











DESIGN&PRINT
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A GUIDE TO WEBSITES · BY DESIGN & PRINT

WEBSITES THAT MATCH YOUR BRAND

Design, build and hosting from the same person who designs your logo and prints your stationery, so your website looks like the rest of your business.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



WELCOME

A WEBSITE THAT LOOKS LIKE YOUR BUSINESS

This guide explains what a website from Design & Print includes, how it is built, and why it works best when it is designed alongside your brand and print.

Many websites look generic because they are built separately from everything else a business does. Colours differ from the signage, wording does not sound like the brochure and the logo is a different version again. Customers notice, even if they cannot say why.

At Design & Print the website is designed by the same person who creates your logo and manages your print. That means the site matches the rest of your business and one phone number is all you need when something has to change.

DESIGN, DOMAIN, HOSTING AND ONGOING CARE

Everything is looked after for you, with no technical juggling.

PHIL MAKES YOUR CHANGES

New pages, edits and fixes are made by Phil when you need them.

Want to talk about a website?
For a quote ring **0161 442 4439** or visit
designandprint.studio/websites

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01

SECTION ONE

WHAT YOU GET

What a website includes and why customers choose Design & Print.

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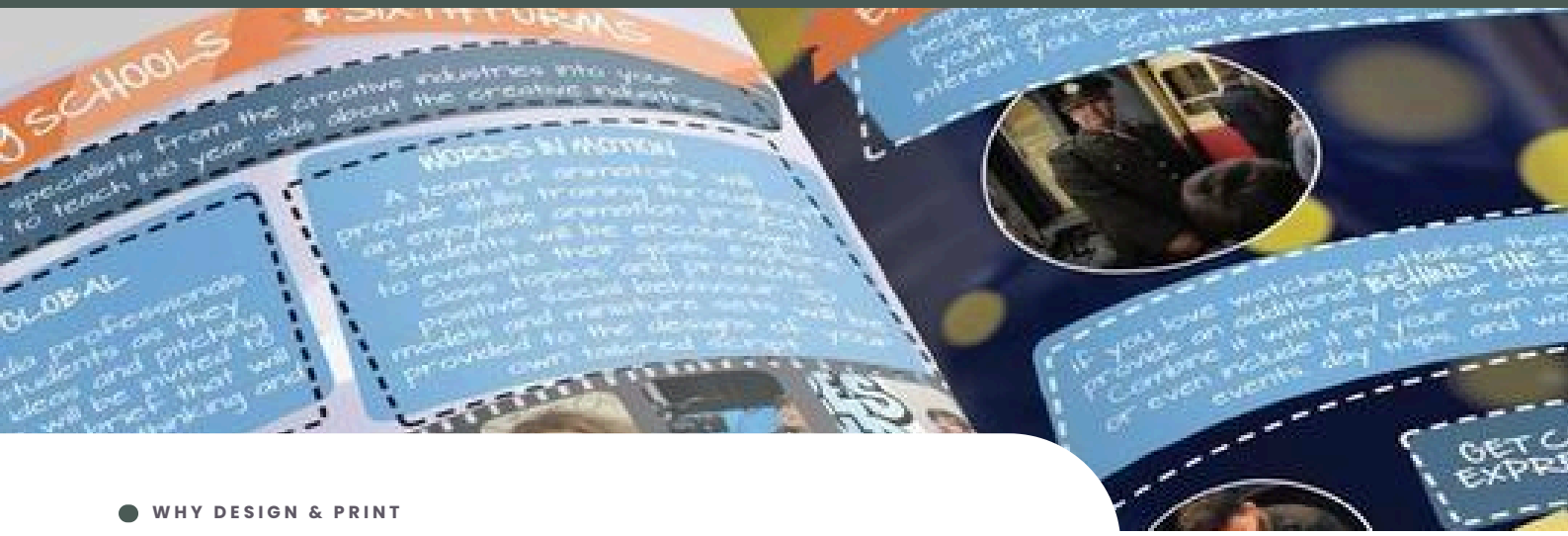
WHAT IS INCLUDED

DESIGN, DOMAIN, HOSTING AND ONGOING CARE

There are four parts to a website from Design & Print.

1 WEBSITE DESIGN	Layouts that work on phones and desktops, built around your brand and your customers.
2 DOMAIN AND EMAIL	Domain names registered and connected, with business email set up so you can use an address that matches your website.
3 HOSTING	Secure, reliable hosting managed for you, so you never deal with servers.
4 UPDATES	Changes, new pages and fixes made by Phil, when you need them.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/websites



WHY DESIGN & PRINT

WEBSITES THAT MATCH YOUR BRAND

Three reasons customers choose Design & Print for their website.

MATCHES YOUR BRAND

A site designed around your logo, colours and tone, so it looks and sounds like your business. Layouts, photography and wording follow your brand guidelines, or help create them.

EVERYTHING INCLUDED

Design, domain, hosting and ongoing care from one person. Domain registration, hosting, security updates and edits are handled for you, with no separate suppliers to chase.

JOINED UP WITH YOUR PRINT

Your website, print and branding are designed together. Artwork, product photography and copy are reused across the site, brochures and signage, and a change to your brand is made once and carried everywhere.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/websites

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02

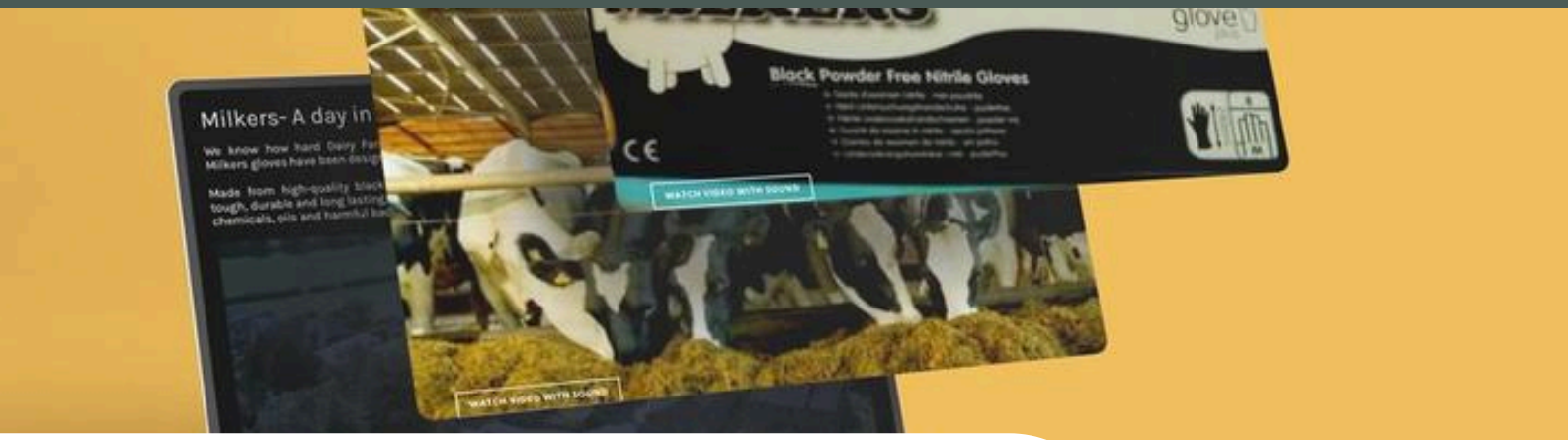
SECTION TWO

HOW IT IS BUILT

The five-step process, recent examples and the evidence for one joined-up studio.

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FROM BRIEF TO LIVE SITE

FROM BRIEF TO LIVE SITE

Five steps take a website from a conversation to a launch.

You are involved at the points where your knowledge matters, such as what the site needs to do and what it should say, and Phil handles the technical work.

1 BRIEF	Tell us what the site needs to do and who it is for.
2 PLAN	Agree the pages, structure and content.
3 DESIGN	Layouts that match your brand.
4 BUILD AND TEST	Built, then checked on phone, tablet and desktop.
5 LAUNCH	Domain and hosting set up, with ongoing care.

Ready to talk about your project?
For a quote ring **0161 442 4439** or visit
designandprint.studio/websites

WEBSITES WE LOOK AFTER

RECENT WEBSITE WORK

Examples of websites designed or looked after by Design & Print.



Milkers Brand website and packaging work.



Lashious Beauty and lashes website with branding by Design & Print.



AgAu Jewellery Jewellery website: gold and silver, scrap gold buying, repairs and consignment.



Online English Lessons Social and print graphics.

See more of our work.
For a quote ring **0161 442 4439** or visit
designandprint.studio/work



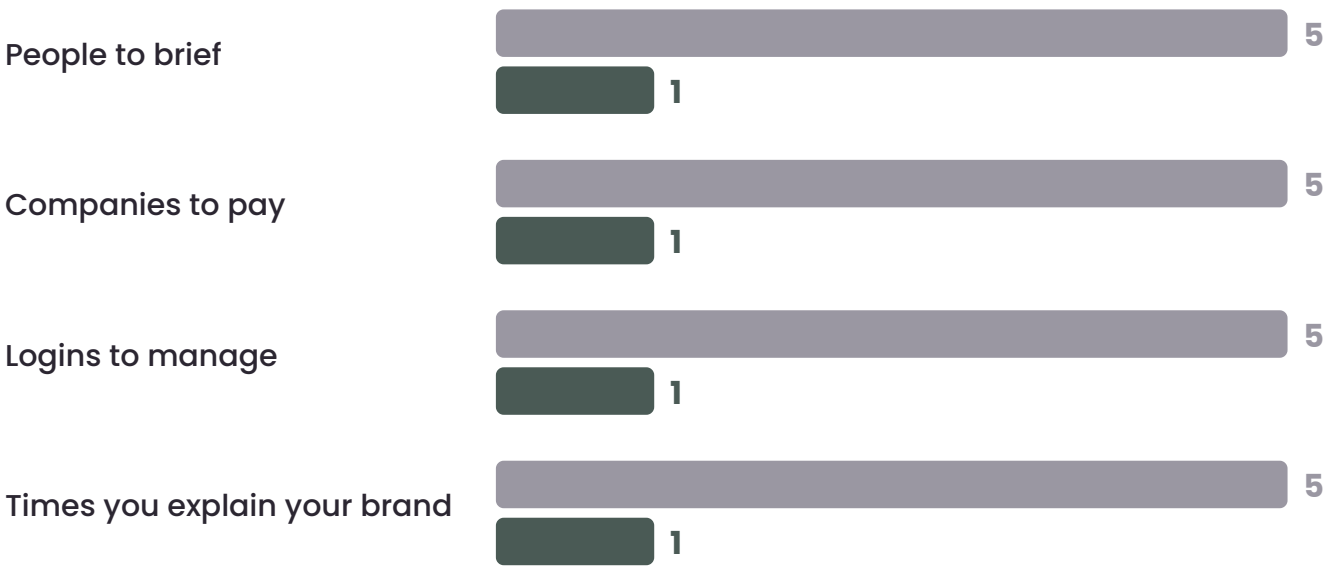
THE EVIDENCE

ONE PERSON MEANS FEWER MOVING PARTS

A website often involves a designer, a domain company, a host, an email provider and a printer for the matching print. These charts show how that simplifies.



Your contacts for a website and matching print

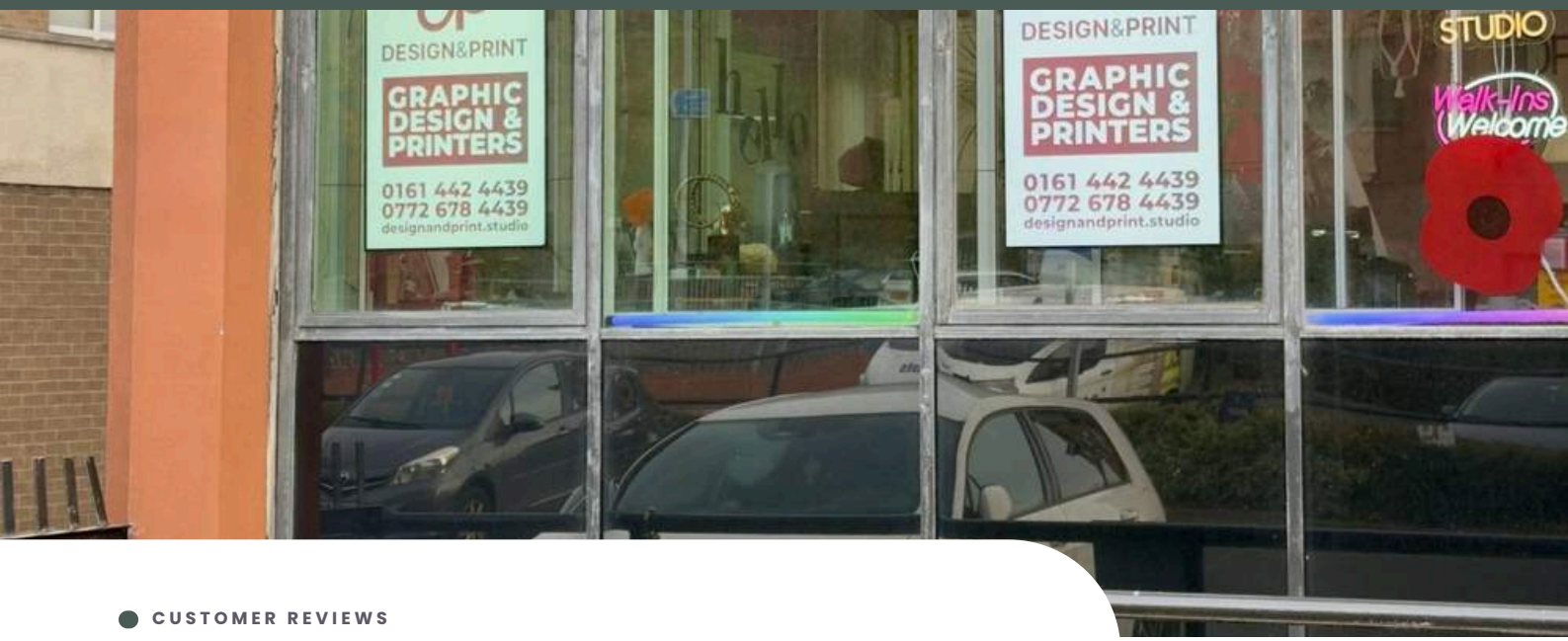


Counts are based on a project needing five parts, each from a different supplier: design, domain, hosting, email and print. They show how contacts grow, not prices.

CONSISTENCY SAVES MONEY AND TIME

Because your artwork, photography and copy are created once and reused, you pay for them once. A change to your brand is made in one place and carried everywhere.

Want one person to look after your website?
For a quote ring **0161 442 4439** or visit
designandprint.studio/websites



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Outstanding service and experience. Phil is both professional and knowledgeable; his advice on logo, brand and business paraphernalia is second to none."

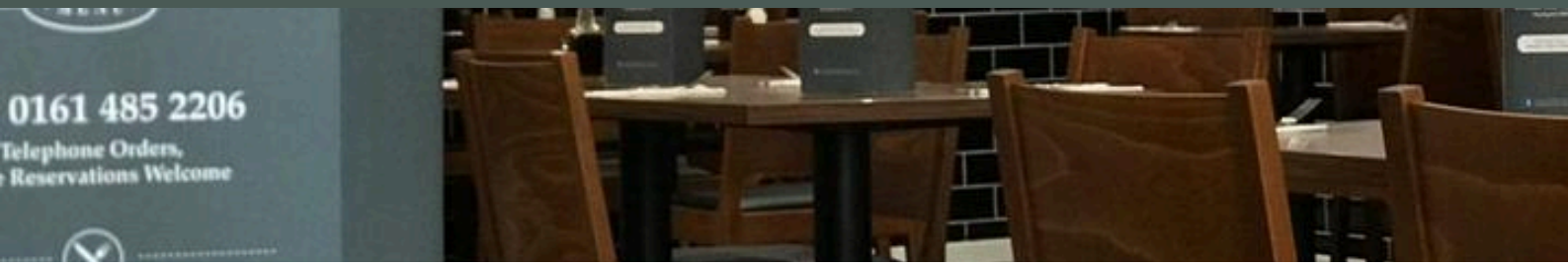
DYLAN, B2H SOLUTIONS

"Phil is incredibly knowledgeable, patient, and transparent about every step, from layout and materials through to costs and timelines."

JACK BRIDGE, SONOVO GROUP LTD

"I wanted to give the team something they would genuinely be proud to use, and Phil absolutely delivered. The quality is fantastic, they look incredibly professional, and the attention to detail was spot on."

LOUISE ECCLES, BNI EXECUTIVE DIRECTOR



WHAT CUSTOMERS SAY · CONTINUED

"Phil is great to work with. He printed some postcards for me. Perfect results and on time. 100% recommended."

KATIE COOMBES, DIRECTOR AT PROJECT2

"Used phil a few times now and wouldn't look anywhere else. Always on time with what's needed and never lets me down."

KANE, MTECH ELECTRICAL

"Phil genuinely cares about matching people to the correct products and guides them through each step. Fantastic service, very thorough and professional."

MEGAN

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

WHAT DOES A WEBSITE FROM DESIGN & PRINT INCLUDE?

Design, domain registration and connection, business email, secure hosting and ongoing updates, all from the same person who designs your logo and prints your stationery.

CAN YOU HOST AND LOOK AFTER MY WEBSITE?

Yes. Hosting is managed for you, and changes, new pages and fixes are made by Phil when you need them.

WILL MY WEBSITE MATCH MY BRANDING AND PRINT?

Yes. Because design, print and websites come from one studio, your logo, colours and tone carry across your website, stationery and signage.

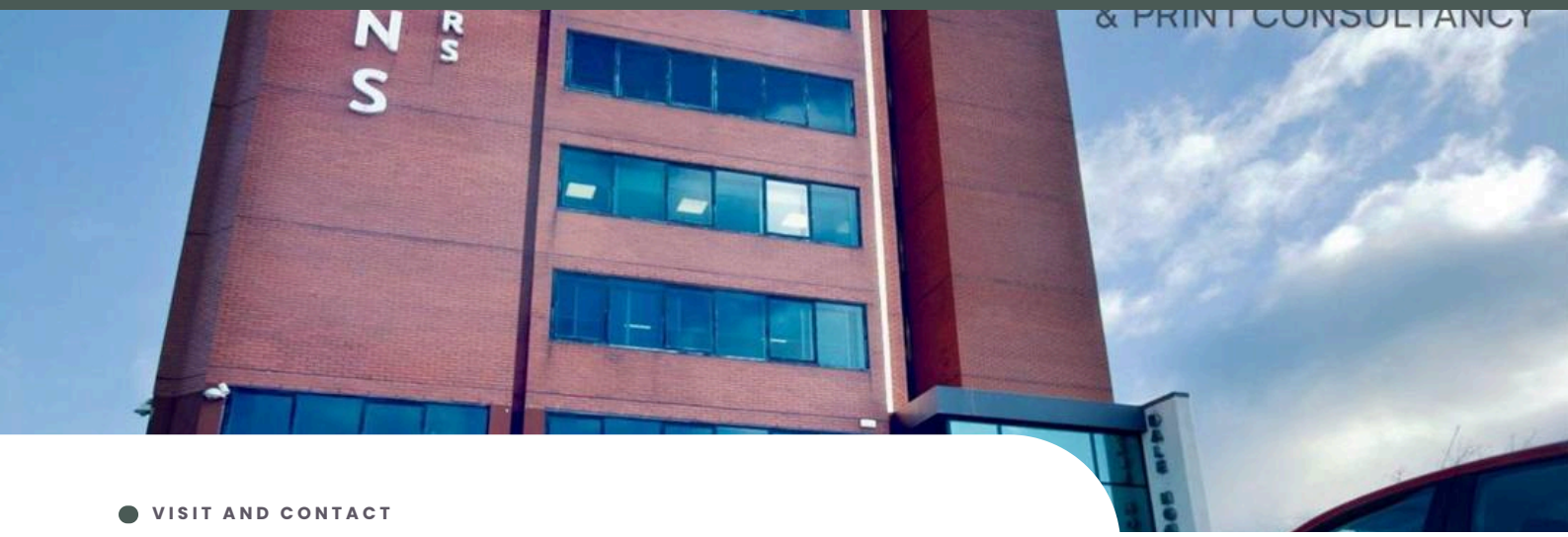
HOW DO I START A WEBSITE PROJECT?

Call 0161 442 4439 or email hello@designandprint.studio. Phil will tell you what is needed and give you a quote.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/websites

TERMS EXPLAINED IN PLAIN ENGLISH

Brand guidelines	Rules for using your logo, colours, fonts and tone of voice.
CMS	A system that lets pages be edited without writing code.
Domain name	Your web address, such as designandprint.studio.
Hosting	The service that stores your website and makes it available online.
Responsive	A design that adapts to phones, tablets and desktops.
SEO	Search engine optimisation: helping search engines understand your site.
SSL	The security certificate that puts the padlock in the browser address bar.



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Websites
designandprint.studio/websites

Hosting, SEO and social
designandprint.studio/hosting-seo

Branding
designandprint.studio/branding

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Our work
designandprint.studio/work

Help guides
designandprint.studio/help

PNG v JPEG
designandprint.studio/png-vs-jpeg

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

Contact and quote
designandprint.studio/contact

Downloads
designandprint.studio/downloads

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READY WHEN YOU ARE

TALK TO PHIL ABOUT YOUR **WEBSITE**

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA





