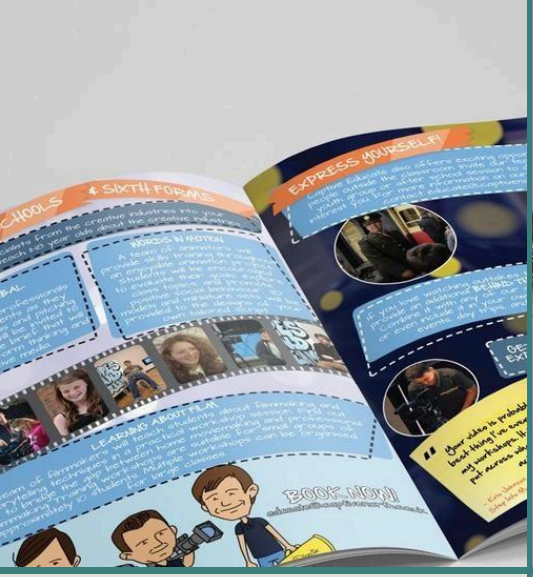
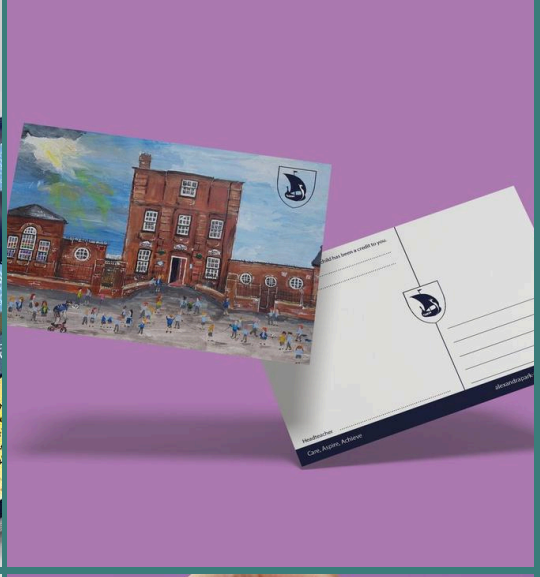












DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

EDUCATION AND TRAINING

Ready for every term. Schools, colleges and training providers need prospectuses, postcards, signage and event material on time and on budget. Design & Print makes the print side simple.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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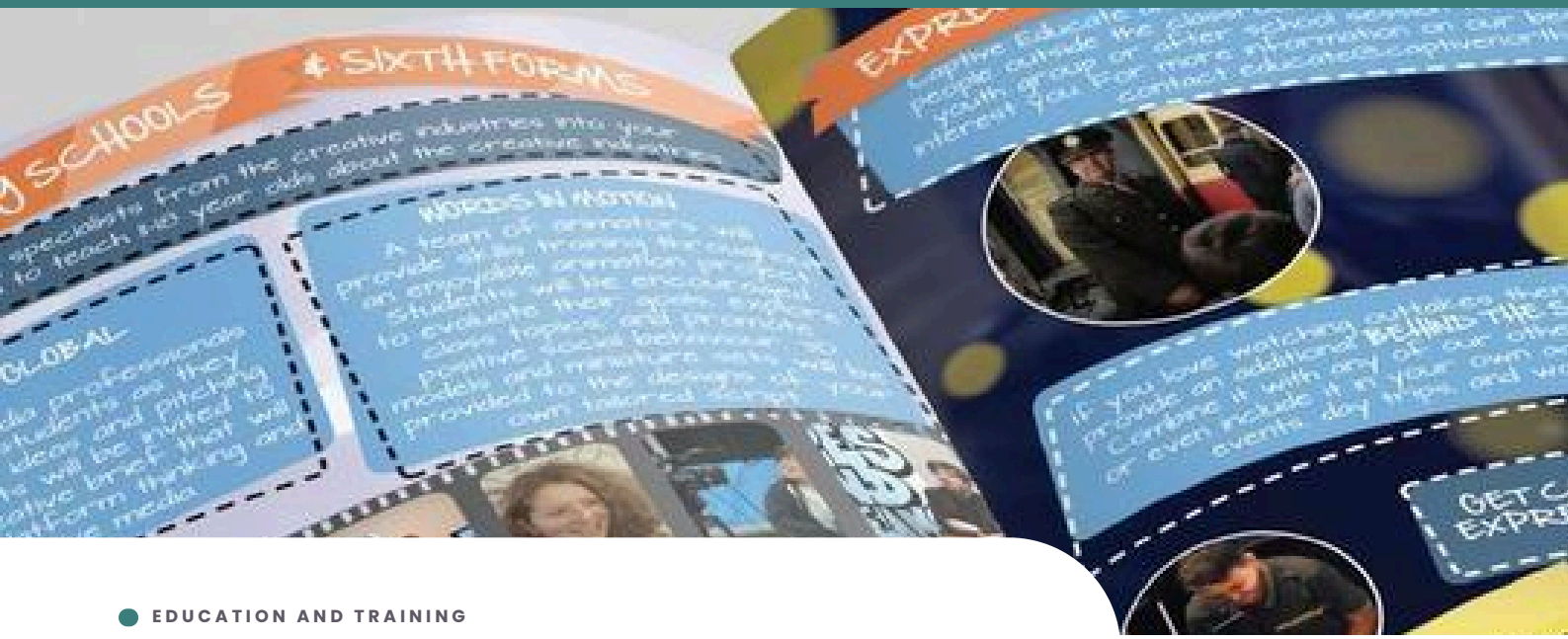
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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



EDUCATION AND TRAINING

READY FOR EVERY TERM

Schools, colleges and training providers need prospectuses, postcards, signage and event material on time and on budget. Design & Print makes the print side simple.

How we help education and training: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

DATES THAT MATTER

Print planned back from open days, term starts and results.

BUILT TO BE HANDLED

Stocks that cope with bags, desks and corridors.

NEXT YEAR, SAME LOOK

Stored artwork makes the next intake quick to produce.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/education-and-training

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01

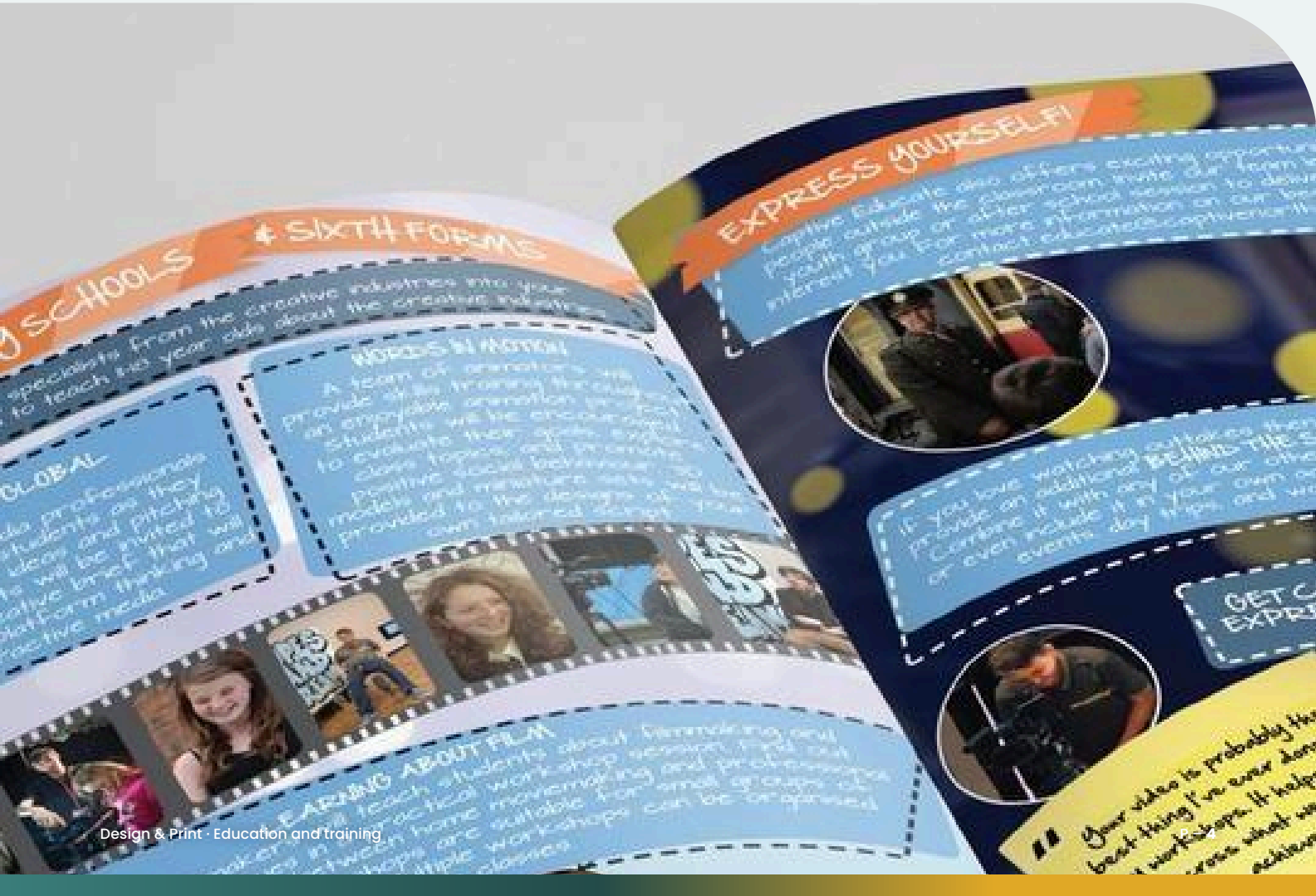
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HOW WE HELP

Why education and training use Design & Print, and how a job runs.

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HOW WE HELP EDUCATION AND TRAINING

PRINT THAT IS READY FOR EVERY TERM

Ready for every term: one contact to design, proof and deliver.

Schools, colleges and training providers need print that speaks clearly to parents, students and staff, often to a fixed date. Design & Print designs and prints to your timetable and keeps artwork stored for the next intake.

We advise on durable stocks for items that get handled daily, practical quantities for each year group, and layouts that are easy to read. One contact handles proofs and delivery so your office does not have to.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact



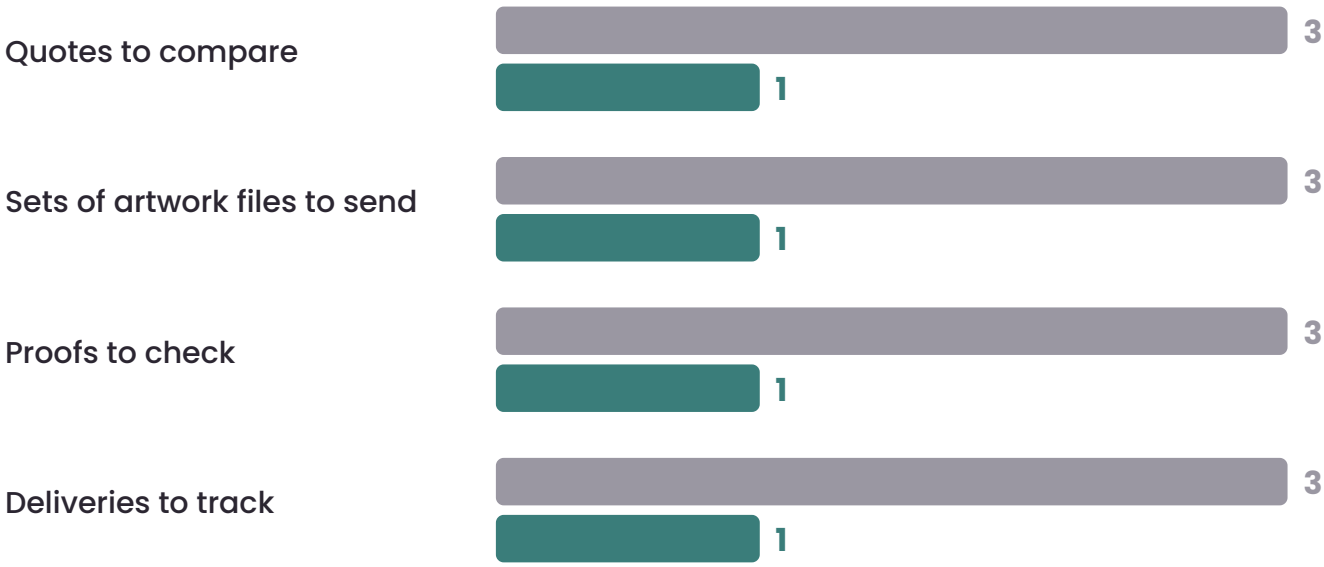
THE EVIDENCE

ONE STUDIO IS SIMPLER

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items

Three separate suppliers | Design & Print



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

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02

SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

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PRODUCTS COMMONLY BOUGHT BY EDUCATION AND TRAINING

WHAT IS BOUGHT AND WHY

These are the products customers in this sector order most often, and the reason each one earns its place.

STAPLED BOOKLETS

Suits: Prospectuses, handbooks and course guides.
Why it works: A booklet shows a whole institution in your own words, and it can be updated each year at low cost.

PRESENTATION FOLDERS

Suits: Postgraduate and open-day information packs.
Why it works: A folder holds a prospectus, a fee sheet and an application form together, and looks like the university it represents.

POSTCARDS

Suits: Praise cards, reminders and event messages sent home.
Why it works: A short, positive message on a postcard reaches parents directly and is quick to produce in bulk.



WHAT IS COMMONLY BOUGHT · CONTINUED

POSTERS

Suits: Open days, exam notices and campus events.
Why it works: A bold poster reaches students in corridors, and different sizes suit noticeboards or entrance halls.

WIRO BOUND NOTEBOOKS

Suits: Student notebooks and planners.
Why it works: A branded book gets used every day and keeps the school or college name in front of families.

STICKERS AND LABEL SHEETS

Suits: Reward and praise schemes in the classroom.
Why it works: Stickers are an instant, low-cost reward pupils love, and a school-branded design carries the school name home.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS EDUCATION AND TRAINING ORDER TOGETHER

PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

STAPLED BOOKLETS + BUSINESS CARDS	Staff business cards make it easy for parents and employers to follow up.
POSTCARDS + STICKERS AND LABEL SHEETS	Reward stickers go alongside praise postcards in the classroom.
POSTERS + FLYERS	Flyers carry the same open-day artwork home in a school bag.
PRESENTATION FOLDERS + BOOKMARKS	A bookmark in the pack carries term dates and contact details.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

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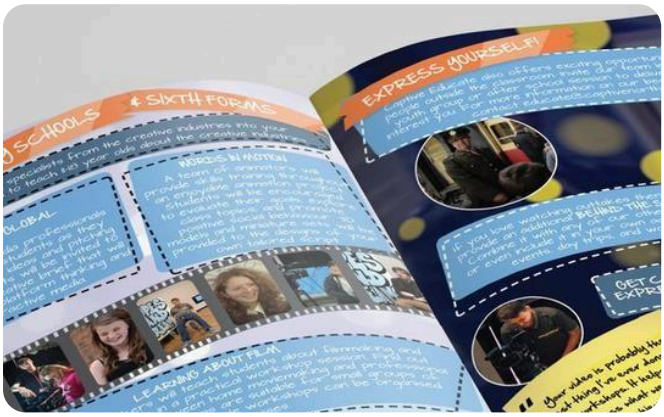
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RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.



Captive Educate Brochure spread for schools.



Alexandra Park Primary School Praise postcards featuring painted school artwork.

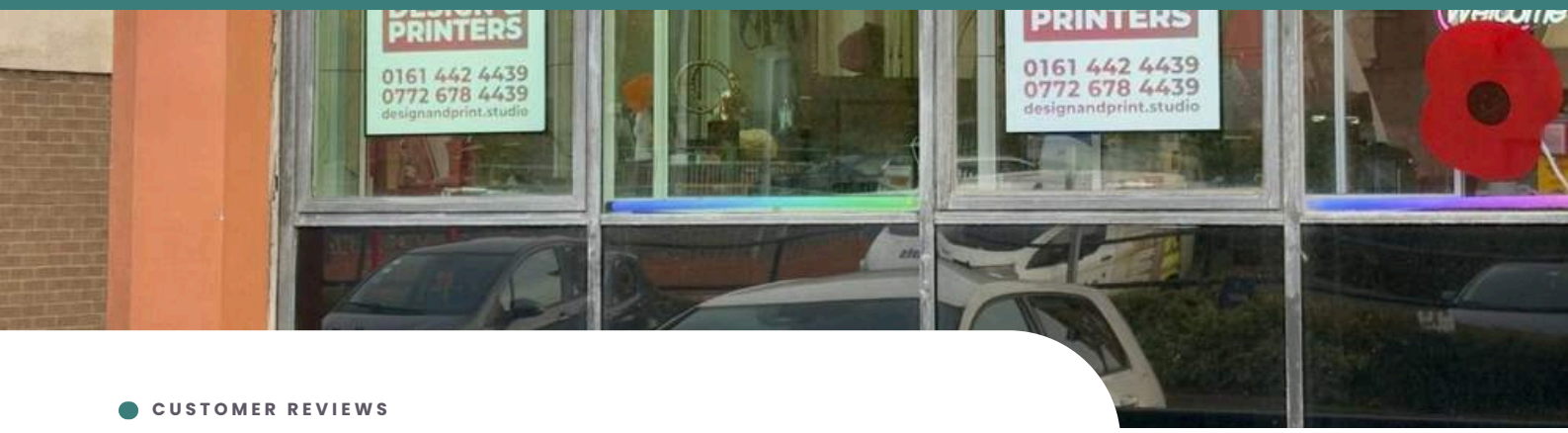


Alexandra Park Primary School Numbered raffle tickets for the summer fair.



Learn how to Skate

Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/education-and-training



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Phil is great to work with. He printed some postcards for me. Perfect results and on time. 100% recommended."

KATIE COOMBES, DIRECTOR AT PROJECT2

"Absolutely amazing service. Honestly so impressed. Super fast delivery and when DPD mucked up my second delivery he actually hand delivered them the same day as he knew I needed them."

MEL, MEL'S COMPANION SERVICE

"Phil is incredibly knowledgeable, patient, and transparent about every step, from layout and materials through to costs and timelines."

JACK BRIDGE, SONOVO GROUP LTD

"Phil genuinely cares about matching people to the correct products and guides them through each step. Fantastic service, very thorough and professional."

MEGAN

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

WHAT PRINT DO SCHOOLS, COLLEGES AND TRAINING PROVIDERS USE US FOR?

Prospectuses, brochures, postcards, tickets, newsletters, certificates, signage and promotional items, all designed and printed with one point of contact.

CAN YOU DESIGN A PROSPECTUS OR SCHOOLS BROCHURE AS WELL AS PRINT IT?

Yes. We design the layout, check the proofs with you and manage the print, so you get a finished brochure without handling the technical set-up.

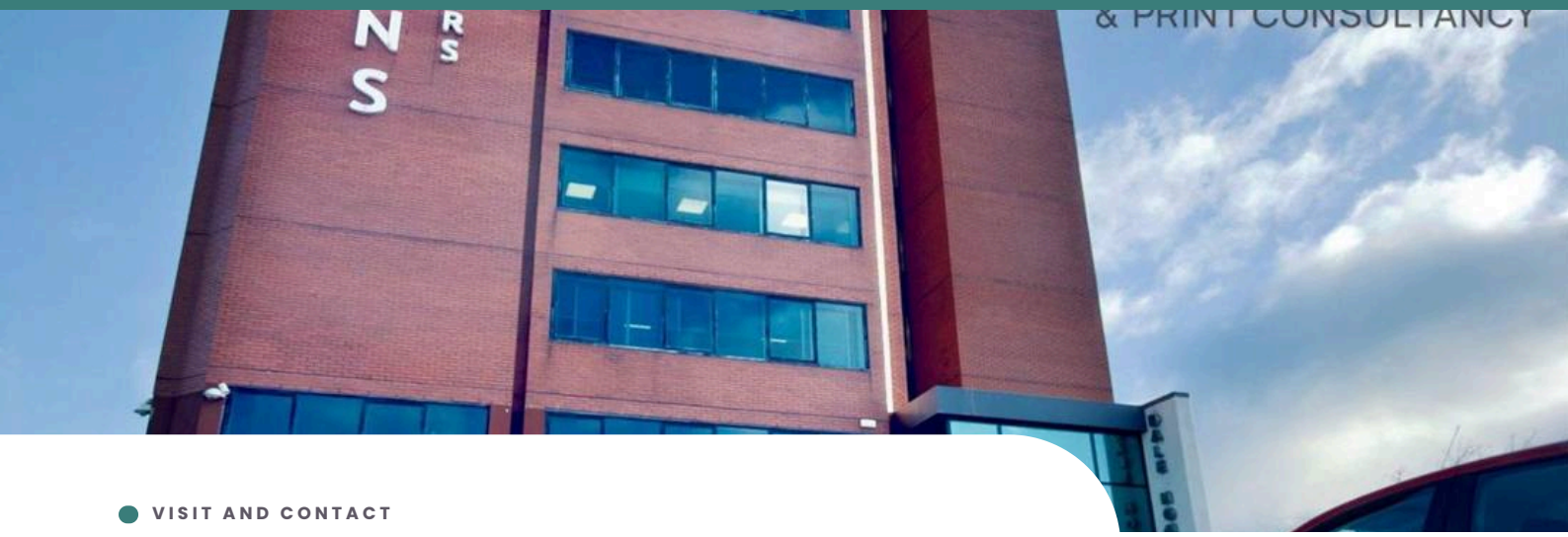
CAN YOU HELP US PROMOTE OPEN DAYS AND COURSES?

Yes. Flyers, posters, banners, roller banners and postcards can be produced quickly and kept on file for next term.

CAN YOU PRINT DIFFERENT VERSIONS OF THE SAME DOCUMENT?

Yes. Variations for different courses or year groups can be produced from the same design, with the changes proofed before print.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/education-and-training



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Education and training
designandprint.studio/sectors/education-and-training

All sectors
designandprint.studio/sectors

Printed products
designandprint.studio/products

Downloads
designandprint.studio/downloads

Our work
designandprint.studio/work

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Branding
designandprint.studio/branding

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

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READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR **EDUCATION**

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA





