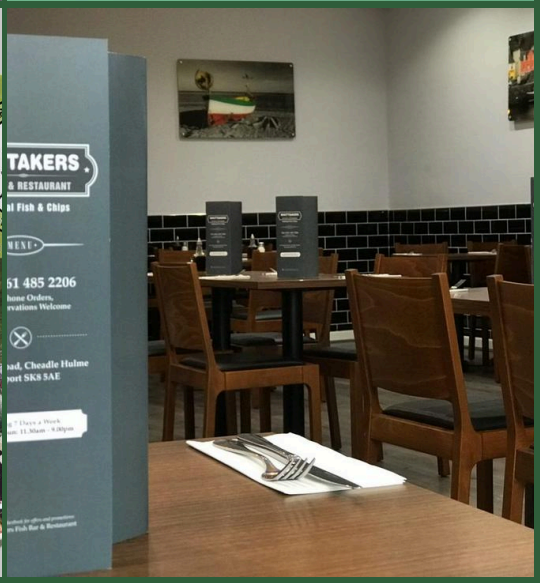












DESIGN&PRINT™
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

REAL ESTATE AND PROPERTY DEVELOPMENT

Sold on first impressions. Property is sold on presentation. Design & Print produces brochures, boards, hoardings and sales material that make developments and listings stand out.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



REAL ESTATE AND PROPERTY DEVELOPMENT

SOLD ON FIRST IMPRESSIONS

Property is sold on presentation. Design & Print produces brochures, boards, hoardings and sales material that make developments and listings stand out.

How we help property: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

CONSISTENT PRESENTATION	Leaflets, boards and brochures that match across a development.
OUTDOOR READY	Signs and banners made to stay up in all weathers.
PHASES AND PLOTS	Artwork stored so new phases are quick to produce.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/real-estate-and-property-development

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01

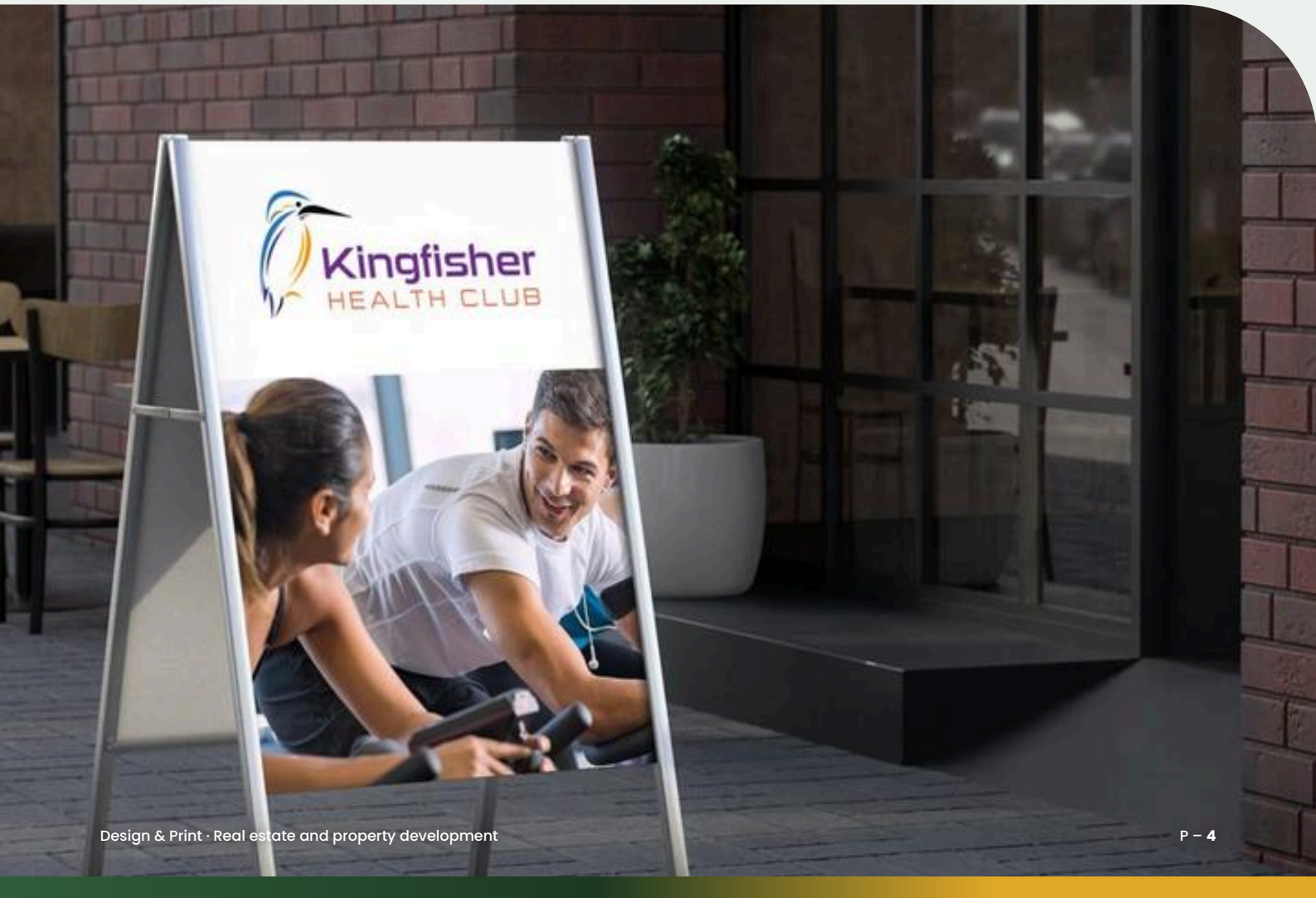
SECTION ONE

HOW WE HELP

Why real estate and property development use Design & Print, and how a job runs.

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HOW WE HELP REAL ESTATE AND PROPERTY DEVELOPMENT

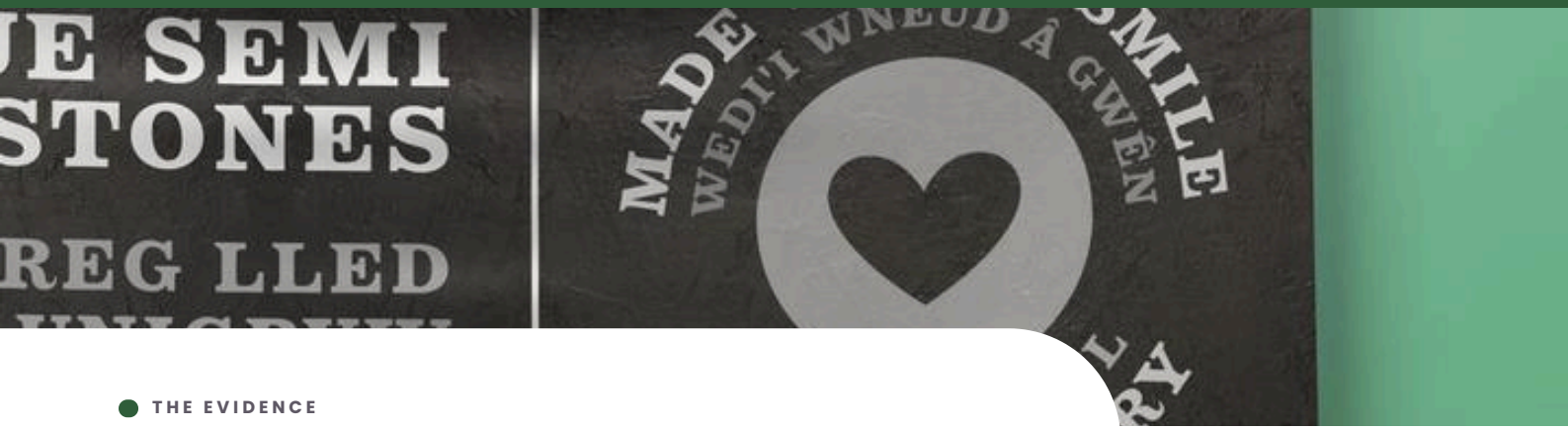
PRINT THAT MAKES A FIRST IMPRESSION COUNT

A first impression that counts, on every phase of a development.

Estate agents, landlords and developers sell on trust and on how a property is presented. Design & Print creates property leaflets, site signage and presentation materials that look consistent from the show home to the sales office.

We advise on the right materials for hoardings and boards that stay outdoors, keep artwork stored for each development phase, and manage production so signage and printed brochures match when buyers visit.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact



THE EVIDENCE

ONE STUDIO IS **SIMPLER**

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items

Three separate suppliers Design & Print



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

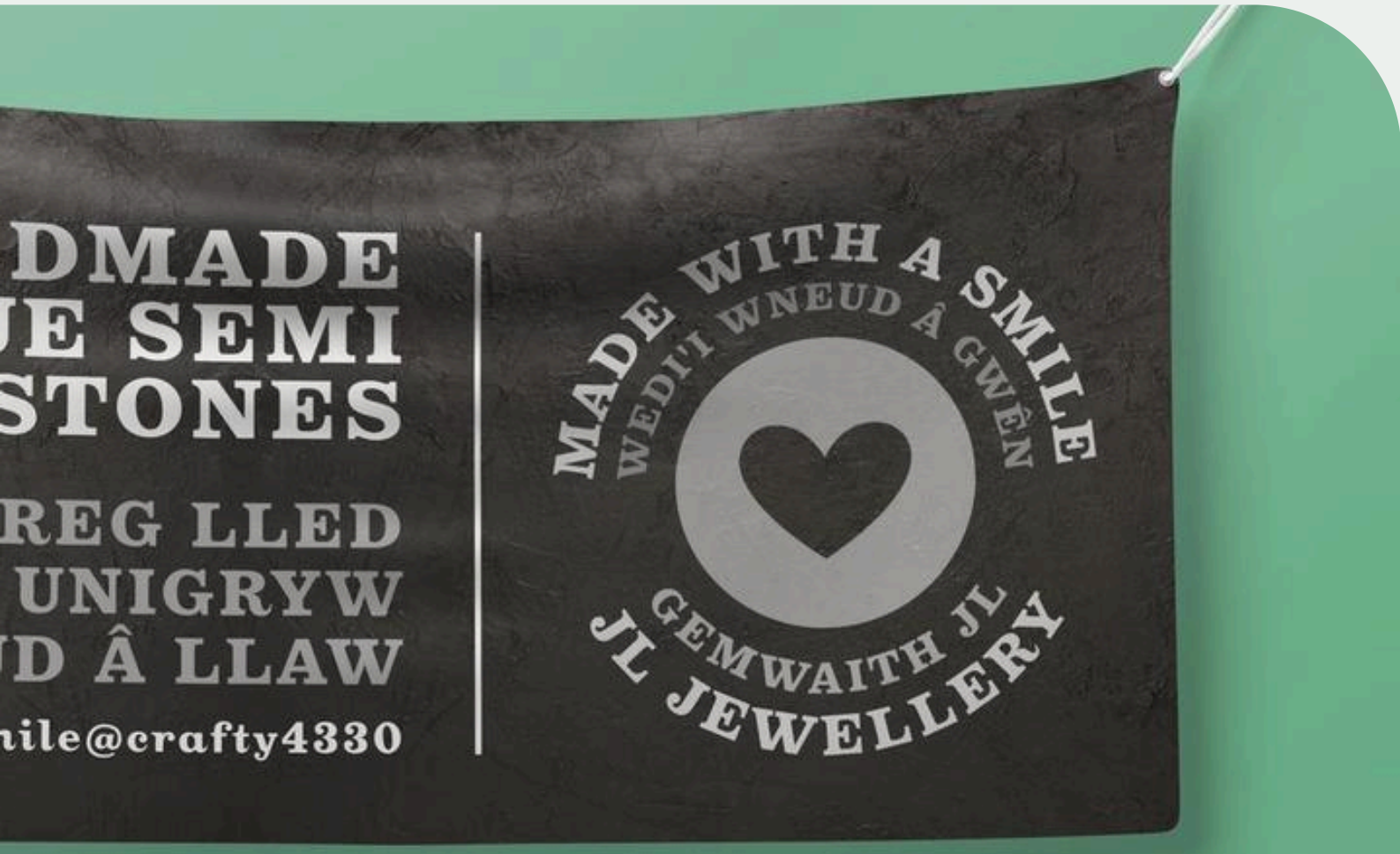
SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

WHAT IS COMMONLY BOUGHT 8–9

BOUGHT TOGETHER 10





PRODUCTS COMMONLY BOUGHT BY REAL ESTATE AND PROPERTY DEVELOPMENT

WHAT IS BOUGHT AND WHY

These are the products customers in this sector order most often, and the reason each one earns its place.

FOLDED LEAFLETS

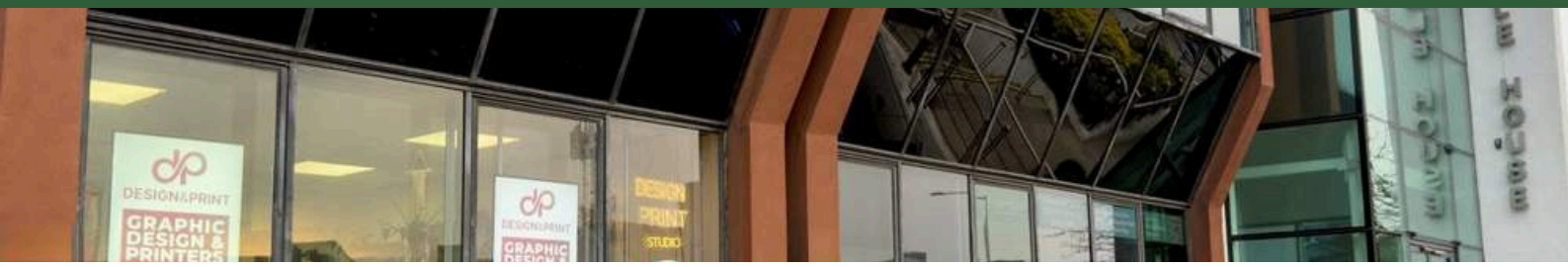
Suits: Property details and development brochures.
Why it works: A folded leaflet shows plans, specifications and photographs, and fits in a viewing pack or a window display.

OUTDOOR BANNERS

Suits: Development hoardings, site fencing and for-sale boards.
Why it works: Weatherproof banners make a site visible from the road and can be reprinted for each phase.

ALUMINIUM COMPOSITE SIGNS (DIBOND)

Suits: Permanent estate signs and show-home boards.
Why it works: A rigid, long-lasting sign gives a development a settled, professional look.



WHAT IS COMMONLY BOUGHT · CONTINUED

BUSINESS CARDS

Suits: Agents, valuers and sales negotiators.
Why it works: A good card is left at every viewing, and makes it easy for buyers and vendors to call back.

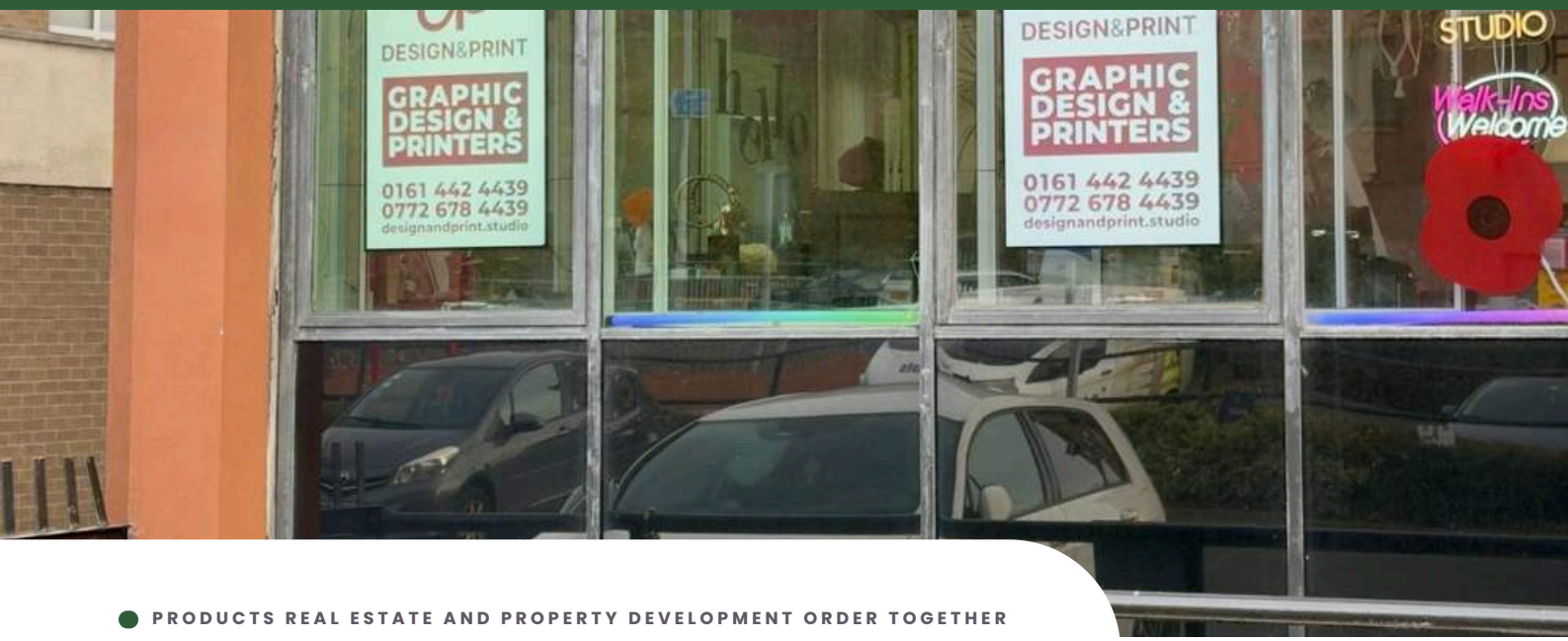
PRESENTATION FOLDERS

Suits: Vendor packs and investor presentations.
Why it works: A presentation folder organises brochures, plans and price lists into one polished pack.

FLYERS

Suits: Open houses, new releases and local door drops.
Why it works: Flyers reach an area quickly, and a clear photo with price and contact details drives enquiries.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS REAL ESTATE AND PROPERTY DEVELOPMENT ORDER TOGETHER

PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

FOLDED LEAFLETS + BUSINESS CARDS	Pin a business card to every brochure so buyers know who to call.
OUTDOOR BANNERS + A-FRAMES	An A-frame outside an open-house draws walkers and drivers inside.
ALUMINIUM COMPOSITE SIGNS (DIBOND) + CORREX BOARDS	Correx boards are an economical choice for temporary open-house or price signs.
PRESENTATION FOLDERS + LETTERHEADS	Letterheads and compliment slips tie vendor packs together.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

RECENT WORK 12

WHAT CUSTOMERS SAY 13

QUESTIONS AND ANSWERS 14



RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.



JL Jewellery Bilingual banner for a handmade jewellery maker.



Kingfisher Health Club A-board pavement sign for a health club.

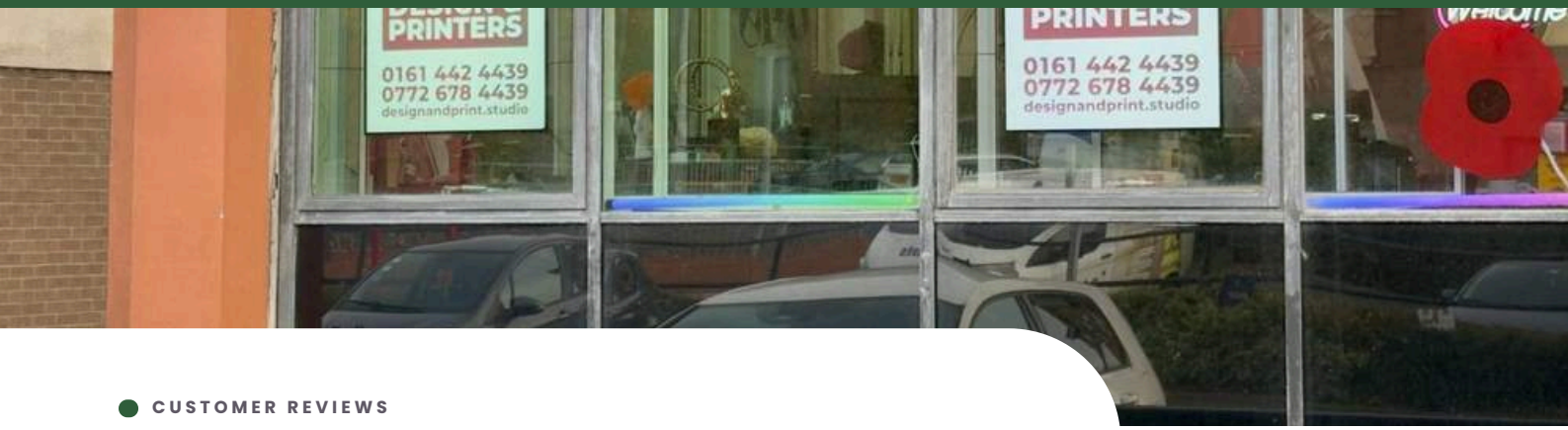


Lashious Beauty Shopfront lettering and window graphics.



Gatley Carrs

Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/real-estate-and-property-development



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Huge thank you for the incredible work on our business cards and vinyl signage! They look absolutely stunning, professional, sleek, and exactly what we were looking for."

BUKKY, MCR PROPERTIES

"Outstanding service and experience. Phil is both professional and knowledgeable; his advice on logo, brand and business paraphernalia is second to none."

DYLAN, B2H SOLUTIONS

"Used phil a few times now and wouldn't look anywhere else. Always on time with what's needed and never lets me down."

KANE, MTECH ELECTRICAL

"I have used Phil for many different types of print. His prices are competative and his service exceptional."

ANDY, ADMIRAL TRAVEL

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

WHAT PRINT DO ESTATE AGENTS AND PROPERTY DEVELOPERS USE?

Brochures, sales boards, A-frames, hoardings, window posters, stationery and branded signage, designed and printed for each development.

CAN YOU PRODUCE HOARDINGS AND SITE BOARDS?

Yes. We produce brochures, boards and hoardings for property developments. Tell Phil the size and location so he can recommend a suitable material.

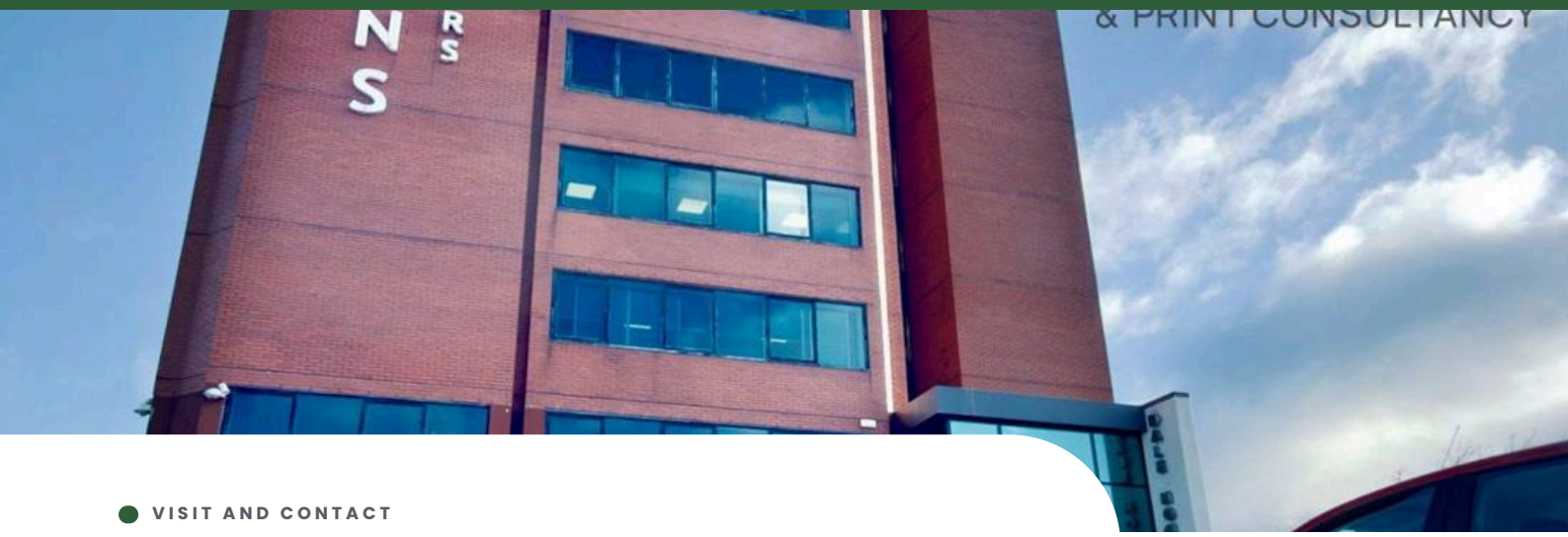
CAN YOU DESIGN A BROCHURE FOR A NEW DEVELOPMENT?

Yes. We design the brochure, proof it with you and print it, and can produce matching boards and posters so the whole launch looks consistent.

CAN YOU REPRINT QUICKLY WHEN PLOTS OR PRICES CHANGE?

Yes. Your artwork is stored, so updates are quick edits that you proof before print.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/real-estate-and-property-development



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.



Real estate and property development
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All sectors
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Downloads
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Print consultancy
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Branding
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FAQs
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About Phil
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Contact and quote
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Help guides
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READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR **REAL ESTATE**

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA





