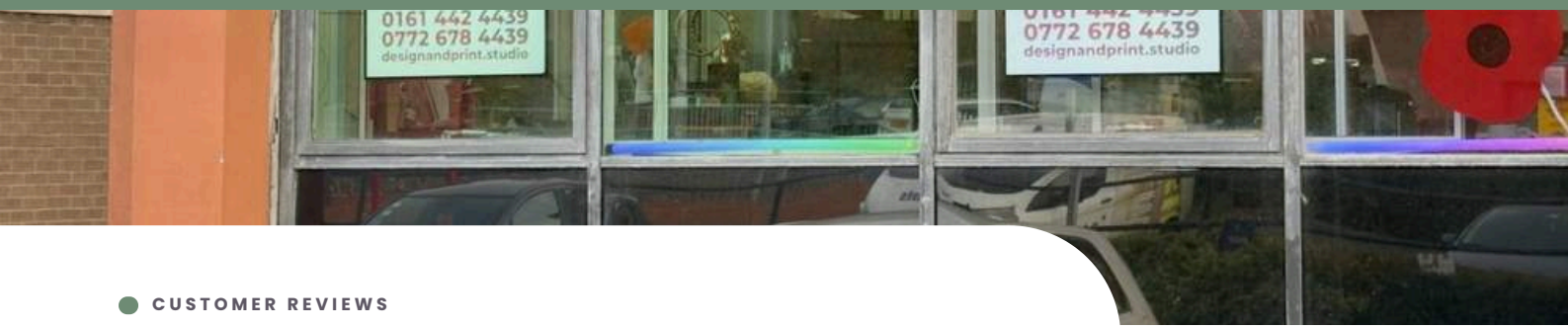


Château Rose Hang tags.



Art on Scarves Tube packaging and labels.

Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/health-beauty-and-wellbeing



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"I wanted to give the team something they would genuinely be proud to use, and Phil absolutely delivered. The quality is fantastic, they look incredibly professional, and the attention to detail was spot on."

LOUISE ECCLES, BNI EXECUTIVE DIRECTOR

"Huge thank you for the incredible work on our business cards and vinyl signage! They look absolutely stunning, professional, sleek, and exactly what we were looking for."

BUKKY, MCR PROPERTIES

"Phil genuinely cares about matching people to the correct products and guides them through each step. Fantastic service, very thorough and professional."

MEGAN

"Amazing customer service. He is professional, courteous and he has a great work ethic. Definitely a 5 star business."

DENISE

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

WHAT PRINT DO SALONS, CLINICS AND WELLBEING BUSINESSES USE?

Business cards, price lists, appointment cards, flyers, signage, packaging, gift vouchers and branded workwear, all designed and printed to match your brand.

CAN YOU PUT MY LOGO ON APRONS AND UNIFORMS?

Yes. Branded aprons and workwear are available, as we produced for The Mens Den. See the Clothing Guide for the ranges.

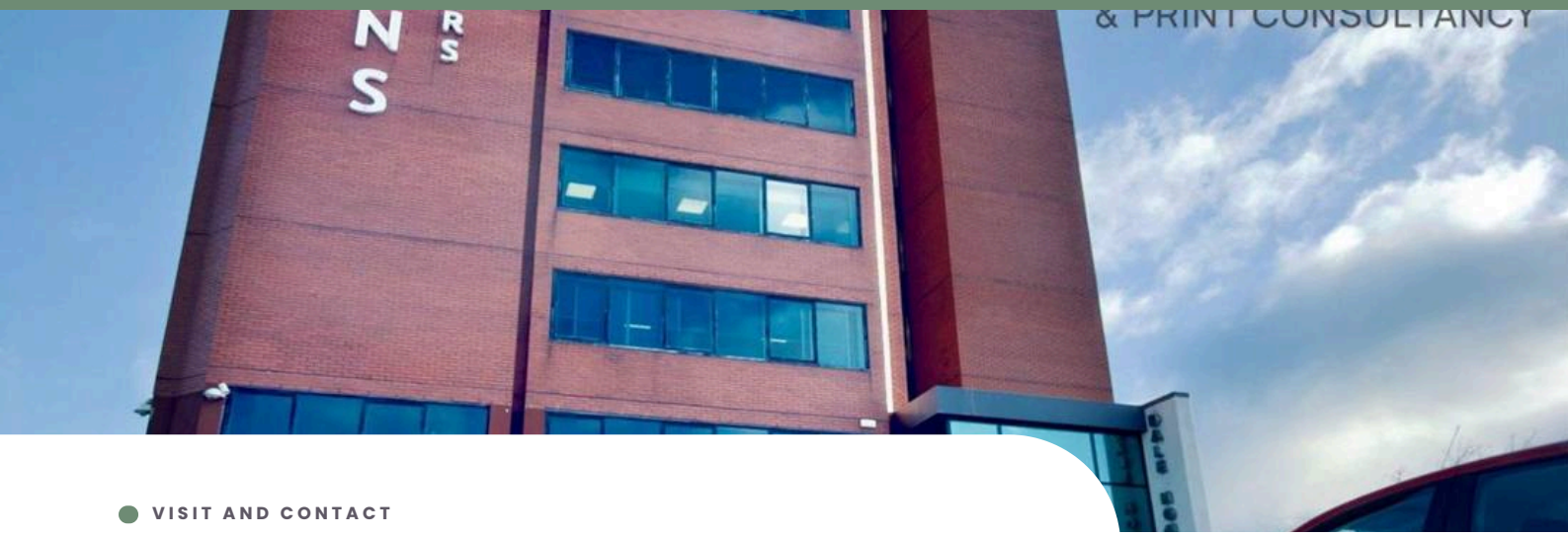
CAN YOU DESIGN A BRAND FOR A NEW BEAUTY OR WELLBEING BUSINESS?

Yes. We can create a logo and brand guidelines and apply them to your stationery, signage, packaging and website.

CAN YOU PRINT GIFT VOUCHERS AND LOYALTY CARDS?

Yes. Gift vouchers and loyalty cards can be designed and printed in small or large runs. Ask Phil about card stock and finishes.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/health-beauty-and-wellbeing



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Health
designandprint.studio/sectors/health-beauty-and-wellbeing

All sectors
designandprint.studio/sectors

Printed products
designandprint.studio/products

Downloads
designandprint.studio/downloads

Our work
designandprint.studio/work

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Branding
designandprint.studio/branding

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

Contact and quote
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READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR HEALTH

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA





