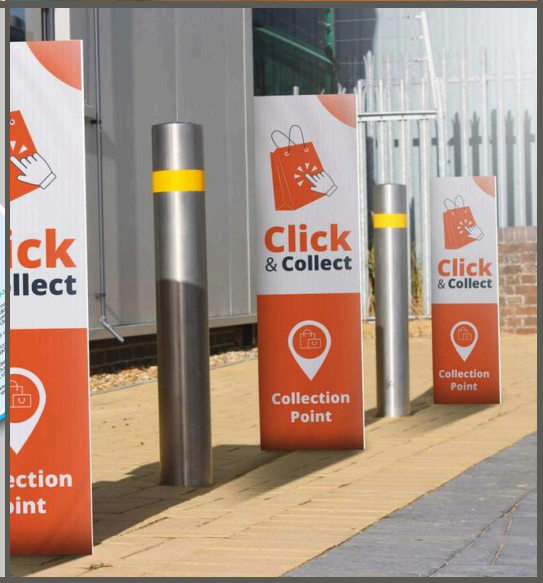












DESIGN&PRINT™
GRAPHIC DESIGN STUDIO
& PRINT CONSULTANCY

A SECTOR GUIDE · BY DESIGN & PRINT

TRADES, CONSTRUCTION AND MAINTENANCE

Built to be noticed. Vans, signs, workwear and cards make a trade business look established. Design & Print designs and produces vehicle graphics, site signage and the everyday print a growing trade business needs.

Call 0161 4424439 • Email hello@designandprint.studio
Visit Dale House, Tiviot Dale, Stockport SK1 1TA

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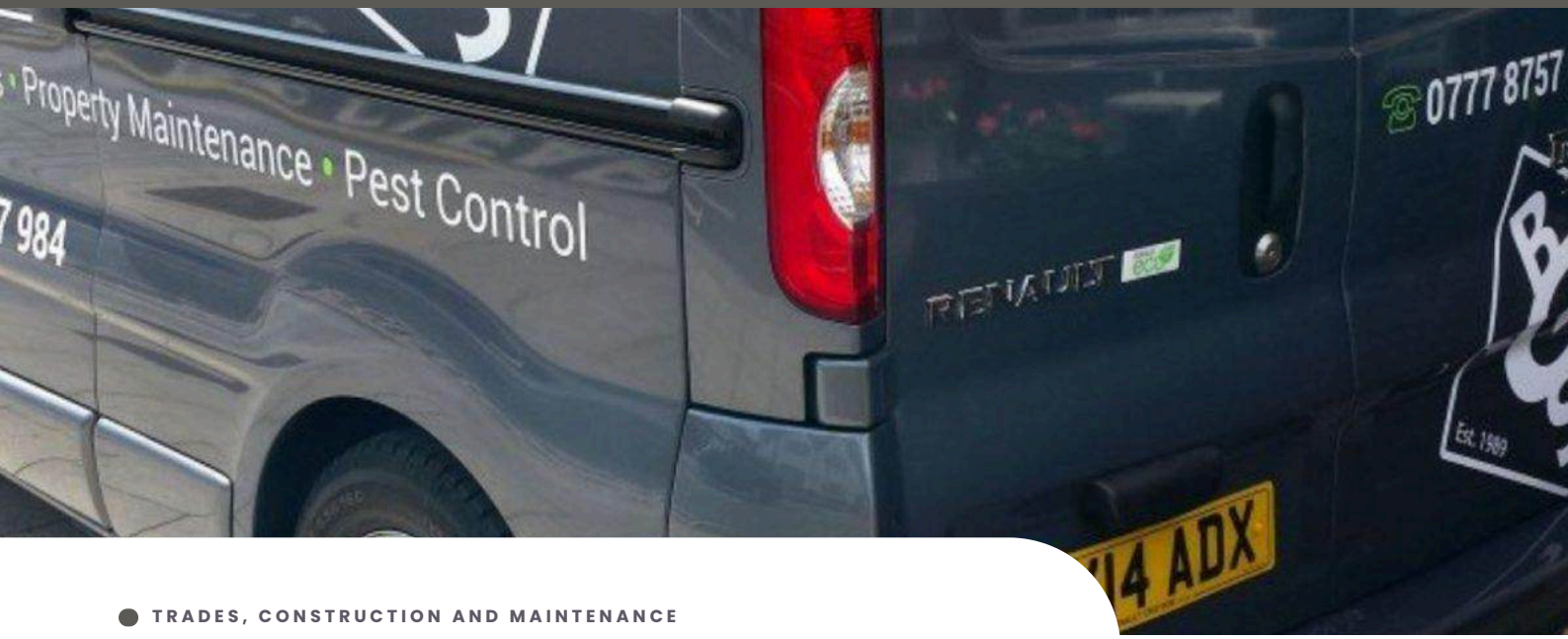
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HOW TO USE THIS GUIDE

Read it from start to finish, or dip into the sections that matter most to you. Where a page on our website goes into more detail you will find a QR code and the web address. Point your phone camera at the code to open it. A complete index at the back lists every topic with its page numbers.



TRADES, CONSTRUCTION AND MAINTENANCE

BUILT TO BE NOTICED

Vans, signs, workwear and cards make a trade business look established. Design & Print designs and produces vehicle graphics, site signage and the everyday print a growing trade business needs.

How we help trades and construction: one person designs, proofs and manages your print, so you brief once and finished work arrives on time. Call the studio 0161 442 4439 Request a quote

SEEN ON THE ROAD	Vehicle graphics and signs that get remembered.
BUILT FOR WEAR	Materials chosen for sites, vans and weather.
EASY TO EXTEND	Stored artwork makes new vans and uniforms simple.

Talk to Phil about your project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/trades-construction-and-maintenance

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01

SECTION ONE

HOW WE HELP

Why trades, construction and maintenance use Design & Print, and how a job runs.

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HOW WE HELP TRADES, CONSTRUCTION AND MAINTENANCE

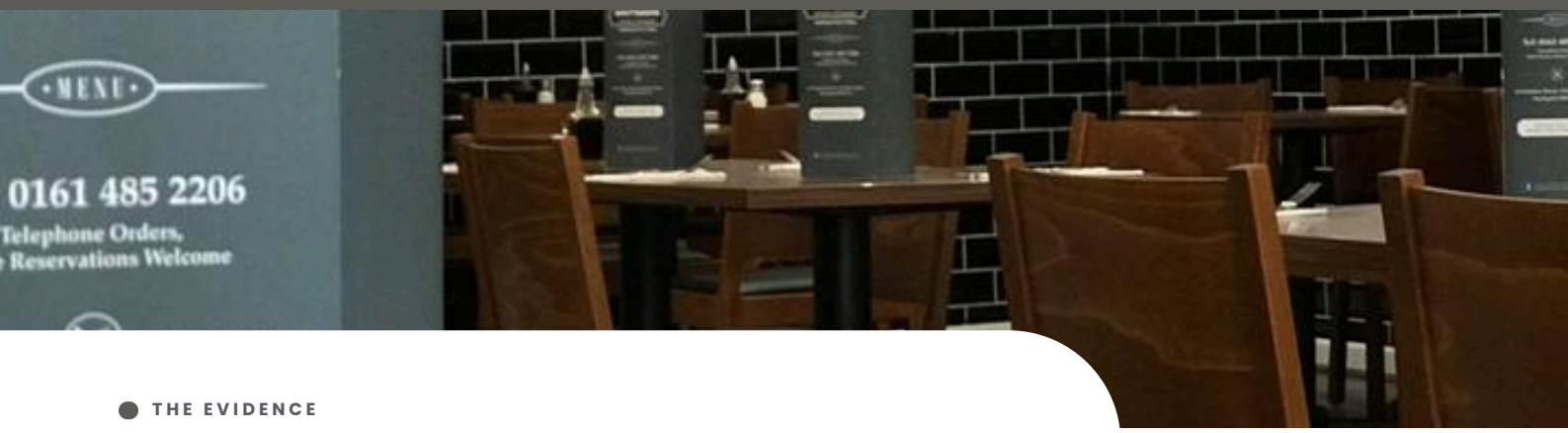
PRINT THAT GETS YOU NOTICED, AND CALLED

Be seen on the road, and called on the phone.

Trades win work by being seen and being trusted. Vans, jackets, signs and cards say you are an established business before the phone rings. Design & Print designs and prints for plumbers, electricians, builders and maintenance firms.

We keep it simple: strong logos, clear phone numbers, and materials that cope with weather and wear. One contact handles design, proofing and delivery, and artwork is stored so adding a new van or jacket is straightforward.

Send Phil your brief.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact



THE EVIDENCE

ONE STUDIO IS SIMPLER

A set of print items can mean a designer, a printer and sometimes a sign maker or clothing supplier. This chart shows how Design & Print simplify that.

Your workload on a job needing three print items

Three separate suppliers Design & Print



An illustration of the typical pattern, not measured data.

Want one person to look after it all?
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

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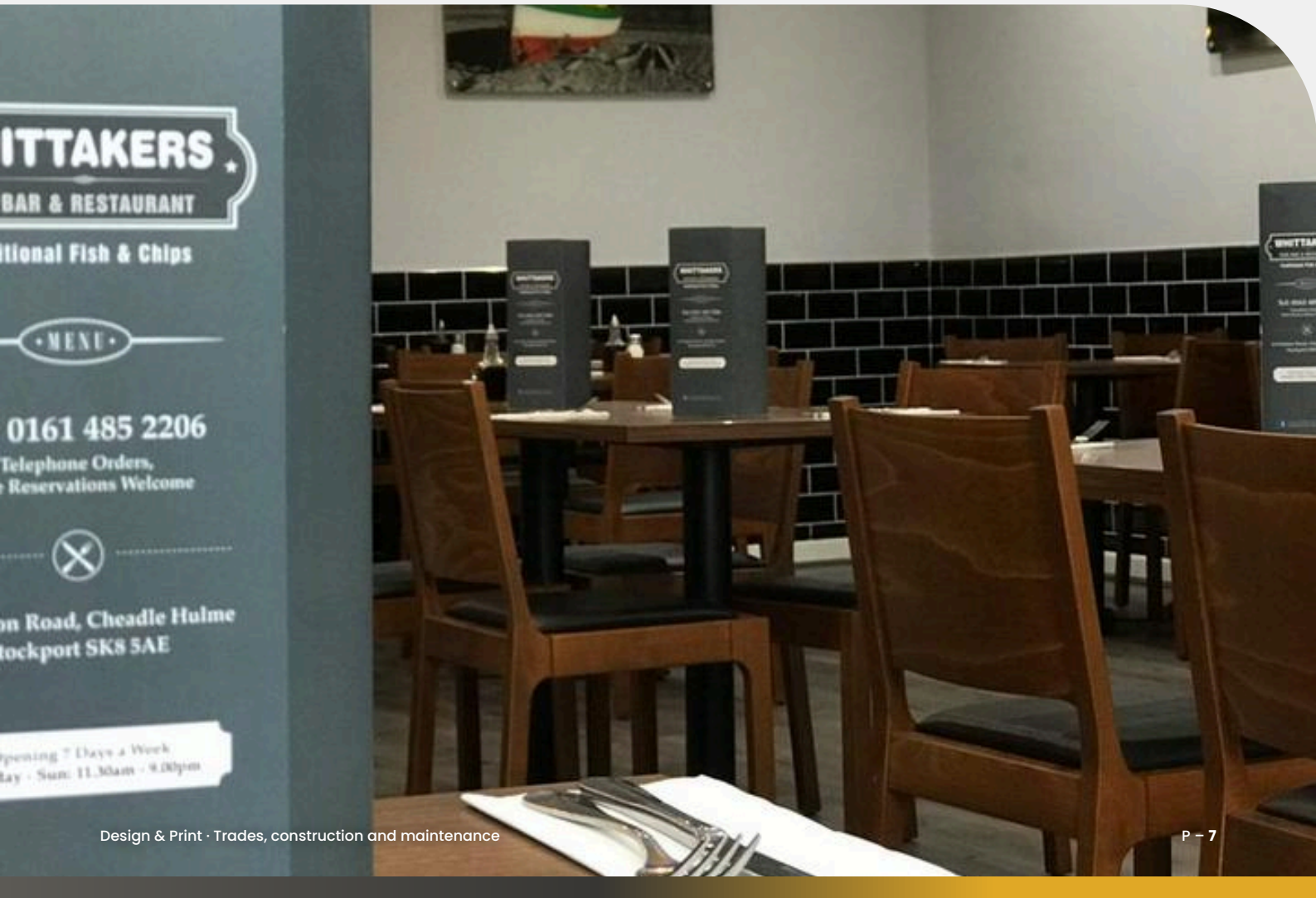
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SECTION TWO

WHAT TO BUY

The products ordered most often, and the ones that go together.

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PRODUCTS COMMONLY BOUGHT BY TRADES, CONSTRUCTION AND MAINTENANCE

WHAT IS BOUGHT AND WHY

These are the products customers in this sector order most often, and the reason each one earns its place.

VEHICLE GRAPHICS

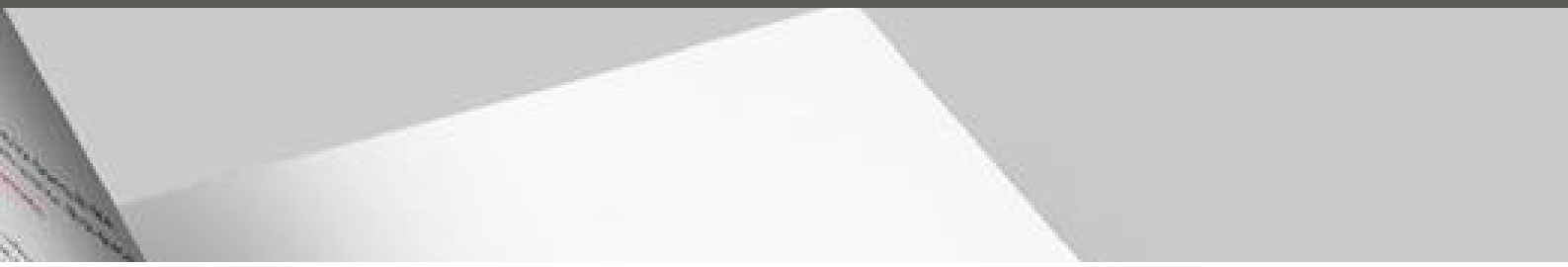
Suits: Vans and trucks that work as moving adverts.
Why it works: A branded vehicle is seen by thousands of potential customers every week, for as long as it is on the road.

BRANDED WORKWEAR

Suits: Teams on site and in customers' homes.
Why it works: Branded jackets and polos make staff look professional and make the firm easy to recognise.

BUSINESS CARDS

Suits: Quotes, jobs and referrals.
Why it works: A card handed over at the end of a job is kept by the customer and passed to a neighbour.



WHAT IS COMMONLY BOUGHT · CONTINUED

MAGNETIC SIGNS

Suits: Vans and cars that are used for more than one job.
Why it works: Magnetic signs go on and off, so a personal vehicle can advertise during the working day.

ALUMINIUM COMPOSITE SIGNS (DIBOND)

Suits: Sites, yards and shopfronts.
Why it works: A rigid sign outdoors lasts for years and gives a new business a settled look.

FLYERS

Suits: Door-drop campaigns after a job and seasonal offers.
Why it works: A simple flyer through nearby doors reaches neighbours who have just seen your van, and who are more likely to trust you.

See printed products online.
For a quote ring **0161 442 4439** or visit
designandprint.studio/products



PRODUCTS TRADES, CONSTRUCTION AND MAINTENANCE ORDER TOGETHER

PRODUCTS THAT WORK TOGETHER

Print works hardest as a set. These pairings come up again and again, and each one is easier when the same person looks after both.

VEHICLE GRAPHICS + BUSINESS CARDS	Every job done from a branded van should end with a business card.
BRANDED WORKWEAR + STICKERS AND LABEL SHEETS	Stickers on tools and equipment keep your name on kit and help it come back.
BUSINESS CARDS + FLYERS	Door-drop flyers let you approach a whole street after finishing a job.
MAGNETIC SIGNS + OUTDOOR BANNERS	A banner on site fencing advertises while the work is going on.

Download the Product & Services Catalogue.
For a quote ring **0161 442 4439** or visit
designandprint.studio/downloads

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03

SECTION THREE

PROOF AND ANSWERS

Recent work, what customers say and your questions answered.

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QUESTIONS AND ANSWERS 14



RECENT WORK FOR THIS SECTOR

Examples of design and print produced by the Stockport studio. Many of these jobs were started with a short conversation and a rough idea.





Barkers Maintenance Full van graphics.

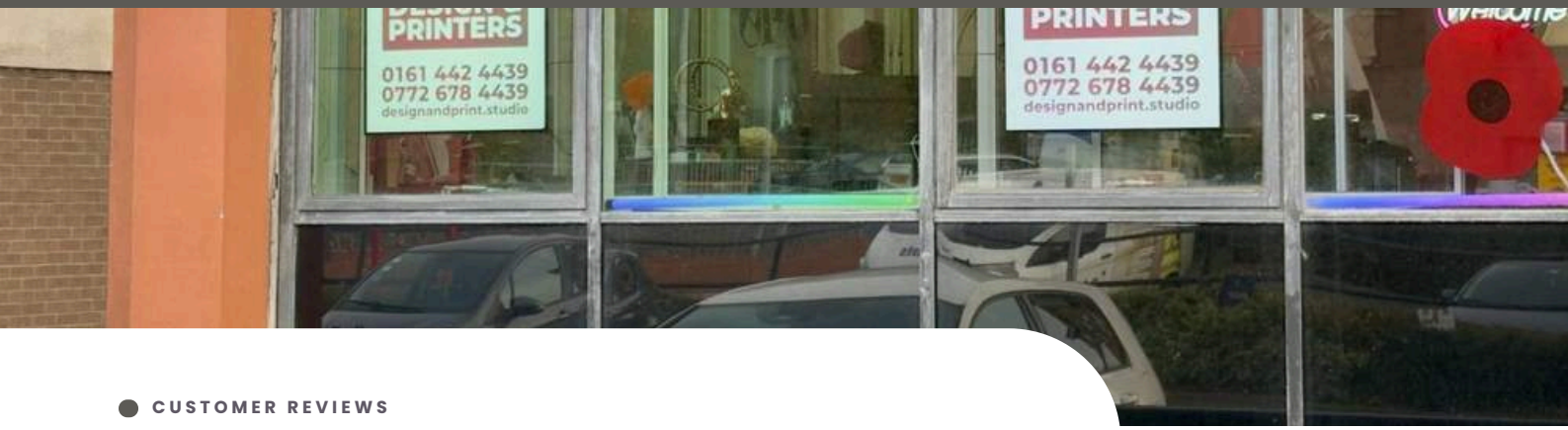


Gatley Carrs



Anything Legal

Start a similar project.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/trades-construction-and-maintenance



CUSTOMER REVIEWS

WHAT CUSTOMERS SAY ABOUT PHIL

These are comments from Design & Print customers, taken from Google reviews and messages, in their own words.

"Used phil a few times now and wouldn't look anywhere else. Always on time with what's needed and never lets me down."

KANE, MTECH ELECTRICAL

"Huge thank you for the incredible work on our business cards and vinyl signage! They look absolutely stunning, professional, sleek, and exactly what we were looking for."

BUKKY, MCR PROPERTIES

"I have used Phil for many different types of print. His prices are competative and his service exceptional."

ANDY, ADMIRAL TRAVEL

"Phil is incredibly knowledgeable, patient, and transparent about every step, from layout and materials through to costs and timelines."

JACK BRIDGE, SONOVO GROUP LTD

Read more about Phil and his customers.
For a quote ring **0161 442 4439** or visit
designandprint.studio/about-phil



FAQS

QUICK ANSWERS TO COMMON QUESTIONS

CAN YOU DO VAN GRAPHICS AND VEHICLE SIGNAGE?

Yes. We produced van graphics for Barkers Maintenance. Tell Phil the vehicle and he will advise on design and production.

WHAT ELSE DO TRADES AND CONSTRUCTION BUSINESSES USE PRINT FOR?

Business cards, flyers, workwear, site signs, A-frames, stickers and stationery, all branded to match.

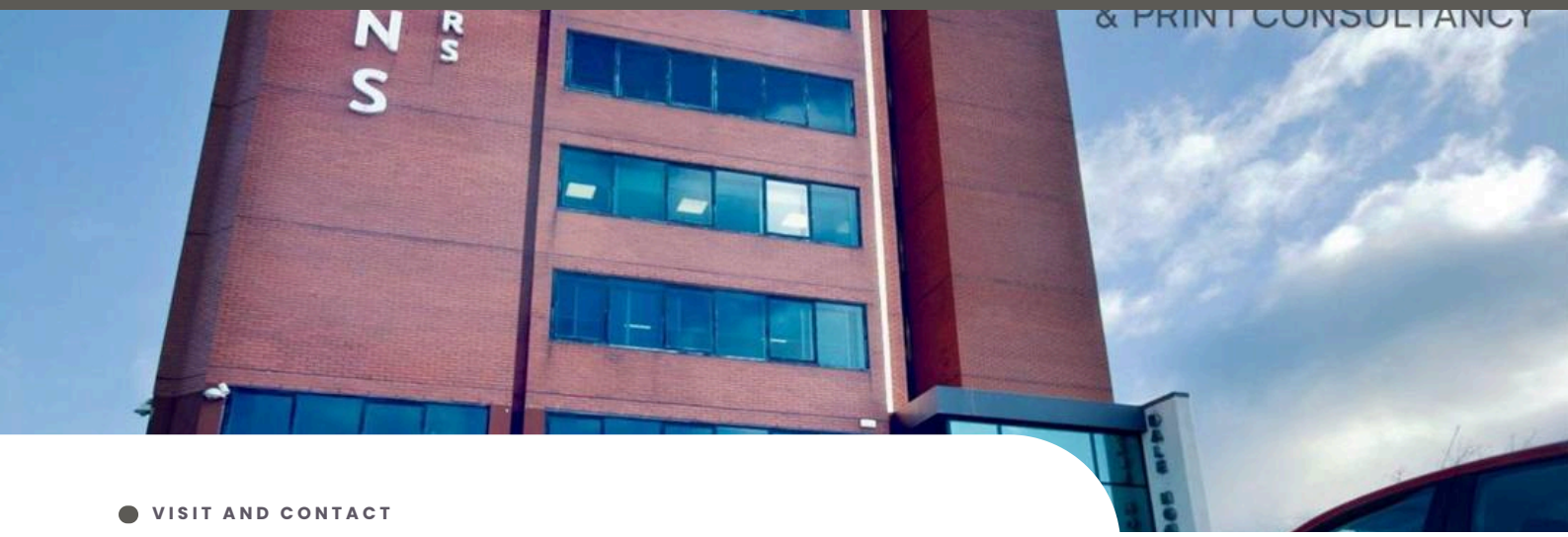
CAN YOU BRAND WORKWEAR FOR MY TEAM?

Yes. Branded workwear is available. See the Clothing Guide for the ranges and ask Phil about logo placement.

CAN YOU DESIGN A LOGO FOR A NEW TRADES BUSINESS?

Yes. We can create a logo and apply it to your vehicle, workwear, cards and website so you look established from day one.

More questions? See our online FAQ.
For a quote ring **0161 442 4439** or visit
designandprint.studio/sectors/trades-construction-and-maintenance



VISIT AND CONTACT

COME AND SAY HELLO

Design & Print is based at Dale House in the centre of Stockport, close to the train station, and Phil is always happy to talk about your project in person.

FIND US

Suite 13, Ground Floor, Dale House, Tiviot Dale, Stockport SK1 1TA

CONTACT

Landline 0161 442 4439
Mobile and WhatsApp 0772 678 4439
hello@designandprint.studio

OPENING HOURS

Monday 6am to 3pm
Tuesday and Wednesday 8.30am to 5pm
Thursday 11am to 3pm
Friday 8.30am to 5pm
Second Saturday of the month 10am to 4pm
Sunday by appointment only

Thursday mornings, 6.30am to 10am, are with BNI Royal. Walk-ins are welcome, but an appointment is recommended as Phil may be on a site visit or in a meeting.

Book a visit or ask for a quote.
For a quote ring **0161 442 4439** or visit
designandprint.studio/contact

SCAN TO SEE MORE ONLINE

Point your phone camera at any code to open that page. The web address is printed under each one so you can also type it in.

Trades
designandprint.studio/sectors/trades-construction-and-maintenance

All sectors
designandprint.studio/sectors

Printed products
designandprint.studio/products

Downloads
designandprint.studio/downloads

Our work
designandprint.studio/work

Graphic design
designandprint.studio/graphic-design

Print consultancy
designandprint.studio/print

Branding
designandprint.studio/branding

FAQs
designandprint.studio/faq

About Phil
designandprint.studio/about-phil

Contact and quote
designandprint.studio/contact

Help guides
designandprint.studio/help

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READY WHEN YOU ARE

TALK TO PHIL ABOUT PRINT FOR **TRADES**

For a quote ring 0161 442 4439, send a message on WhatsApp on 0772 678 4439, or visit the studio at Dale House in Stockport town centre.

SCAN FOR MORE ONLINE

hello@designandprint.studio
Suite 13, Ground Floor, Dale House
Tiviot Dale, Stockport SK1 1TA



